# Ready, Set, Go!

# Tri-State Development Summit Economic Outlook Workshop



WHEN? March 23, 2011, 10 a.m.—1 p.m.

WHERE? Main Street Cinema 8, 101 Broadway, Hannibal, MO

**OBJECTIVES?** Our region is poised for economic growth and prosperity as we enter the recovery phase of the recession. We have the essential infrastructure, recreation and tourism amenities, an un-matched quality workforce and a strong business community. Ready, Set, Go will highlight success stories for our region.

### WHO SHOULD ATTEND?

Businesses—Economic Development Professionals—Educators—Tourism Directors—City and County Government Officials

#### **COST?** \$25

## SCHEDULE

- 9:45 Registration
- 10:00 **Recreation & Tourism**: Current & future trends of leisure travelers; how to capture the market with new and innovative events or marketing.
- 10:30 **Workforce Development & Education**: What can we do now to prepare our workforce for current and emerging industries?
- 11:00 **Transportation**: We will discuss the various modes of transportation available to the public and business community in the tri-state area as well as what is on the horizon. In addition, we will hear about the economic impact of transportation systems and the existing situation in Missouri.
- 11:30 **Business**: Panel of 3 businesses discuss why they choose to operate their business in the Tri-State Development Summit Region.
- 12:00 Luncheon Speaker: Pulling It All Together
- Lunch at Kerley's Pub—two block from Main Street Cinema 8 (lunch included in registration fee)
- 1:00 Adjourn

# **To Register**

Please RSVP to sschoon@illinois.edu <u>and</u> mail completed form with \$25 registration fee to: Tri-State Development Summit—330 South 36th Street—Quincy, IL 62301

Organization _	Name
Address	City/State/Zip
Email	Phone

Please contact Shelby Crow with any questions: sschoon@illinois.edu or 217-223-8380