



gredf
The Power of Partnership

Sports Feasibility Study

Quincy, Illinois



Executive Summary



Scope of Work

In August 2024, Synergy Sports Global (Synergy) was engaged by the Great River Economic Development Foundation to complete a Feasibility Study, Market Summary, Programming Recommendation, and Recommendations on facility size, budget, Economic Impact, and Visitor Expectations related to the potential development of a indoor court complex with complimentary amenities in the city that would be focused on expanding on the community's access to sports and recreation amenities in addition to driving new visitor spending to the Quincy area by establishing itself as a destination for tournaments and events. Below is an Executive Summary of Key Findings.

Demographic & Socioeconomic Factors

- The Adams County region is viable as a location for a community-focused facility that can also serve as a Regional Sports Tourism Destination
- The demographic density supports the development of the right facility. There are over 175 thousand people within 60 minutes, close to 1.4 million people within 120 minutes, and over 21 million people within 5 hours of the proposed site location
- The study area has a median household income of nearly \$61,800 per year, approximately \$10,000 per year lower than the national average

Competition

- A handful of indoor court facilities were identified as anchor competitors, defined as facilities with more than 8 courts. Those were located in Ames, Champaign, and Kansas City.
- In addition to the above facilities, nine more facilities were identified as “anchor” facilities, featuring more than 8 courts, along with 18 “tournament-friendly” facilities, which are defined as having between 4 and 7 courts
- The proposed indoor court complex in Quincy could include 8 courts

Sports Tourism Facility Recommendations

- The facility's design is tailored to serve both local and regional markets as a premier sports destination, with enough indoor courts to anchor major events and maintain a versatile year-round schedule.
- A partnership with the Quincy Area Convention & Visitors Bureau is key to attracting national-level events, leveraging their expertise to elevate Quincy's status in the sports tourism industry.
- Building strong relationships with state sports associations and youth leagues will establish the facility as a go-to venue for recurring events, while partnerships with local schools and colleges will further integrate it into the community.
- Collaborating with local hotels, restaurants, and attractions to offer “stay and play” packages will enhance Quincy's appeal as a sports tourism destination, creating incentives for visitors to extend their stays.
- The facility can also cater to non-traditional sports like cornhole, darts, and bocce ball, hosting regional and national tournaments through partnerships with organizations like the ACO and USA Darts.



Site Location

- Two locations in Quincy (Paul Dennis Soccer Complex and John Wood Community College) were assessed as potential options for expansion and/ or the new development of new sports assets. Additionally, a set of guidelines were developed to better guide City leadership if neither of the two assessed sites were selected
- The Paul Dennis Soccer Complex site was considered as one option for the development of a new indoor court facility due to its proximity to hotels, restaurants, and other visitor amenities. This location enhances the convenience for tournament participants and their families, making it a more attractive destination. The site's flat terrain and existing infrastructure also simplify the construction process and reduce overall development costs
- The Paul Dennis Soccer Complex site is not without challenges—land fragmentation poses a significant hurdle, as a public service owned parcel separates the two city-owned sections. Additionally, managing traffic flow and parking during simultaneous events at both the soccer fields and the new indoor facility could create logistical complications

Complex Specifics

- 100,000 – 125,000 square foot indoor facilities to house:
 - 8 basketball courts that could convert to 16 volleyball courts
 - A flexible championship court that could accommodate at least 1,000 spectators and the ability to expand total seating for larger championship events
 - Scoreboards, shot clocks, benches, and a press table dedicated to each court
 - Permanent restrooms, concessions, PA system, and Wi-Fi throughout the facility
 - Parking that meets industry standards (at least 3.5 permanent spaces per 1,000 square feet)
 - A common area to accommodate athletes and spectators
 - Locker rooms and ancillary meeting space for tournament operators and officials
 - Offices
 - Indoor Batting Cages/ Turf
 - Café
 - Sports Medicine/ Physical Therapy/ Strength & Conditioning
- The facility should be ADA compliant
- There should be an ease of ingress and egress
- Support Buildings, Storage, Playgrounds, etc.
- Cost estimates range from \$25M- \$35M

Economic Impact, Revenue & Profitability

- Regional Economic Impact is projected to be over \$55M per year
- The complex is projected to create or sustain over 370 jobs in the region annually once open
- The concept proforma projects Year One annual Net Income of over \$400,000 and ten-year cumulative Net Income of over \$9M
- The indoor facility is projected to generate 150,000- 190,000 annual visitors and 75,000 hotel reservations

Introduction

Synergy Sports is an industry leading sports and recreation consulting, development, and management company that specializes in multi-sport facilities, recreation centers, and programming nationally. With a mission of **"Improving lives, bringing families and communities together, through sports, outreach, and impactful projects"**, we are well positioned to have lasting impact on the communities we serve. As a certified SBE, we are engaged with local communities and strive to build lasting relationships. We welcome the opportunity to be an integral partner in developing first in class facilities and programs.

Our Process

Synergy began the discovery process through in-depth interviews with key stakeholders to 1) get a clear picture of the mission, vision, values, and goals of the City, various Associations, and key stakeholders, 2) gain a better understanding of the needs related to the development of an indoor/ outdoor sports complex; and 3) learn more about the political and community needs and interests in Quincy. Through these interviews, and over the course of the project, Synergy completed the following:

- Reviewed the overall Sports Facility industry to include:
 - Historical industry performance
 - Forward looking assessment
- Assessed the area demographics and economics to include:
 - Local, Sub-Regional, and Regional population densities
 - Local, Sub-Regional, and Regional Socioeconomic levels
 - Population Growth Trends
 - Local, Sub-Regional, and Regional Tapestry Segments
- Researched currently offered sports programs, including:
 - Indoor rec programs
 - Indoor competitive programs
 - Outdoor rec programs
 - Outdoor competitive programs
- Conducted market research to include:
 - Local, Sub-Regional, and Regional competitors
 - Local, Sub-Regional, and Regional Sports Tourism Destinations
 - Qualities and Amenities of the facilities
 - Rental, Program, and Event pricing
- Conducted site option viability to include:
 - Research of multiple sites to determine ideal location
 - Availability of nearby commercial development potential
 - Opportunity for local/ regional economic impact
- Determination of ideal mix of sports assets
 - Courts & Indoor Spaces
 - Flat Fields
 - Support Spaces, Leasable Spaces, and Other Amenities
- Development of a concept floorplan and site plan to include:
 - Recommended layout of sports assets
 - Recommended layout of outdoor components
 - Recommended layout of support spaces
 - Recommended layout of the entirety of the complex
- Development of a conceptual pro forma to include:
 - Summary of performance
 - Key Financial Statements
 - Asset & Program specific assumptions
- Development of Economic Impact Reports for the following phases:
 - Construction Phase
 - Daily Operations
 - Tournaments & Events
- Development of Jobs Created/ Supported reports for the following phases:
 - Construction Phase
 - Daily Operations
 - Tournaments & Events
- Development of Local, County, State, and Federal Taxes generated for the following phases:
 - Construction Phase
 - Daily Operations
 - Tournaments & Events
- Development of a conceptual budget to include:
 - Land Development Cost
 - Conceptual Construction Cost
 - FF&E Cost
 - Contingency and Soft Costs
- Recommendations for funding
 - Municipal Leaseback
 - Grant/ Bond funding
 - Private equity funding
 - Internal Funding
 - Bonds/ CIP
- Ongoing Consulting and Facility Management



Collaborative Team

In order to achieve operational sustainability, profitability, and maximum community impact, Synergy collaborated with the Great River Economic Development Foundation, the Huddle Up Group, and other key stakeholders, to better understand the objectives, roles and responsibilities, usage, and potential contributions to the project.

As a result of multiple video and conference calls, and presentations, it was determined that a new indoor court complex in Quincy must meet the below criteria to be deemed successful:

1. **Expand opportunities for participation for people throughout the community**, improving access to high quality sports and recreation amenities.
2. **Enhance the destination brand for the community that the complex is developed in**, by creating a significant driver of economic impact that generates additional hotel room nights as well as spending from non-local visitors
3. **Generate Economic Impact** and create and sustain local jobs
4. **Achieve operational sustainability**, minimizing subsidy requirements.

The report that follows provides an overview of the process by which Synergy has assessed the opportunity for a new indoor sports complex in the area. Synergy has outlined an overview of the industry as a whole, the market and existing facilities, created a detailed facility program to support the local community and regional programs and events, provided performance benchmarks & insights based on the recommended facility program, outlined an initial funding strategy, provided insight into an operational partnership, and made recommendations for next steps.

Demographic & Socioeconomic Analysis



Demographic and Socioeconomic Overview

As described in the “Our Process” section of the Introduction, Synergy conducted an in-depth demographic and socio-economic analysis of the local and sub- regional market. The goal of this portion of the analysis is to determine the key characteristics of local users of a new indoor sports complex in the Quincy area of Adams County.

The chart below shows some of the key demographic factors used in analyzing the utilization of facilities by the local, sub-regional, and regional community members, who could utilize the new sports complex during non-tournament and event periods. While these statistics do not serve as strict predictors of a facility’s opportunity to meet its objectives, it is Synergy’s opinion that they are accurate measures that determine usage.

60-Minute Radius

2020 Population:	178,654	2024 Total Sales	\$14,314,399,000
2024 Population:	175,267	2024 Total Employees	93,172
2029 Population:	172,125	Employee/Population Ratio:	53.16:100
Annual Population Growth 2024 - 2029	-0.36%	Total Number of Businesses:	8,296

120-Minute Radius

2020 Population:	1,383,045	2024 Total Sales	\$92,233,720,369
2024 Population:	1,393,216	2024 Total Employees	697,382
2029 Population:	1,400,801	Employee/Population Ratio:	50.06:100
Annual Population Growth 2024 - 2029	0.11%	Total Number of Businesses:	57,852

300-Minute Radius

2020 Population:	21,508,943	2024 Total Sales	\$92,233,720,369
2024 Population:	21,462,189	2024 Total Employees	11,183,002
2029 Population:	21,404,109	Employee/Population Ratio:	52.11:100
Annual Population Growth 2024 - 2029	-0.05%	Total Number of Businesses:	833,683



Key Insights

- **Population Size:**

- With a local (60-minute drive time) population of approximately 175,000 people, Quincy and the surrounding area may present challenges in generating consistent Monday-Thursday revenue, which is critical for sustaining the facility's success.
- With a population of close to 1.4 million people in the sub-regional market (120-minute drive time), Synergy classifies the sub-regional population as adequately populated. A proposed facility in Quincy should not be challenged to generate adequate foot traffic and sports participation which, in turn, will generate positive cash flow, profitability, and economic impact for the City.
- Finally, with a 300-minute drive time population of over 21 million people, Synergy has determined that a new sports complex should not be challenged to generate enough regional utilization to achieve an operationally sustainable model.

- **Population Growth:** The local market is expected to see a slight decline of -0.36% in population over the next five years, while the sub-regional area will experience a modest increase of 0.11%, and the regional population will decline by -0.05%. Despite these trends, the facility can still capitalize on its strategic location and regional demand to achieve an operationally sustainable business.

- **Median Age:** The median age in the local market (42.2 yrs.) is higher than the national average of 39.1. The sub-regional median age of 40.8 yrs. is also higher. The median age within the 300-minute drive time (39.5) is slightly higher as well. Synergy typically views a below-average median age as a positive factor for viability since markets with a below-average median age typically have a higher percent of children and young adults, which are key age segments for sports and recreation. Despite the slightly higher median age, Synergy remains optimistic about the facility's potential, given the significant sub-regional and regional user base, which can still support strong demand.

- **Median Household Income:**

- Median household income in the local market (\$61,788) is approximately 15% lower than the national average of \$72,603, which indicates that households in the local market generally have less money. Median household income in the sub-regional and regional markets are less of a determinant of program pricing than in the local market as it is assumed that club/ travel teams participating in tournaments and events at the sub-regional and regional levels have priced in associated expenses.
- The Wealth Index in the local market is 67 on a scale where 100 equals the national average

- **Fees for Recreational Lessons:** The city of Quincy and Adams County have recreational lesson fee levels substantially lower than the national average, with spending potential for sports participation fees and fees for recreational lessons between 47- 28 percentage points lower than the national average. An average level of household expenditures on fees for recreational lessons displays the willingness to purchase recreation-based programs and services in the immediate area. Given the lower-than-average spending potential for recreational lessons, Synergy recognizes this as a potential challenge but sees opportunities to attract cost-conscious participants with affordable programming.

Summary

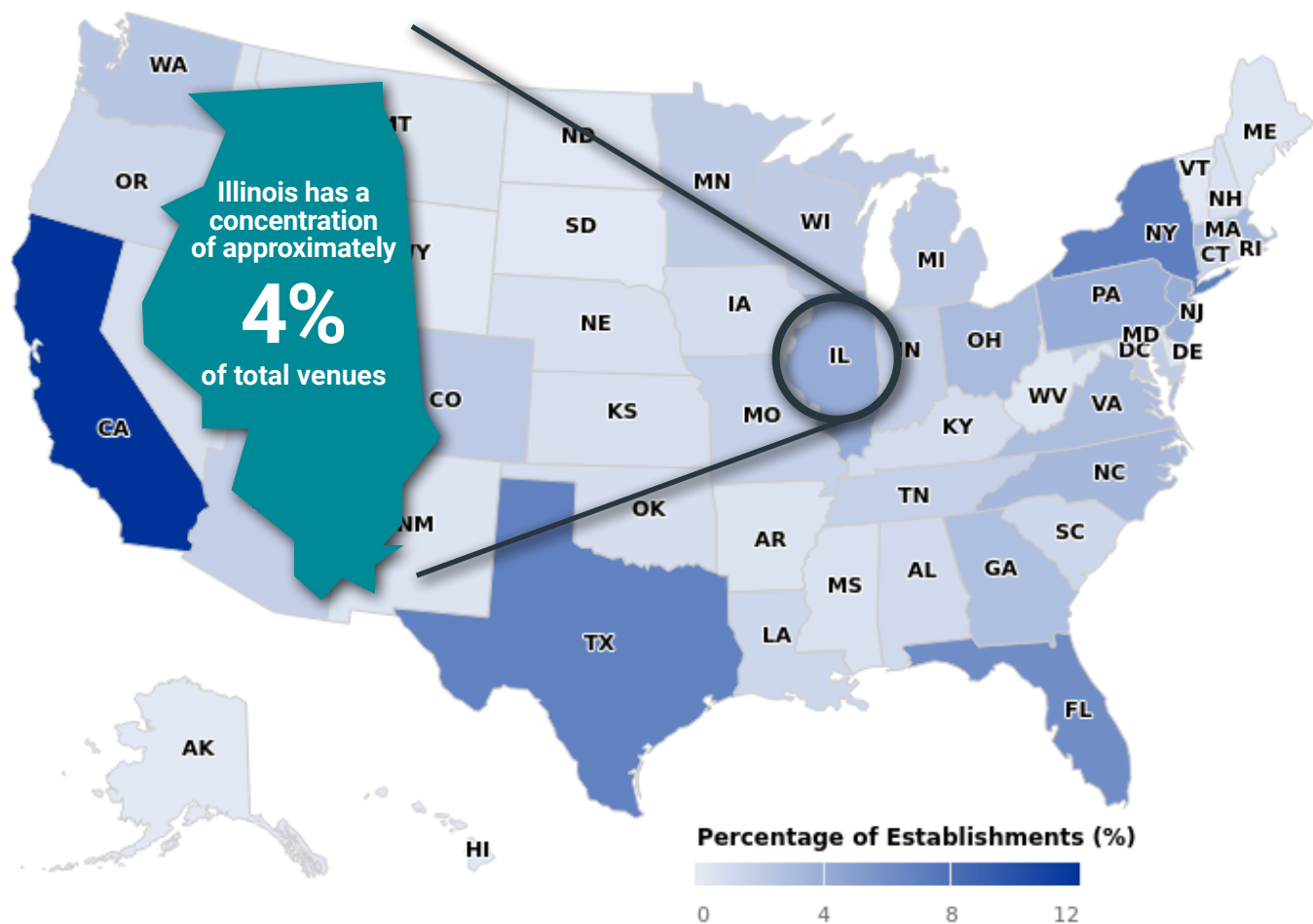
Overall, the demographic and socio-economic factors in the local, sub-regional, and regional markets present both opportunities and manageable challenges for the development of a new sports complex. While the local market shows slightly lower growth and spending potential, the facility can capitalize on the broader sub-regional and regional markets for operational sustainability. The complex's ability to offer affordable programming during weekdays for the local population, combined with sub-regional and regional tournaments and events on weekends, ensures its potential for long-term success.

Competition

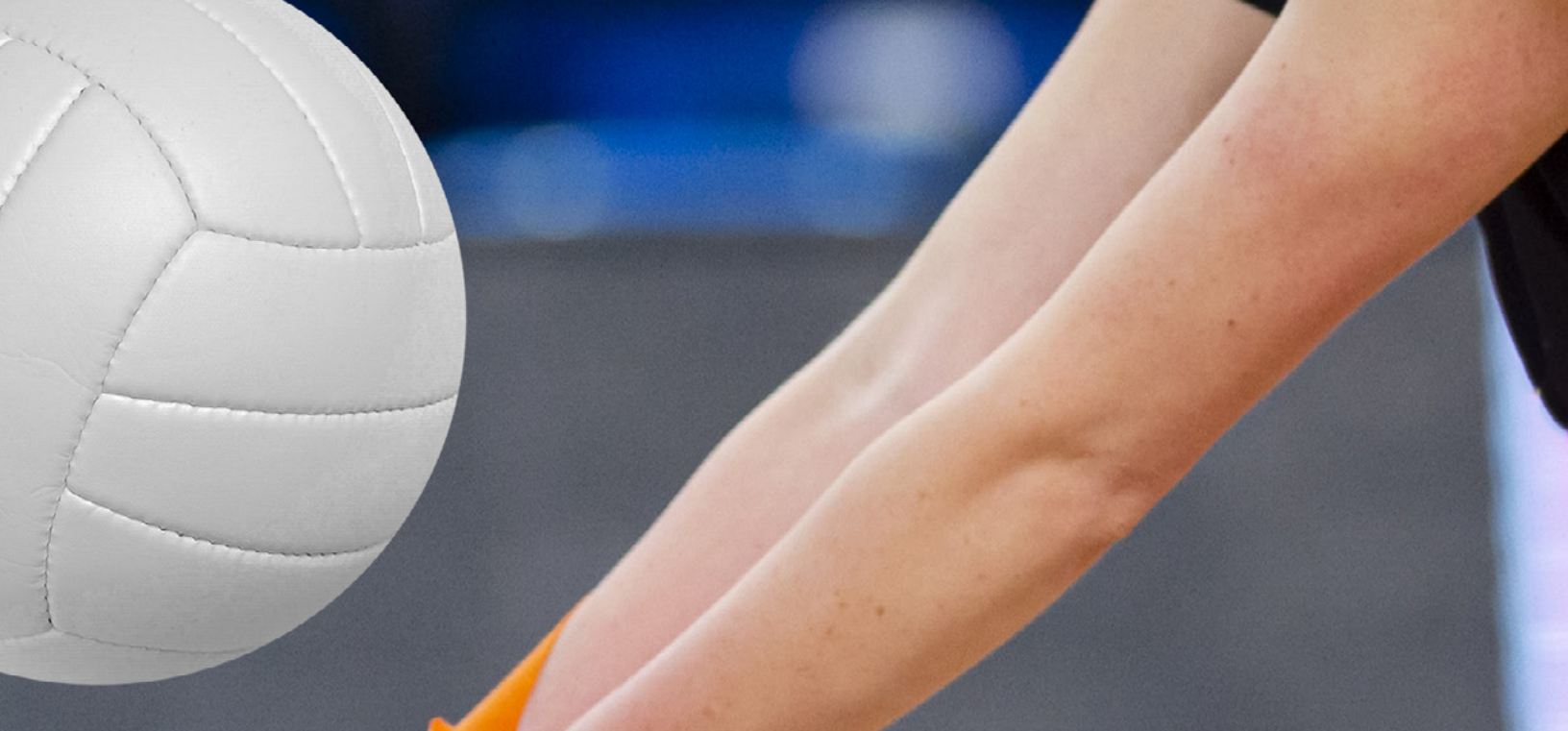
Regional Sports Complex Concentration

As described in the “Our Process” section of the Introduction, Synergy reviewed the concentration of indoor sports complexes nationally by region as well as potential participants by sport/ activity.

The below graphic illustrates the concentration of sports complexes by state as a percentage of the total number nationally. It is to be noted that Illinois has a concentration of 4% of total venues and is considered not saturated. Synergy views this as positive for the development of an indoor court complex.



Indoor Sports Facilities Management
Source: IBISWorld



Core Basketball Participants

The following table shows the number of basketball athletes who paid to participate in a basketball program in the past 12 months in each of the study markets. The Market Potential Index (MPI) is a market rating that compares that market to the national average (n=100). For all study areas, the MPI is significantly lower than the national average, indicating that the existing facilities might be underutilized or that the market demand for them is insufficient. This suggests a need for reevaluating market strategies or enhancing marketing efforts to boost participation and facility usage.

BASKETBALL PARTICIPATION RATES AND MARKET POTENTIAL INDEX (MPI) BY RADIUS		
Study Market	Sports Participation	MPI
Local	6,165	82
Sub-Regional	54,179	90
Regional	892,628	97

Core Volleyball Participants

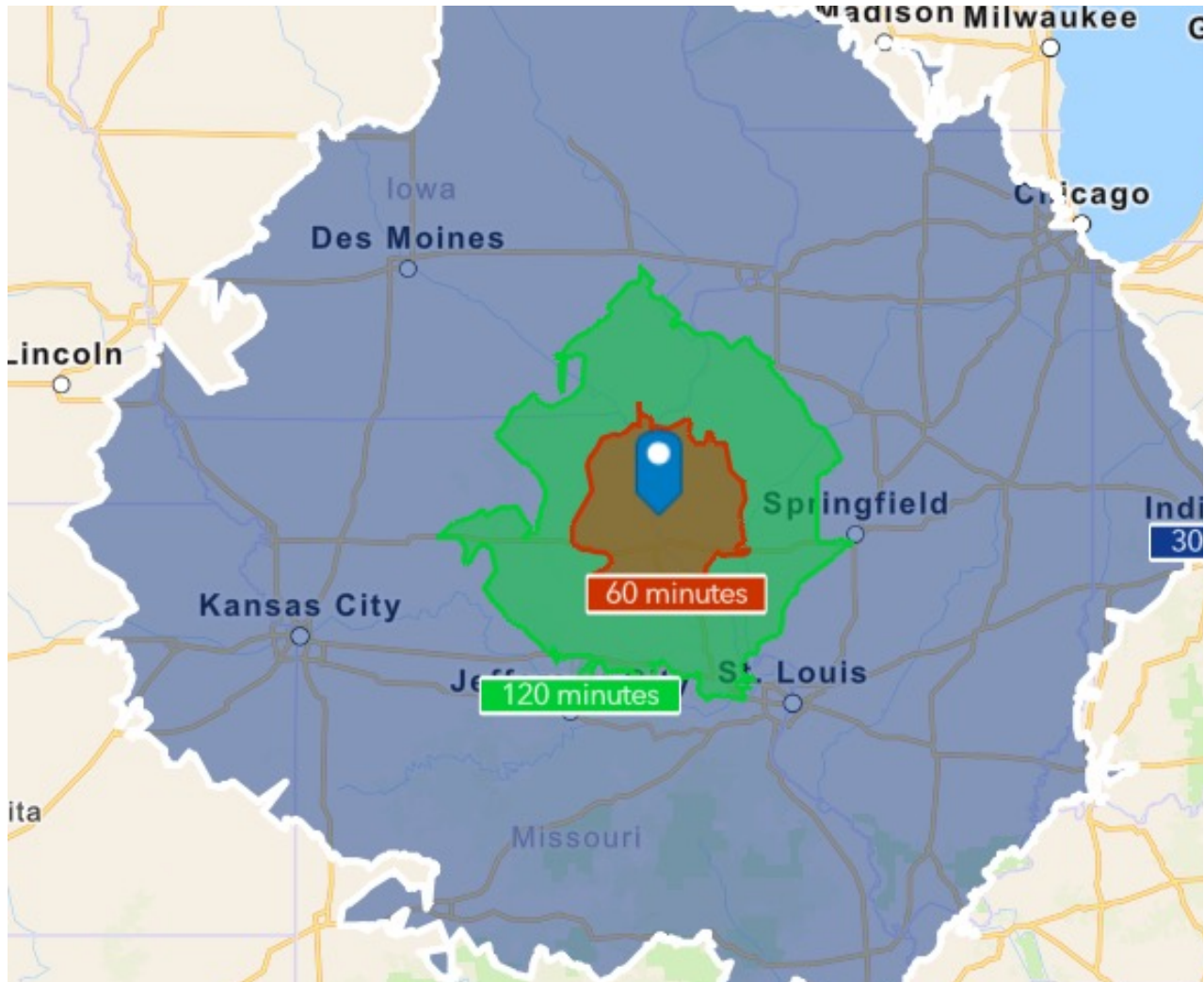
The following table shows the number of volleyball athletes who paid to participate in a volleyball program in the past 12 months in each of the study markets. For all study areas, the MPI was a little below or equal to the national average, indicating that the existing facilities might be underutilized or that the market demand for them is insufficient. Because the MPI in all markets is close to the national average, this is non-concerning as it relates to programming for the development of a new sports complex

VOLLEYBALL PARTICIPATION RATES AND MARKET POTENTIAL INDEX (MPI) BY RADIUS		
Study Market	Sports Participation	MPI
Local	3,199	93
Sub-Regional	26,091	96
Regional	421,143	100

Source: Synergy, National Sporting Goods Association, Sports & Fitness Industry Association, ESRI, ArcGIS

Service Area

As we have discussed local, sub-regional and regional reach, it is helpful to visually show the reach of a newly developed indoor court complex. The infographic below shows the 60-, 120-, and 300-minute radii, and thus, the potential reach of a newly developed facility in Quincy.



Key Insights




- The most successful and impactful facilities are those that are designed to be flexible, to drive density, and to be different from regional competitors.
- As shown in the tables above, an indoor court facility has the potential to impact an adequate number of people in the local market. A strong local market is one key to the success of indoor court complexes, and it is critical that the facility is properly built.
- The opportunity to generate significant impact through tournaments and events at tournament-quality facilities is increased when the physical assets are capable of hosting a variety of activities.

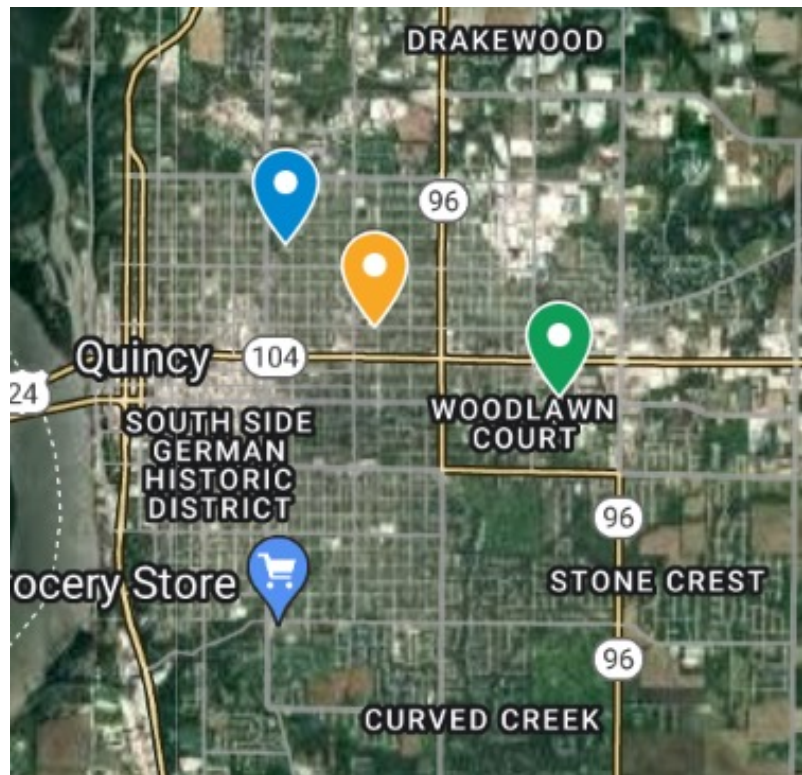
Existing Local,
Sub-Regional,
and Regional
Competitors

As described in the “Our Process” section of the Introduction, Synergy researched existing local, sub-regional, and regional facilities that could impact a Quincy facility’s ability to attract and retain program participants for both local programs and tournaments and events.

Existing Local Competition

There are several local basketball field facilities in Quincy. All have a limited number of fields and have limited amenities (concessions, permanent restrooms, spectator seating, etc.) and. Below is an infographic of those facilities along with a description of each.

-  Berrian Park
-  Quincy YMCA
-  Quincy University

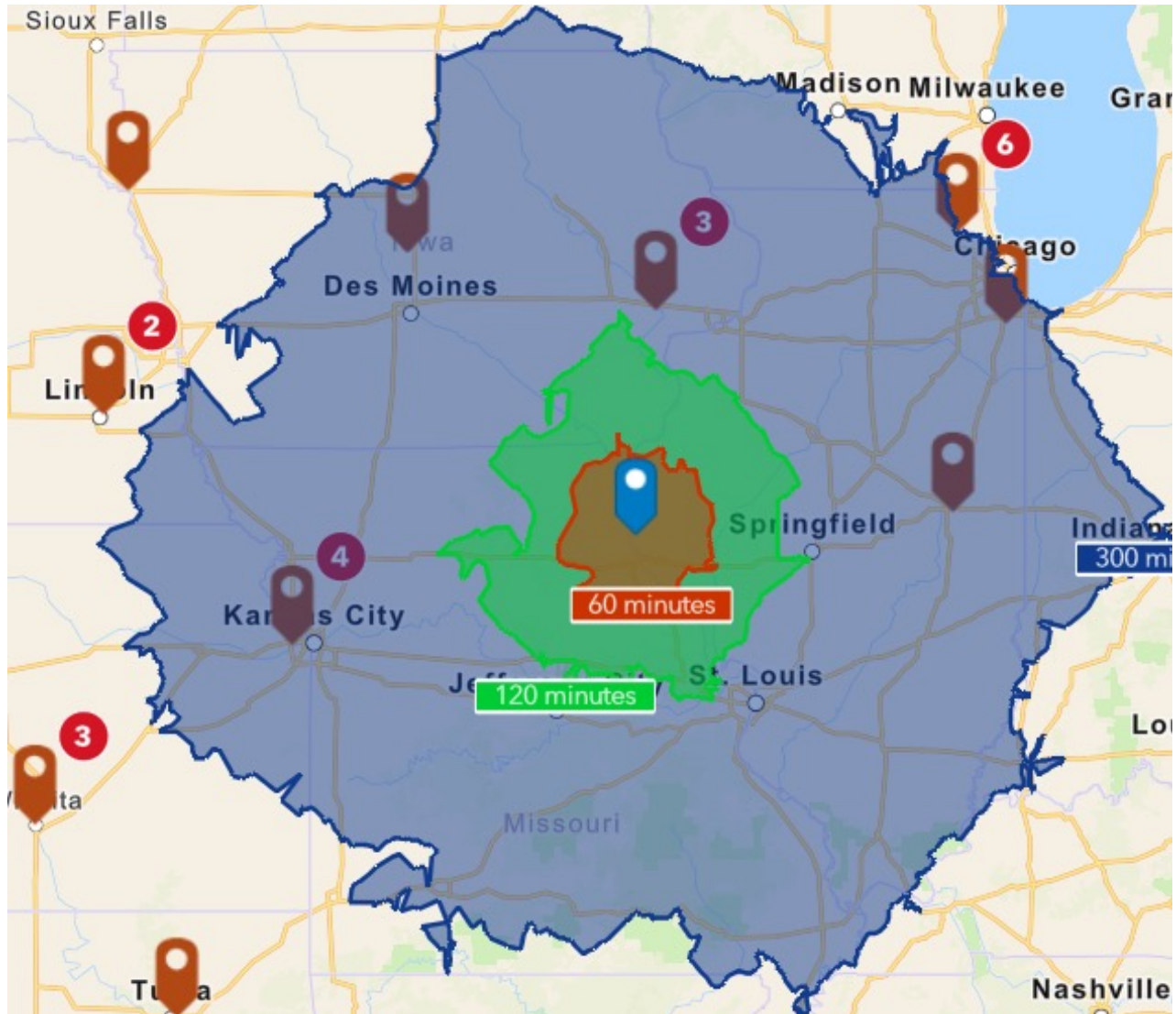


- **Berrian Park**
 - 3 basketball courts; not an adequate number to be considered an anchor or tournament facility
 - All basketball courts are outside, which limits their usability during inclement weather and reduces the facility's appeal for hosting large-scale or year-round events.
 - Operated by the Quincy Park District
- **YMCA of West Central Illinois**
 - 1 basketball courts; not an adequate number to be considered an anchor or tournament facility
 - As a community-focused facility, the YMCA serves multiple purposes (fitness, recreation, and youth programs), which may limit the availability of the courts for exclusive tournament use.
 - Limited spectator seating
- **Quincy University Health and Fitness Center & Pepsi Arena**
 - 3 multi-purpose courts; not an adequate number to be considered an anchor or tournament facility
 - Pepsi Arena is good as a championship court, but is not suited for large tournaments
 - Operated by Quincy University; use/access by other clubs and organizations might be challenging

Existing Sub-Regional and Regional Competitors

The Midwest region is a well-established region for sports tourism when compared to other regions throughout the country. As such, there are a handful of existing facilities that Synergy identified in the research process that could compete with a new sports complex in Quincy, specifically those in Ames, Champaign, and Kansas City (each featuring more than 8 courts in a single location).

The graphics below display, in addition to the proposed facility in Quincy, indoor court facilities that have more than 8 courts in one location. With the inclusion of a right-sized facility and thoughtfully selected supporting amenities, Quincy can likely become a more sought-after destination for a number of tournaments.



All in all, there are another nine facilities that were identified as “anchor” facilities. In addition to these “anchor” facilities, there are another 18 facilities that are identified as “tournament-friendly”, meaning they have between 4-7 courts and will compete in the local and sub-regional markets. Below is a chart of the “anchor” facilities.

	# of Courts
Activities & Recreation Center Champaign, IL	10
Canlan Libertyville Sports Complex Lake County, IL	8
Canlan Sports Complex Barrington Gurnee, IL	8
Homefield Wyandotte County Kansas City, KS	10
HyVee Arena - Indoor Courts Kansas City, MO	12
HyVee Arena - Indoor Courts (KCK) Kansas City, KS	12
Lied Recreation Center - Indoor Courts Ames, IA	20
Lifezone 360 Eglin, IL	8
Southland Center Ho-Chunk Nation - Indoor Courts Olympia Fields, IL	10

Key Insights

- As the graphics above show, Synergy researched facilities in the local, sub-regional, and regional markets. There is a medium number of existing service providers given the local market conditions. Given this, it is our opinion that competition exists for all markets, with the anchor facilities in Ames, Champaign, and Kansas City being the biggest competitors of the Quincy facility. However, with the inclusion of enough indoor courts and supporting amenities, a Quincy facility can differentiate itself from all competitors and become a very versatile facility.
- As Synergy is engaged for the purposes of financial forecasting, we will conduct additional analyses to determine each competing facility’s effect on the ability of new sports tourism assets to achieve operational success. The facilities researched represent potential competitors in the market that are currently hosting programs, tournaments, or other events that may impact the operations at a new facility.
- The most important factors we will use to perform this analysis include, but are not limited to:
 - Existing sports and recreation inventory
 - Proximity to the facility
 - Pricing
 - Seasonality
 - Marketing reach and capture rate
 - Program mix and service offerings

Sports Tourism Facility Recommendations



- The design and layout of the complex are thoughtfully geared towards serving both the local and regional market as a premier sports destination. The facility would have enough indoor courts to be classified as an anchor facility. The versatility of the facility will make it easy to fill the calendar with events.
- The facility should collaborate with the Quincy Area Convention & Visitors Bureau to attract national-level events to Quincy. This partnership can leverage the CVB's expertise and connections to bring high-profile tournaments and competitions to the facility, elevating Quincy's status as a premier sports destination.
- Building strong relationships with state sports associations such as the Illinois High School Association (IHSA) and youth sports leagues will be crucial. Partnering with these organizations to host recurring events can help establish the facility as a go-to venue for regular tournaments. Additionally, collaborating with local schools and Quincy University will provide opportunities to host interscholastic tournaments, further integrating the facility into the community's sports ecosystem.
- To enhance Quincy's appeal as a sports tourism destination, the facility should work closely with local hotels, restaurants, and attractions to offer special packages for tournament participants and their families. By creating "stay and play" deals, visitors will have added incentives to extend their stays, benefiting the local hospitality and tourism sectors. Promoting Quincy's nearby attractions, dining, and recreational opportunities will also create a more memorable experience for visitors attending sporting events.
- The facility can position itself as a premier venue for non-traditional sports events, such as cornhole, darts, bocce ball, shuffleboard, and table tennis, catering to both competitive tournaments and casual recreational activities. By partnering with organizations like the American Cornhole Organization (ACO) or USA Darts, the facility can host regional or national tournaments, drawing participants from across the Midwest.

Site Options



Through the Study period, Synergy assessed two sites in Quincy for the proposed facility. It was determined that there were multiple criteria that must be met in order to adequately support the proposed facility:

- Location relative to current population
- Future development patterns
- City-owned land vs. privately owned land
- Proximity of infrastructure
- Demographics
- Proximity of retail, hospitality, family entertainment, and restaurants
- Proximity of transportation, both public access (busses) and major thoroughfares
- Ease of ingress and egress
- Development timeline

These criteria in mind, the following site was determined to be a preferred location:

- Land adjacent to the Paul Dennis Soccer Complex
- Land adjacent to John Wood Community College

	Pros	Cons
Paul Dennis Soccer Complex	<ul style="list-style-type: none"> ● Land is owned by the Quincy Park District Board of Trustees ● Site is currently flat and undeveloped ● Site is near I-172 ● Site is closer to hotels and restaurants 	<ul style="list-style-type: none"> ● A public service owned parcel separates the two parcels owned by Quincy Parks ● Logistical challenges with Soccer events ● Noise and congestion to residential areas during construction
John Wood Community College	<ul style="list-style-type: none"> ● Existing infrastructure from the College ● Site is near I-172 ● Partnership potential for community college events 	<ul style="list-style-type: none"> ● Majority of the site is currently covered by trees, which adds to the development cost ● The facility could face competition for parking and space when major college events are held ● Land is currently owned by the college

Recommended Complex Components & Site Plan

Based on our analysis of anchor and tournament friendly facilities, available land, and amenities required for a positive visitor experience, we recommend a complex that includes:

- 100,000 – 125,000 square foot indoor facilities to house:
 - 8 basketball courts that could convert to 16 volleyball courts
 - A flexible championship court that could accommodate at least 1,000 spectators and the ability to expand total seating for larger championship events
 - Scoreboards, shot clocks, benches, and a press table dedicated to each court
 - Permanent restrooms, concessions, PA system, and Wi-Fi throughout the facility
 - Parking that meets industry standards (at least 3.5 permanent spaces per 1,000 square feet)
 - A common area to accommodate athletes and spectators
 - Locker rooms and ancillary meeting space for tournament operators and officials
 - Offices
 - Indoor Batting Cages/ Turf
 - Café
 - Sports Medicine/ Physical Therapy/ Strength & Conditioning
- The facility should be ADA compliant
- There should be an ease of ingress and egress
- Support Buildings, Storage, Playgrounds, etc.
- Approximately 750 parking spaces
- Cost estimates range from \$25M- \$35M for an indoor court complex, parking, and site amenities

Quincy, Illinois Indoor Sports Complex

September 28, 2024

James Wood Community College Site Concept

1. Indoor Sport Complex
2. Entry Plaza and Drop-off
3. New Parking (+/- 420 stalls)
4. Loading and Fire Lane
5. James Wood Community College Camp
6. Existing Parking
7. Future Development

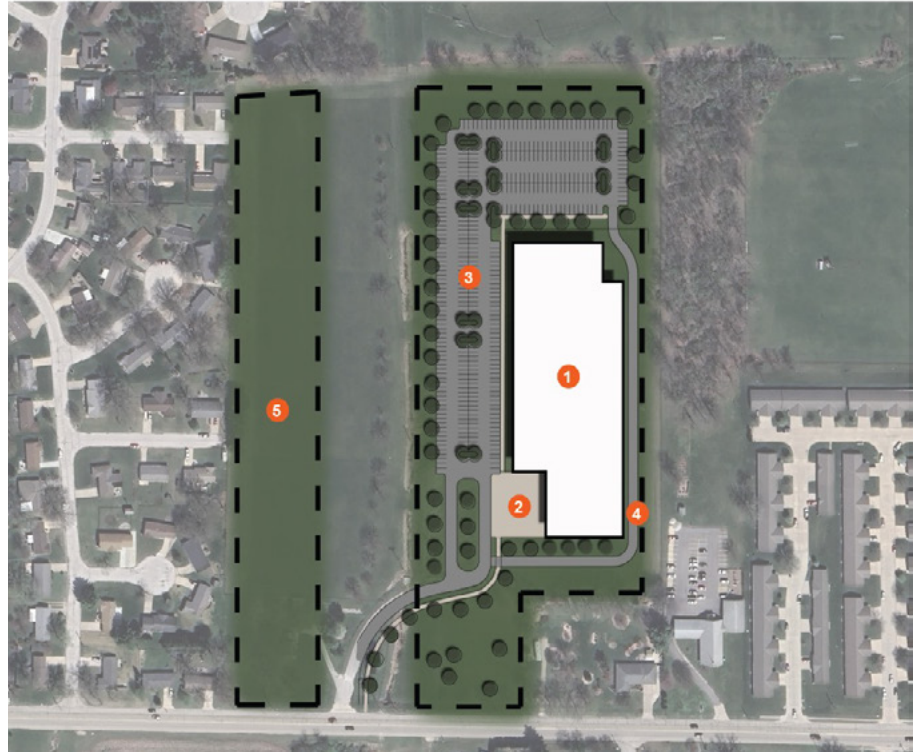


Quincy, Illinois Indoor Sports Complex

September 28, 2024

Paul Dennis Soccer Complex Site Concept 1

1. Indoor Sport Complex
2. Entry Plaza and Drop-off
3. New Parking (+/- 360 stalls)
4. Fire Lane
5. Undeveloped Parcel



Quincy, Illinois Indoor Sports Complex

September 28, 2024

Paul Dennis Soccer Complex Site Concept 2

1. Indoor Sport Complex
2. Entry Plaza and Drop-off
3. On-Site Parking (60 stalls)
4. Off-Site Parking (360 stalls)
5. New Multipurpose Fields



Conceptual Cost & Financial Model



Based on its experience in developing facilities, Synergy has developed an opinion of cost for the facility program. The estimates include the cost of construction for the development of the support buildings and sports assets, field and sport equipment, site development, soft costs for construction, pre-opening operational expenses, and working capital reserve.

The total cost for the development of the complex is estimated to be \$35 million. Variables exist that will affect the total budget, including known variables such as flooring surfacing, lights, bleachers, FF&E etc., as well as unknown variables such as land development costs, bid fees, etc.

Summary of Industry Benchmarks

Synergy has evaluated the preliminary financial performance opportunities based on industry benchmarks for financial performance. These benchmarks are derived from surveys, financial reports, and actual profit and loss statements from real-world operations. Taking the vision for the new facility into account, as well as the general opportunity for sports, events, and recreation in the market, Synergy is able to provide data and information related to industry benchmarks for facility financial performance. These benchmarks are derived from case studies and data collection for existing operations that are relevant to the desired business models planned for a new sports complex.

As part of this preliminary analysis, Synergy has applied industry benchmarks to the assets outlined in the facility program. The financial model below is not intended to represent a full set of projections or to be used in place of a detailed pro forma, but rather to demonstrate how the assets and spaces included in the facilities recommended for full analysis would perform if they achieved financial performance benchmarks from the youth and amateur sports and recreation industry.

The financial model is highlighted below and is included in the Appendix. The financial model demonstrates that, the facility can be cash flow positive and profitable from inception, generating average net income of \$1.7M over ten years.

REVENUES	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	YEAR 6	YEAR 7	YEAR 8	YEAR 9	YEAR 10
Income										
Volleyball	343,000	377,000	415,000	436,000	458,000	481,000	505,000	505,000	505,000	505,000
Basketball	368,000	405,000	446,000	468,000	491,000	516,000	542,000	542,000	542,000	542,000
Non-Sport Events	402,000	442,000	486,000	510,000	536,000	563,000	591,000	591,000	591,000	591,000
Other Court Sports/ Turf	134,000	147,000	162,000	170,000	179,000	188,000	197,000	197,000	197,000	197,000
Community Programs	67,000	74,000	81,000	85,000	89,000	93,000	98,000	98,000	98,000	98,000
Fitness	150,000	165,000	182,000	191,000	201,000	211,000	222,000	222,000	222,000	222,000
School Break Camps	135,000	149,000	164,000	172,000	181,000	190,000	200,000	200,000	200,000	200,000
Advertising Sponsorships	176,000	194,000	213,000	224,000	235,000	247,000	259,000	259,000	259,000	259,000
Food and Beverage	825,000	908,000	999,000	1,049,000	1,101,000	1,156,000	1,214,000	1,214,000	1,214,000	1,214,000
Facility Rental	230,000	253,000	278,000	292,000	307,000	322,000	338,000	338,000	338,000	338,000
Vendor Rental Income	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000
TOTAL INCOME	\$2,832,000	\$3,116,000	\$3,428,000	\$3,599,000	\$3,780,000	\$3,969,000	\$4,168,000	\$4,168,000	\$4,168,000	\$4,168,000
GROSS PROFIT	\$2,832,000	\$3,116,000	\$3,428,000	\$3,599,000	\$3,780,000	\$3,969,000	\$4,168,000	\$4,168,000	\$4,168,000	\$4,168,000
EXPENSES										
General Manager	75,000	79,000	83,000	87,000	91,000	96,000	101,000	106,000	111,000	117,000
Taxes	31,000	34,000	37,000	41,000	45,000	50,000	55,000	61,000	67,000	74,000
Labor	182,000	187,000	193,000	199,000	205,000	211,000	217,000	224,000	231,000	238,000
FOH Payroll	58,000	60,000	62,000	64,000	66,000	68,000	70,000	72,000	74,000	76,000
Maintenance	45,000	46,000	47,000	48,000	49,000	50,000	52,000	54,000	56,000	58,000
Total Administrative & General Payroll	\$391,000	\$406,000	\$422,000	\$439,000	\$456,000	\$475,000	\$495,000	\$517,000	\$539,000	\$563,000
Basketball	77,580	79,907	82,305	84,774	87,317	89,936	92,635	95,414	98,276	101,224
Volleyball	78,950	81,319	83,758	86,271	88,859	91,525	94,270	97,099	100,011	103,012
Non-Sport Events	135,000	139,050	143,222	147,518	151,944	156,502	161,197	166,033	171,014	176,144
Other Court Sports	43,500	44,805	46,149	47,534	48,960	50,428	51,941	53,500	55,104	56,758
Community Programs	18,500	19,055	19,627	20,215	20,822	21,447	22,090	22,753	23,435	24,138
Fitness equipment	2,500	2,575	2,652	2,732	2,814	2,898	2,985	3,075	3,167	3,262
Fitness Payroll	65,000	66,950	68,959	71,027	73,158	75,353	77,613	79,942	82,340	84,810
Summer Camp Expense	58,000	59,740	61,532	63,378	65,280	67,238	69,255	71,333	73,473	75,677
Accounting	43,500	44,805	46,149	47,534	48,960	50,428	51,941	53,500	55,104	56,758
Marketing/Promotional	24,000	24,720	25,462	26,225	27,012	27,823	28,657	29,517	30,402	31,315
Facility Supplies	98,000	100,940	103,968	107,087	110,300	113,609	117,017	120,528	124,143	127,868
Office Expenses	15,000	15,450	15,914	16,391	16,883	17,389	17,911	18,448	19,002	19,572
Insurance	400,000	412,000	424,360	437,091	450,204	463,710	477,621	491,950	506,708	521,909
Taxes & Licenses	1,000	1,030	1,061	1,093	1,126	1,159	1,194	1,230	1,267	1,305
Utilities	549,000	565,470	582,434	599,907	617,904	636,441	655,535	675,201	695,457	716,320
Food and Beverage	395,000	406,850	419,056	431,627	444,576	457,913	471,651	485,800	500,374	515,385
TOTAL EXPENSES	\$2,131,580	\$2,209,347	\$2,291,848	\$2,366,133	\$2,442,257	\$2,521,275	\$2,602,243	\$2,671,221	\$2,742,267	\$2,815,445
Net Operating Income	\$700,420	\$906,653	\$1,136,152	\$1,232,867	\$1,337,743	\$1,447,725	\$1,565,757	\$1,496,779	\$1,425,733	\$1,352,555
Other Expenses										
Management Fee (10%)	\$283,000	\$312,000	\$343,000	\$360,000	\$378,000	\$397,000	\$417,000	\$417,000	\$417,000	\$417,000
Replacement Reserve (5%)	\$141,600	\$155,800	\$171,400	\$179,950	\$189,000	\$198,450	\$208,400	\$208,400	\$208,400	\$208,400
NET INCOME	\$417,420	\$594,653	\$793,152	\$872,867	\$959,743	\$1,050,725	\$1,148,757	\$1,079,779	\$1,008,733	\$935,555

Economic Impact

For the purposes of this assessment, Synergy segmented economic impact into two categories: Construction and Daily Operations, which includes tournaments & events. Within each category, there are three components: Total Regional Economic Impact (in Dollars), Jobs Created or Supported, and Tax Revenue. For each component in each category, there are Direct, Indirect, and Induced Impacts. The below charts represent the summary analysis for each category, component, and impact. The full Output Reports can be found in the Appendix.

ECONOMIC IMPACT		YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	YEAR 6	YEAR 7	YEAR 8	YEAR 9	YEAR 10
Non-Local Participant Days		80,435	100,543	125,679	157,099	196,374	245,467	306,834	383,543	479,429	599,286
Non-Local Spectator Days		104,565	130,707	163,383	204,229	255,286	319,108	398,885	498,606	623,257	779,072
Total Non-Local Days		185,000	231,250	289,063	361,328	451,660	564,575	705,719	882,149	1,102,686	1,378,357
Average Daily Spending Per Non-Local Person		\$185.00	\$188.70	\$192.47	\$196.32	\$200.25	\$204.25	\$208.34	\$212.51	\$216.76	\$221.09
ANNUAL DIRECT SPENDING		\$34,225,000	\$43,636,875	\$55,637,112	\$70,937,170	\$90,444,892	\$115,317,238	\$147,029,530	\$187,462,704	\$239,014,893	\$304,743,878
Indirect/Induced Spending	63%	\$21,561,750	\$28,299,797	\$37,143,483	\$48,750,822	\$63,985,454	\$73,983,181	\$87,105,198	\$104,327,845	\$126,932,569	\$156,601,270
TOTAL ANNUAL ECONOMIC IMPACT		\$55,786,750	\$73,220,109	\$96,101,394	\$126,133,079	\$165,549,666	\$191,416,802	\$225,367,417	\$269,927,599	\$328,412,838	\$405,174,715
New State Sales Tax Revenue	4.00%	\$2,231,470	\$2,928,804	\$3,844,056	\$5,045,323	\$6,621,987	\$7,656,672	\$9,014,697	\$10,797,104	\$13,136,514	\$16,206,989
New County Sales Tax Revenue	4.00%	\$2,231,470	\$2,928,804	\$3,844,056	\$5,045,323	\$6,621,987	\$7,656,672	\$9,014,697	\$10,797,104	\$13,136,514	\$16,206,989
New City Lodging Tax Revenue	7.00%	\$1,197,875	\$1,527,291	\$1,947,299	\$2,482,801	\$3,165,571	\$4,036,103	\$5,146,034	\$6,561,195	\$8,365,521	\$10,666,036
Operating Income		\$417,420	\$594,653	\$793,152	\$872,867	\$959,743	\$1,050,725	\$1,148,757	\$1,079,779	\$1,008,733	\$935,555
50% Lodging Tax Redirect		\$598,938	\$763,645	\$973,649	\$1,241,400	\$1,582,786	\$2,018,052	\$2,573,017	\$3,280,597	\$4,182,761	\$5,333,018
Naming Rights Capital		\$500,000	\$250,000	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000	\$100,000
Total Available for Debt Service (Does not include any tax revenue)		\$1,516,358	\$1,608,298	\$1,866,801	\$2,214,267	\$2,642,529	\$3,168,777	\$3,821,774	\$4,460,376	\$5,291,494	\$6,368,573
Lease Payment (\$40M)		\$1,440,000	\$1,490,400	\$1,542,564	\$1,596,554	\$1,652,433	\$1,710,268	\$1,770,128	\$1,832,082	\$1,896,205	\$1,962,572
NET INCOME		\$76,358	\$117,898	\$324,237	\$617,713	\$990,096	\$1,458,509	\$2,051,646	\$2,628,294	\$3,395,289	\$4,406,001

- The complex creates or supports over 370 jobs annually
- Generates annual direct spending of over \$34 million and total annual economic impact of over \$55 million
- Generates over \$4,000,000 in annual sales tax revenue and over \$680,000 in new City Lodging Tax Revenue

CVB (Visitors & Hotel Impact)

Through our analysis, we estimate the following impacts on area visitors and hotel night stays:

- 150,000- 190,000 annual visitors
 - 20% Local
 - 28% Sub-Regional
 - 52% Regional
- Estimated annual hotel night stays: 187,500

Currently, the region has an adequate number of hotel rooms, though incentivizing new hotel and hospitality brands could result in additional entries into the market.

Synergy views the number of annual visitors and estimated hotel night stays as positive for the development of an indoor sports complex.

Funding Options



Public Private Partnership Concept

As discussed with the Team, there are several models by which successful indoor sports complexes are funded. Below are brief descriptions of some funding methods:

1. **Public Private Partnership** - A privately funded facility with a municipality backstop is an agreement between the private side and the municipality by which the private side funds, develops, builds, and operates the facility. The municipality may contribute initial capital, land, infrastructure, tax incentives, etc. The private side operates the facility with a "backstop" provided by the municipality (i.e. a subsidy guarantee up to a certain amount each year to cover early year operating losses). In exchange for the backstop guarantee, the municipality has some use rights for the community or other benefits.
2. **A Master Lease model** works by the municipality, either independently or in partnership with key stakeholders or other municipal entities (i.e. local school system, County, etc.) funding the development of the complex through a private side partner, thereby expediting the development timeline, reducing cost, and circumventing the RFP and procurement process. Either prior to, or during development, a master lease tenant is identified, and a Master Lease Agreement is executed. The tenant would tend to be an expert in the operations of a particular component. The municipality receives a regular lease payment (which may or may not include an additional interest rate) and transfers responsibility of revenue generation and ongoing maintenance to the private side partner/ master leaseholder. It is not likely that an owner/ operator could be identified given the current economic climate.
3. **A developer funded project with municipal incentives** occurs when a private developer partners with the local municipality to privately develop the complex, often in conjunction with other development assets (i.e. hotel, retail, medical, and/ or multi-family), with financial or tax incentives provided by the municipality. This could include TIF's, Business Development Districts, hotel/ bed tax, etc. It is not likely that a private developer could be identified to fully fund a complex given the current economic climate.
4. **Bonds** - typically this is the least desirable funding mechanism for developing sports complexes due to the politics surrounding bonds in general, the strain on other needs for bond use given the high expense of sports complexes, and the public buy-in requirement.
5. **Internal funding** - Municipalities and municipal entities with sufficient internal funding can develop projects fairly quickly, though the RFP/ procurement requirements of municipalities can sometimes be counterproductive to developing state-of-the-art projects that require quality over a lower cost.

Given all available information, it is Synergy's recommendation to pursue a public private partnership funding model with a municipality leaseback.

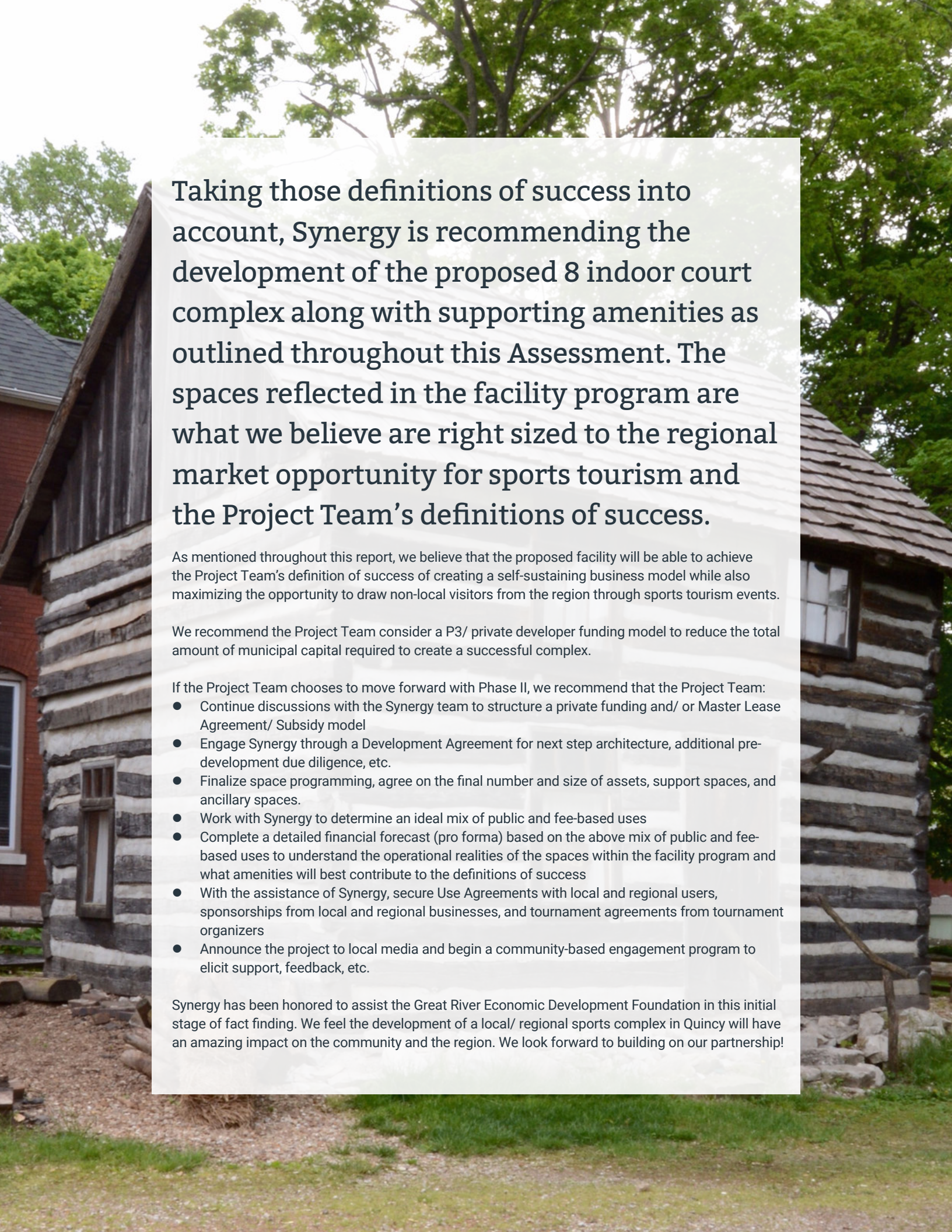
Conclusion and Next Steps



As outlined by the Team, a new indoor sports complex in the Quincy region must be capable of achieving three definitions of success. Those three success factors are re-stated below and the key findings for each is included.

- **Expand opportunities for participation for people throughout the community**
 - The recommended facility as outlined has the potential to offer high-quality sports and recreation facilities that currently does not exist in the community.
 - Given trends in the sports and recreation industry, current sports and recreation assets in Rochester, and the impact of sport and activity on children and families in communities, Synergy believes this facility has the potential to drive a sense of place and quality of life in the community.
 - Integrating other community partners (i.e. Sports Associations, School System, Clubs, etc.).
- **Enhance the area's destination brand**
 - In order to compete for regional, super-regional, and national tournaments and events on a regular basis, based on the regional competitive set, and based on trends in the industry:
 - Develop a facility with 8+ courts in order be considered an Anchor Facility
 - Be mindful of "creature comforts" that appeal to spectators and visitors
 - ♦ Ease of ingress and egress, and an abundance of parking
 - ♦ Convenient access to concessions, permanent restrooms, play areas for siblings, etc.
 - ♦ Proximity of hotels, restaurants, and family entertainment
- **Achieve operational sustainability**
 - Given the local market conditions, we believe that developing an anchor facility will present the greatest opportunity for success
 - Securing a private operator with experience in hosting and recruiting events will be key to the success of the facility
 - The operator will provide daily operations and management, and partner with the Rochester Sports Commission to fill the event calendar

Based on the vision of the Project Team, we believe that there will be a hybrid business model between the local programming model and the sports tourism operating model in order to maximize operational sustainability. As such, the level of financial and economic impact performance will depend on the type of assets, mix of assets, and business model within any facility that is developed.



Taking those definitions of success into account, Synergy is recommending the development of the proposed 8 indoor court complex along with supporting amenities as outlined throughout this Assessment. The spaces reflected in the facility program are what we believe are right sized to the regional market opportunity for sports tourism and the Project Team's definitions of success.

As mentioned throughout this report, we believe that the proposed facility will be able to achieve the Project Team's definition of success of creating a self-sustaining business model while also maximizing the opportunity to draw non-local visitors from the region through sports tourism events.

We recommend the Project Team consider a P3/ private developer funding model to reduce the total amount of municipal capital required to create a successful complex.

If the Project Team chooses to move forward with Phase II, we recommend that the Project Team:

- Continue discussions with the Synergy team to structure a private funding and/ or Master Lease Agreement/ Subsidy model
- Engage Synergy through a Development Agreement for next step architecture, additional pre-development due diligence, etc.
- Finalize space programming, agree on the final number and size of assets, support spaces, and ancillary spaces.
- Work with Synergy to determine an ideal mix of public and fee-based uses
- Complete a detailed financial forecast (pro forma) based on the above mix of public and fee-based uses to understand the operational realities of the spaces within the facility program and what amenities will best contribute to the definitions of success
- With the assistance of Synergy, secure Use Agreements with local and regional users, sponsorships from local and regional businesses, and tournament agreements from tournament organizers
- Announce the project to local media and begin a community-based engagement program to elicit support, feedback, etc.

Synergy has been honored to assist the Great River Economic Development Foundation in this initial stage of fact finding. We feel the development of a local/ regional sports complex in Quincy will have an amazing impact on the community and the region. We look forward to building on our partnership!

Appendix

Quincy, IL Sports Feasibility Presentation

September 25, 2024



Executive Summary

- It was determined that an 8-10 court indoor facility located within proximity to key infrastructure, travel corridors, hotels & hospitality, and retail/ family entertainment is feasible, viable, and can contribute significantly to regional sports tourism as well as be a quality-of-life enhancement to the community
- Diamonds and/ or flat fields are not recommended
- Demographics and socioeconomics support the development
- Opportunities exist to host local, regional, and national tournaments, expand opportunities for the local community, and be an economic catalyst for ancillary development (i.e. hotel, hospitality, retail, etc.)
- Through naming rights, sponsorships, and operating revenue, the facility can support its own operating expenses and produce significant economic impact, hotel room night stays, and total visitors
- Recommendation is to partner with a private operator to manage the complex
- Estimated Cost: \$35M- \$45M

Demographic Analysis

(60, 150, 300- mile radii)

Demographic Summary	2024	2029
Population	175,267	172,125
Households	71,766	71,815
Average Household Size	2.34	2.29
Families	44,905	44,692
Median Age	42.1	43.0
Median Household Income	\$61,788	\$71,075

Demographic Summary	2024	2029
Population	1,393,216	1,400,801
Households	563,663	574,706
Average Household Size	2.40	2.36
Families	360,229	366,237
Median Age	40.8	41.7
Median Household Income	\$74,228	\$83,468

Demographic Summary	2024	2029
Population	21,462,189	21,404,109
Households	8,540,352	8,671,750
Average Household Size	2.45	2.41
Families	5,413,677	5,468,651
Median Age	39.5	40.5
Median Household Income	\$75,290	\$85,124

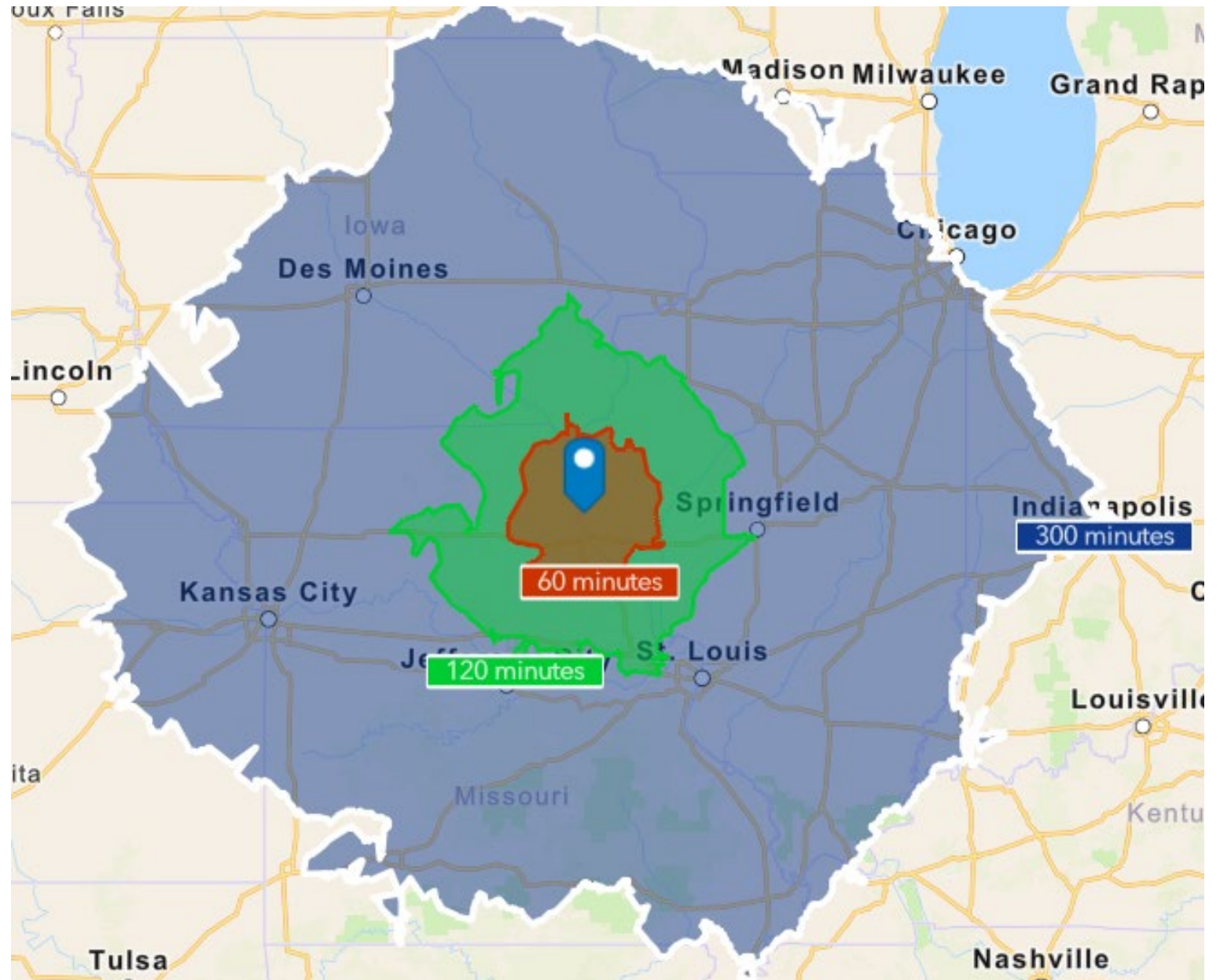
Sport Participation Rates by Radius

- **A facility will not be challenged to support Monday- Thursday operations of a new complex**
 - 6,165 youth participated in basketball (83 MPI)
 - 3,199 youth participated in volleyball (93 MPI)
 - 3,007 people participated in pickleball (83)
 - Median household income is ~\$10,000/ year lower than the national average which will affect program pricing
- **Sufficient sub-regional sports population to support a collection of new sports opportunities**
 - 54,179 youth participated in basketball (90 MPI)
 - 26,091 youth participated in volleyball (96 MPI)
 - 26,084 people participated in pickleball (96 MPI)
 - Insufficient supply of facilities to accommodate the demand
- **Sufficient regional sports population to support a sports-tourism focused facility**
 - 892,628 youth participated in basketball (97 MPI)
 - 421,143 youth participated in volleyball (100 MPI)
 - 410,919 people participated in pickleball (98 MPI)
 - Demand is at parity in the Regional Market; Opportunity to capitalize on a significant market size with a well-developed facility

Sports Asset Benchmarks

Facility Type	Anchor	Tournament Friendly
Flat Fields	Minimum 16 fields	8-15 fields
Pool	50m/8-10 lanes with diving well	25m with diving well
Diamonds	Minimum 12 fields	8-11 fields
Hardwood Courts	Minimum 8 Basketball/ 16 Volleyball	4 Basketball/8 Volleyball
Ice	3+ Sheets Hockey/ 6+ Sheets Curling	2 Sheets Hockey/ 4 Sheets Curling
Tennis	Minimum 12 courts	Minimum 6 courts
Pickleball	40-60 Courts (National)	8-16 Courts (Local) 24-32 Courts (Regional)
Indoor Track	200 meter/6 lanes/banked	200 meter/6 lanes

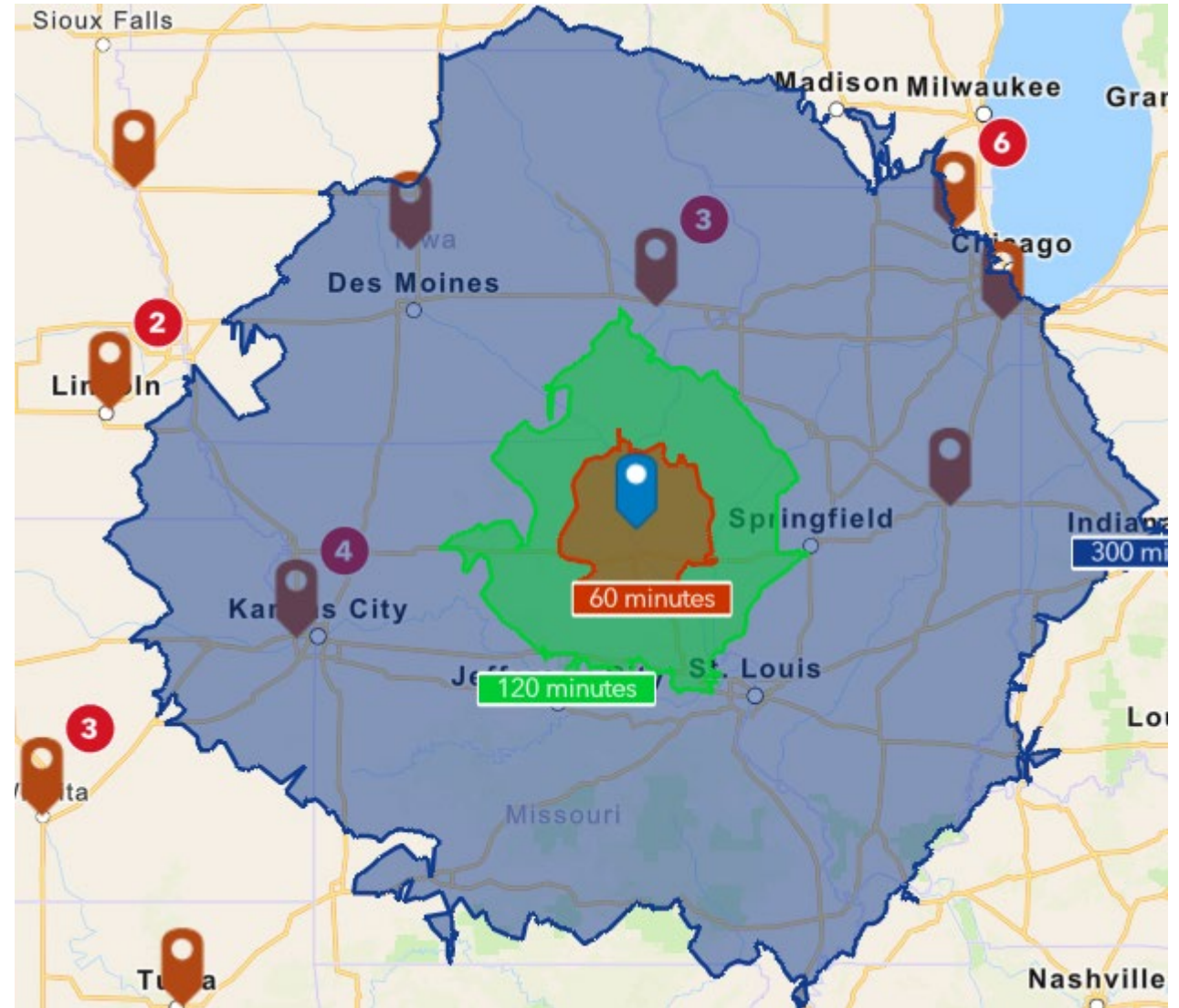
Draw Radius



Regional Indoor Competitors

(>8 Courts)

- HyVee Arena/ Homefield
Wyandotte County (Kansas City, KS)-
12 courts
- Lied Recreation Center (Ames, IA)-
20 courts
- Union Bank & Trust Sports Complex
(North & South Complex)- 12 courts
- Scheel's Sports Park at Legacy
Pointe (Springfield, IL)- 8 courts



Facility Components

- The proposed complex would include:
 - 8- 84' basketball courts
 - 16 regulation size volleyball courts
 - 24 regulation size pickleball courts
 - 8 futsal courts
 - Ability to house a competitive indoor, 200m banked track
 - Approximately 95,000 square feet of floor space
 - Leasable medical space
 - Leasable performance training space
 - Leasable tenant space
 - Café/ Concessions
 - Conference rooms/ classrooms
 - Mezzanine overlook with walking track
 - Family entertainment area
- The complex would be pedestrian-friendly with adequate parking
- The site could be complemented with site amenities and complementary mixed-use development



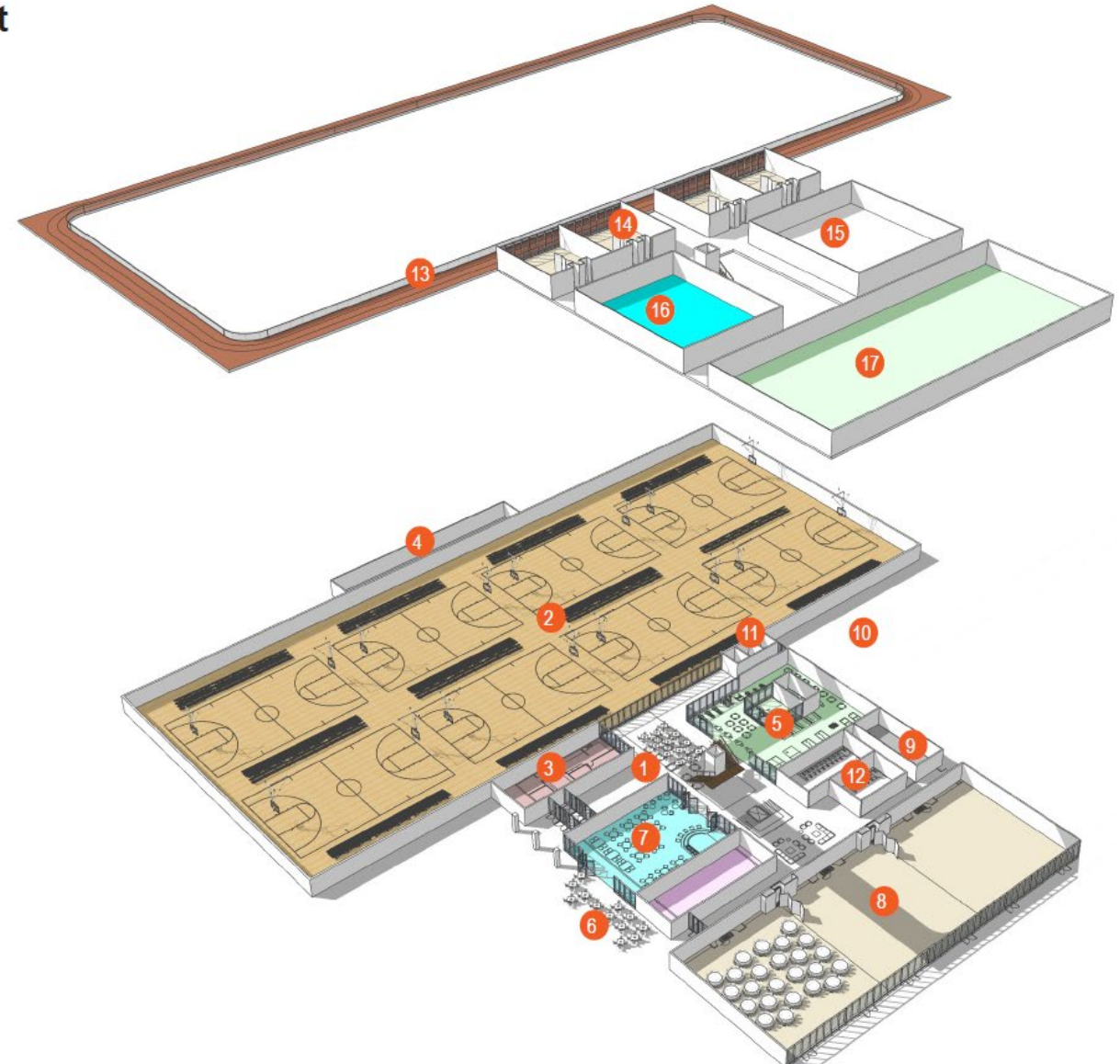
Indoor Facility- Conceptual 8-Court Floorplan

8-Court Event Center Concept

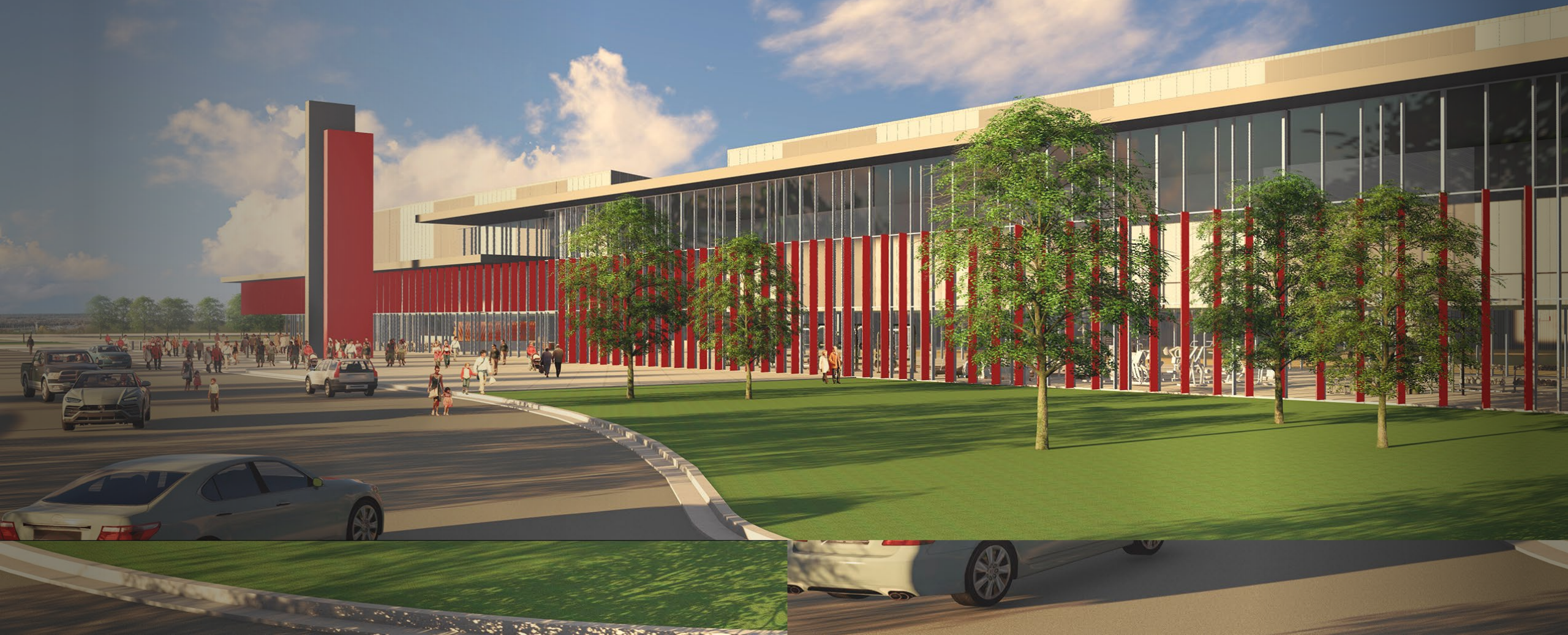
Program Spaces

110,000 Total Square Feet

1. Main Entry Lobby
2. Event Center Gymnasium
3. Administrative Offices
4. Storage
5. Family Entertainment Center
6. Outdoor Seating
7. Cafe
8. Convention Meeting Hall
9. Catering Kitchen
10. Loading / Storage / mech
11. Officials Rooms
12. Restrooms
13. Walking Jogging Track
14. Multi-use Classrooms / Team Rooms
15. Sports Performance
16. Medical Partner Lease Space
17. Future Tenant Space



Indoor Facility



Indoor Facility



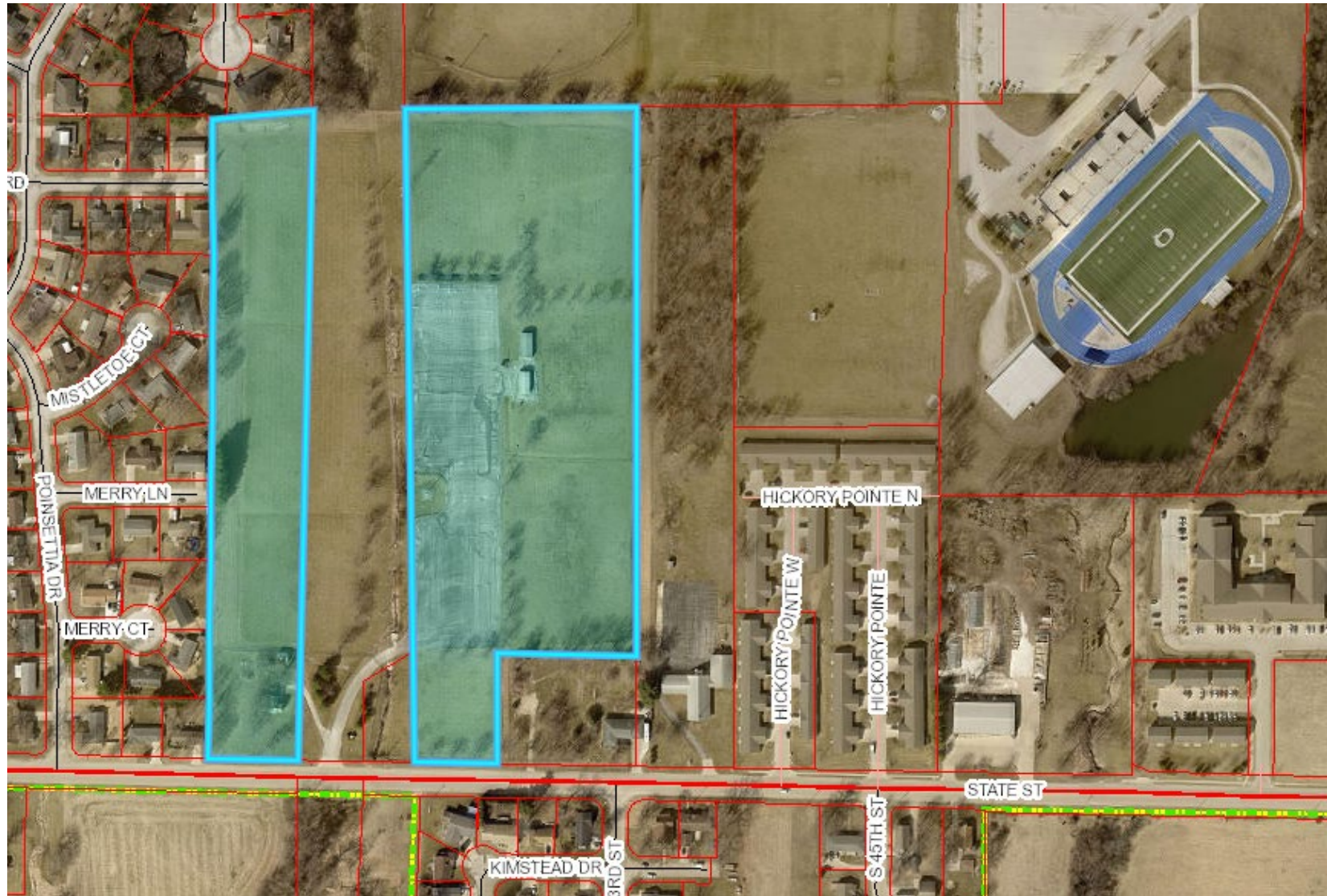
Site Criteria

- Multiple sites were assessed
- Determinants of an ideal site
 - Adequate acreage
 - Proximity to major thoroughfares
 - Availability of infrastructure (water, sewer, etc.)
 - Proximity to public transportation
 - Proximity to hotels, retail, and family entertainment
 - Ease of land development (Topography/ Floodplain/ Wetlands)
 - City-owned vs. privately owned
- Sites that cannot be developed for many years, where land acquisition or development costs are too high, or the site is too far removed from amenities should be considered less desirable



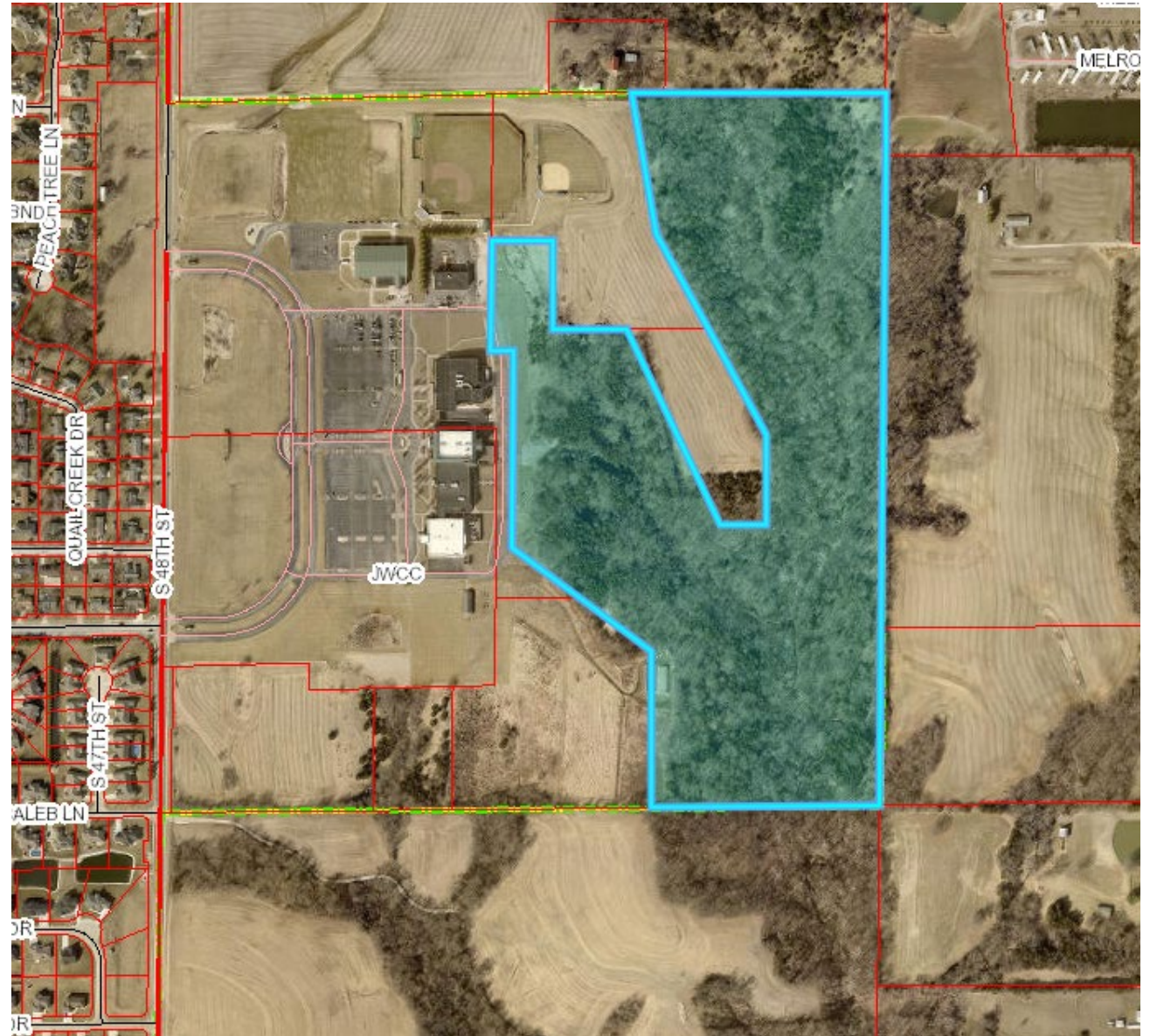
Paul Dennis Soccer Complex

Proposed Site #1



Proposed Site #2

James Wood Community College

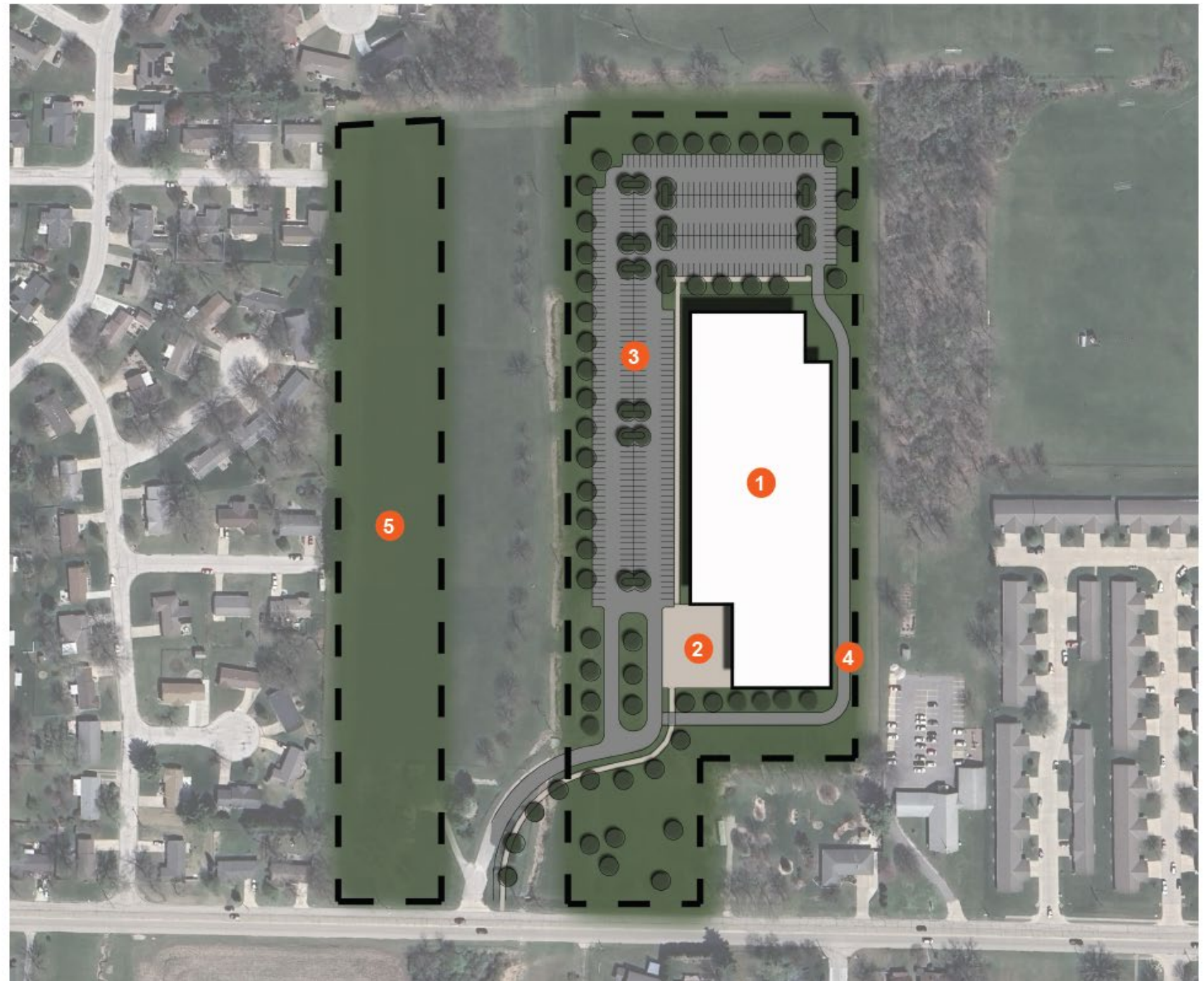


Quincy, Illinois Indoor Sports Complex

September 28, 2024

Paul Dennis Soccer Complex Site Concept 1

1. Indoor Sport Complex
2. Entry Plaza and Drop-off
3. New Parking (+/- 360 stalls)
4. Fire Lane
5. Undeveloped Parcel



Quincy, Illinois Indoor Sports Complex

September 28, 2024

Paul Dennis Soccer Complex

Site Concept 2

1. Indoor Sport Complex
2. Entry Plaza and Drop-off
3. On-Site Parking (60 stalls)
4. Off-Site Parking (360 stalls)
5. New Multipurpose Fields



Quincy, Illinois Indoor Sports Complex

September 28, 2024

James Wood Community College Site Concept

1. Indoor Sport Complex
2. Entry Plaza and Drop-off
3. New Parking (+/- 420 stalls)
4. Loading and Fire Lane
5. James Wood Community College Campus
6. Existing Parking
7. Future Development



Sports Asset Benchmarks

Facility Type	Anchor	Tournament Friendly
Flat Fields	Minimum 16 fields	8-15 fields
Pool	50m/8-10 lanes with diving well	25m with diving well
Diamonds	Minimum 12 fields	8-11 fields
Hardwood Courts	Minimum 8 Basketball/ 16 Volleyball	4 Basketball/8 Volleyball
Ice	3+ Sheets Hockey/ 6+ Sheets Curling	2 Sheets Hockey/ 4 Sheets Curling
Tennis	Minimum 12 courts	Minimum 6 courts
Pickleball	40-60 Courts (National)	8-16 Courts (Local) 24-32 Courts (Regional)
Indoor Track	200 meter/6 lanes/banked	200 meter/6 lanes

Quincy, IL Sports Facility Operations 10 Year Pro Forma										
Revenues	YR1	YR2	YR3	YR4	YR5	YR6	YR7	YR8	YR9	YR10
Income										
Volleyball	343,000	377,000	415,000	436,000	458,000	481,000	505,000	505,000	505,000	505,000
Basketball	368,000	405,000	446,000	468,000	491,000	516,000	542,000	542,000	542,000	542,000
Non-Sport Events	402,000	442,000	486,000	510,000	536,000	563,000	591,000	591,000	591,000	591,000
Other Court Sports/ Turf	134,000	147,000	162,000	170,000	179,000	188,000	197,000	197,000	197,000	197,000
Community Programs	67,000	74,000	81,000	85,000	89,000	93,000	98,000	98,000	98,000	98,000
Fitness	150,000	165,000	182,000	191,000	201,000	211,000	222,000	222,000	222,000	222,000
School Break Camps	135,000	149,000	164,000	172,000	181,000	190,000	200,000	200,000	200,000	200,000
Advertising Sponsorships	176,000	194,000	213,000	224,000	235,000	247,000	259,000	259,000	259,000	259,000
Food and Beverage	825,000	908,000	999,000	1,049,000	1,101,000	1,156,000	1,214,000	1,214,000	1,214,000	1,214,000
Facility Rental	230,000	253,000	278,000	292,000	307,000	322,000	338,000	338,000	338,000	338,000
Vendor Rental Income	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000
Total Income	\$ 2,832,000	\$ 3,116,000	\$ 3,428,000	\$ 3,599,000	\$ 3,780,000	\$ 3,969,000	\$ 4,168,000	\$ 4,168,000	\$ 4,168,000	\$ 4,168,000
Gross Profit	\$ 2,832,000	\$ 3,116,000	\$ 3,428,000	\$ 3,599,000	\$ 3,780,000	\$ 3,969,000	\$ 4,168,000	\$ 4,168,000	\$ 4,168,000	\$ 4,168,000
Expenses										
General Manager	75,000	79,000	83,000	87,000	91,000	96,000	101,000	106,000	111,000	117,000
Taxes	31,000	34,000	37,000	41,000	45,000	50,000	55,000	61,000	67,000	74,000
Labor	182,000	187,000	193,000	199,000	205,000	211,000	217,000	224,000	231,000	238,000
FOH Payroll	58,000	60,000	62,000	64,000	66,000	68,000	70,000	72,000	74,000	76,000
Maintenance	45000	46,000	47,000	48,000	49,000	50,000	52,000	54,000	56,000	58,000
Total Administrative & General Payroll	\$ 391,000	\$ 406,000	\$ 422,000	\$ 439,000	\$ 456,000	\$ 475,000	\$ 495,000	\$ 517,000	\$ 539,000	\$ 563,000
Basketball	77,580	79,907	82,305	84,774	87,317	89,936	92,635	95,414	98,276	101,224
Volleyball	78,950	81,319	83,758	86,271	88,859	91,525	94,270	97,099	100,011	103,012
Non-Sport Events	135,000	139,050	143,222	147,518	151,944	156,502	161,197	166,033	171,014	176,144
Other Court Sports	43,500	44,805	46,149	47,534	48,960	50,428	51,941	53,500	55,104	56,758
Community Programs	18,500	19,055	19,627	20,215	20,822	21,447	22,090	22,753	23,435	24,138
Fitness equipment	2,500	2,575	2,652	2,732	2,814	2,898	2,985	3,075	3,167	3,262
Fitness Payroll	65,000	66,950	68,959	71,027	73,158	75,353	77,613	79,942	82,340	84,810
Summer Camp Expense	58,000	59,740	61,532	63,378	65,280	67,238	69,255	71,333	73,473	75,677
Accounting	43,500	44,805	46,149	47,534	48,960	50,428	51,941	53,500	55,104	56,758
Marketing/Promotional	24,000	24,720	25,462	26,225	27,012	27,823	28,657	29,517	30,402	31,315
Facility Supplies	98,000	100,940	103,968	107,087	110,300	113,609	117,017	120,528	124,143	127,868
Office Expenses	15,000	15,450	15,914	16,391	16,883	17,389	17,911	18,448	19,002	19,572
Insurance	400,000	412,000	424,360	437,091	450,204	463,710	477,621	491,950	506,708	521,909
Taxes & Licenses	1,000	1,030	1,061	1,093	1,126	1,159	1,194	1,230	1,267	1,305
Utilities	549,000	565,470	582,434	599,907	617,904	636,441	655,535	675,201	695,457	716,320
Food and Beverage	395,000	406,850	419,056	431,627	444,576	457,913	471,651	485,800	500,374	515,385
Total Expenses	\$ 2,131,580	\$ 2,209,347	\$ 2,291,848	\$ 2,366,133	\$ 2,442,257	\$ 2,521,275	\$ 2,602,243	\$ 2,671,221	\$ 2,742,267	\$ 2,815,445
Net Operating Income	\$ 700,420	\$ 906,653	\$ 1,136,152	\$ 1,232,867	\$ 1,337,743	\$ 1,447,725	\$ 1,565,757	\$ 1,496,779	\$ 1,425,733	\$ 1,352,555
Other Expenses										
Management Fee (10%)	\$ 283,000	\$ 312,000	\$ 343,000	\$ 360,000	\$ 378,000	\$ 397,000	\$ 417,000	\$ 417,000	\$ 417,000	\$ 417,000
Replacement Reserve (5%)	\$ 141,600	\$ 155,800	\$ 171,400	\$ 179,950	\$ 189,000	\$ 198,450	\$ 208,400	\$ 208,400	\$ 208,400	\$ 208,400
Net Income	\$ 417,420	\$ 594,653	\$ 793,152	\$ 872,867	\$ 959,743	\$ 1,050,725	\$ 1,148,757	\$ 1,079,779	\$ 1,008,733	\$ 935,555

Economic Impact

Economic Impact				Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
		Non-Local Participant Days		80,435	100,543	125,679	157,099	196,374	245,467	306,834	383,543	479,429	599,286
		Non-Local Spectator Days		104,565	130,707	163,383	204,229	255,286	319,108	398,885	498,606	623,257	779,072
		Total Non-Local Days		185,000	231,250	289,063	361,328	451,660	564,575	705,719	882,149	1,102,686	1,378,357
		Average Daily Spending Per Non-Local Person											
				\$ 185.00	\$ 194.25	\$ 203.96	\$ 214.16	\$ 224.87	\$ 236.11	\$ 247.92	\$ 260.31	\$ 273.33	\$ 287.00
		Annual Direct Spending		\$ 34,225,000	\$ 44,920,313	\$ 58,957,910	\$ 77,382,257	\$ 101,564,212	\$ 117,433,621	\$ 138,262,219	\$ 165,599,754	\$ 201,480,269	\$ 248,573,445
		Indirect/Induced Spending	63%	\$ 21,561,750	\$ 28,299,797	\$ 37,143,483	\$ 48,750,822	\$ 63,985,454	\$ 73,983,181	\$ 87,105,198	\$ 104,327,845	\$ 126,932,569	\$ 156,601,270
		Total Annual Economic Impact		\$ 55,786,750	\$ 73,220,109	\$ 96,101,394	\$ 126,133,079	\$ 165,549,666	\$ 191,416,802	\$ 225,367,417	\$ 269,927,599	\$ 328,412,838	\$ 405,174,715
		New State Sales Tax Revenue	5.50%	\$ 3,049,448	\$ 4,002,400	\$ 5,253,150	\$ 6,894,759	\$ 9,049,371	\$ 10,454,607	\$ 12,298,980	\$ 14,719,719	\$ 17,896,938	\$ 22,067,039
		New City Sales Tax Revenue	2.0%	\$ 1,108,890	\$ 1,455,418	\$ 1,910,236	\$ 2,507,185	\$ 3,290,680	\$ 3,801,675	\$ 4,472,356	\$ 5,352,625	\$ 6,507,978	\$ 8,024,378
		New City Lodging Tax Revenue	4.0%	\$ 684,500	\$ 898,406	\$ 1,179,158	\$ 1,547,645	\$ 2,031,284	\$ 2,031,284	\$ 2,031,284	\$ 2,031,284	\$ 2,031,284	\$ 2,031,284
		Tax Impact to City		\$ 1,793,390	\$ 2,353,824	\$ 3,089,394	\$ 4,054,830	\$ 5,321,965	\$ 5,832,960	\$ 6,503,641	\$ 7,383,909	\$ 8,539,262	\$ 10,055,662
		Operating Income		\$ 417,420	\$ 594,653	\$ 793,152	\$ 872,867	\$ 959,743	\$ 1,050,725	\$ 1,148,757	\$ 1,079,779	\$ 1,008,733	\$ 935,555
		1% Additional Entertainment Tax		\$ 221,778	\$ 291,084	\$ 382,047	\$ 501,437	\$ 658,136	\$ 760,335	\$ 894,471	\$ 1,070,525	\$ 1,301,596	\$ 1,604,876
		Naming Rights Capital		\$ 750,000	\$ 750,000	\$ 500,000	\$ 500,000	\$ 250,000	\$ 250,000	\$ 125,000	\$ 125,000	\$ 100,000	\$ 100,000
		Total Available for Debt Service (Does not include any tax revenue)		\$ 1,389,198	\$ 1,635,736	\$ 1,675,199	\$ 1,874,304	\$ 1,867,879	\$ 2,061,060	\$ 2,168,228	\$ 2,275,304	\$ 2,410,328	\$ 2,640,430
		Lease Payment (\$40M less \$10M Grant)		\$ 1,440,000	\$ 1,490,400	\$ 1,542,564	\$ 1,596,554	\$ 1,652,433	\$ 1,710,268	\$ 1,770,128	\$ 1,832,082	\$ 1,896,205	\$ 1,962,572
		Net Income		\$ (50,802)	\$ 145,336	\$ 132,635	\$ 277,750	\$ 215,446	\$ 350,792	\$ 398,100	\$ 443,222	\$ 514,123	\$ 677,858

Estimated Visitors & Hotel Room Nights

- **120,000 Unique Year 1 Visitors**
- **150,000- 190,000 Total Year 1 Visitors**
- **75,000 Year 1 Hotel Reservations**
- **140,000- 190,000 Year 1 Hotel Room Nights**



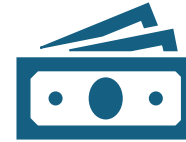
Funding Options



Issue Bonds



Capital Improvement
Budget



Developer Funded/
Private



Public Private
Partnership/ Municipal
Lease

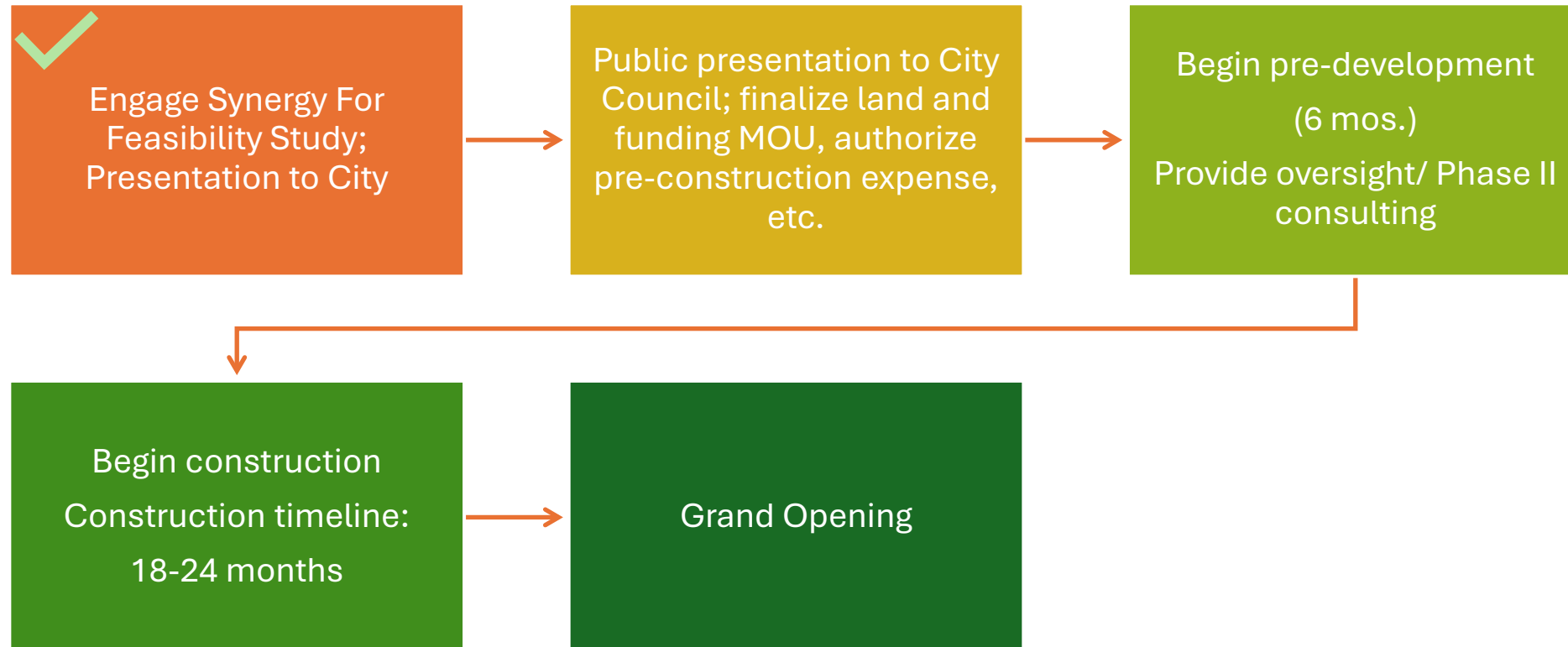
What is a P3 Municipality Lease?

1. The municipality and the private sector each bring value to the project
2. The City brings land, possibly some capital, possible tax incentives or economic development incentives, etc.
3. The private side brings the balance of the capital required to fund the project along with development expertise, sports experience, vendor relationships, and operating expertise
4. Municipally-owned land is leased by the City to the private side, land is donated by a developer, or private land is acquired as part of the project cost
5. The private side then develops the project as a private project with an agreement to lease the improved facility back to the City for a pre-determined amount
6. Doesn't use City's bond capacity and ensures the City maintains control of the use of the facility (as Master Leaseholder)
7. The private side operates the complex

How Does A P3 Municipality Lease Work?

1. Municipality funds Feasibility Study/ Economic Impact Assessment, Financial Modeling/ Budget
2. Municipality funds pre-development architecture, engineering, site surveys, etc. (managed by Synergy). Last out of pocket cost that the City is required to pay
3. Synergy engages private funding partners. Private funding provides the capital to develop the project; up to 100% of project costs +7% for Professional Services.
4. Developed as a private project utilizing local firms when possible; Allows for faster, more efficient, and more affordable development
5. Municipality leases the facility back from the private side
6. Externally operated (fee + incentive)
7. All revenues go to the municipality
8. Creates economic impact, regional spending, and supports development (visitors pay the bulk of the costs)
9. Allows for ideal mix of community use and sports tourism
10. Only recommended if the financial model supports positive cash flow (facility can support itself)
11. If a Public Private Partnership with Private Funding is being considered, it is our recommendation that the municipality partner with an agnostic funding partner. Developers, General Contractors, Builders, or other entities that have input into the final cost of the facility have an inherent conflict of interest. There is little oversight in this arrangement and can lead to inflated costs which are passed on to the municipality.

Development Process



Roles & Responsibilities



CITY COUNCIL/ EDC:

-CONTINUES TO LEAD THE PROJECT



SYNERGY & PARTNERS

(FUNDING, CM, OPERATOR):

-PROVIDE EXPERTISE & ONGOING SUPPORT



CONTRACTORS, SUB-CONTRACTORS, AND
PROFESSIONAL SERVICES:

-EXECUTE THE PROJECT

FAQs

Q: What are the terms of the lease?

- A: The lease is amortized over 30 years at 5- 6% IRR. Typically, municipalities can pay off the lease sooner

Q: Who owns the facility?

- A: The funding group would own the facility until the last lease payment is made. It's then turned over to the City

Q: How are non-appropriations handled?

- A: Non-appropriation risk is factored in. Ultimately, if the City does not appropriate funds, the funding group would take possession of the facility and operate it to secure its ROI

Q: Who operates the facility?

- A: We have several operators we work with that are well-vetted and have a proven track record. A private operator is better suited to manage the day-to-day operations, balance community use, and partner with the City to bring in a variety of events, both sport and non-sport

Q: Who's responsible for repairs & maintenance?

- A. The operator handles all daily operations, maintenance, repairs, etc. A deferred maintenance account is established for capital improvements in the future

FAQs

Q: How do naming rights and corporate donations work?

- A: A Sports Foundation or Tourism Development will house any donations and act as an intermediary between the City and the sports complex itself

Q: Does municipal leasing impact our credit rating?

- A: No, unless funds are not appropriated. Underwriting is based on the credit rating of the municipality, its balance sheet, and the projected financial performance of the complex

Questions





SYNERGY
S P O R T S
— GLOBAL —

Improving lives, bringing families
and communities together, through sport

www.SynergySportsGlobal.com

Quincy, Illinois Indoor Sports Complex

September 28, 2024

James Wood Community College Site Concept

- 1. Indoor Sport Complex
- 2. Entry Plaza and Drop-off
- 3. New Parking (+/- 420 stalls)
- 4. Loading and Fire Lane
- 5. James Wood Community College Campus
- 6. Existing Parking
- 7. Future Development



Quincy, Illinois

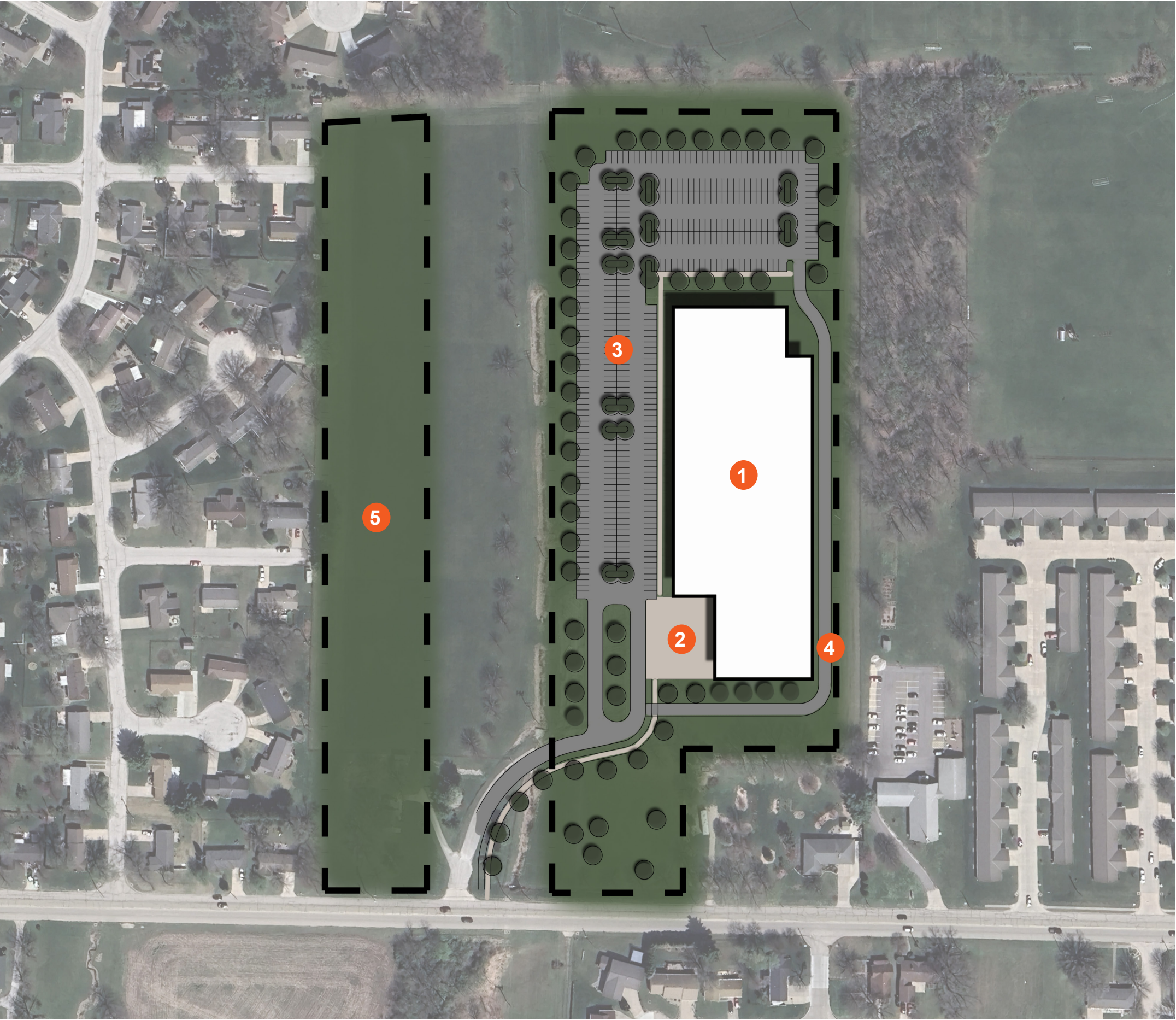
Indoor Sports Complex

September 28, 2024

Paul Dennis Soccer Complex

Site Concept 1

- 1. Indoor Sport Complex
- 2. Entry Plaza and Drop-off
- 3. New Parking (+/- 360 stalls)
- 4. Fire Lane
- 5. Undeveloped Parcel



Quincy, Illinois

Indoor Sports Complex

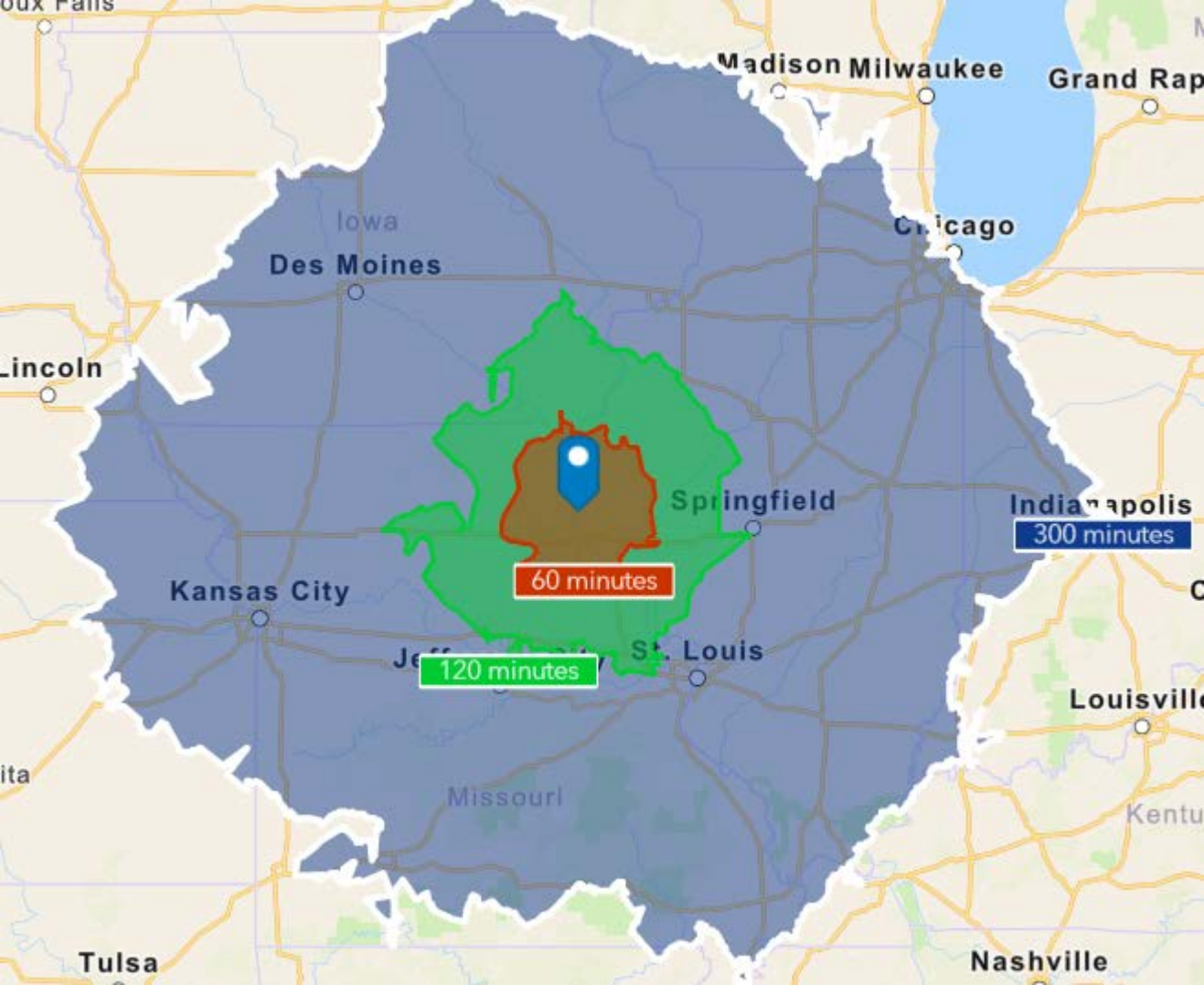
September 28, 2024

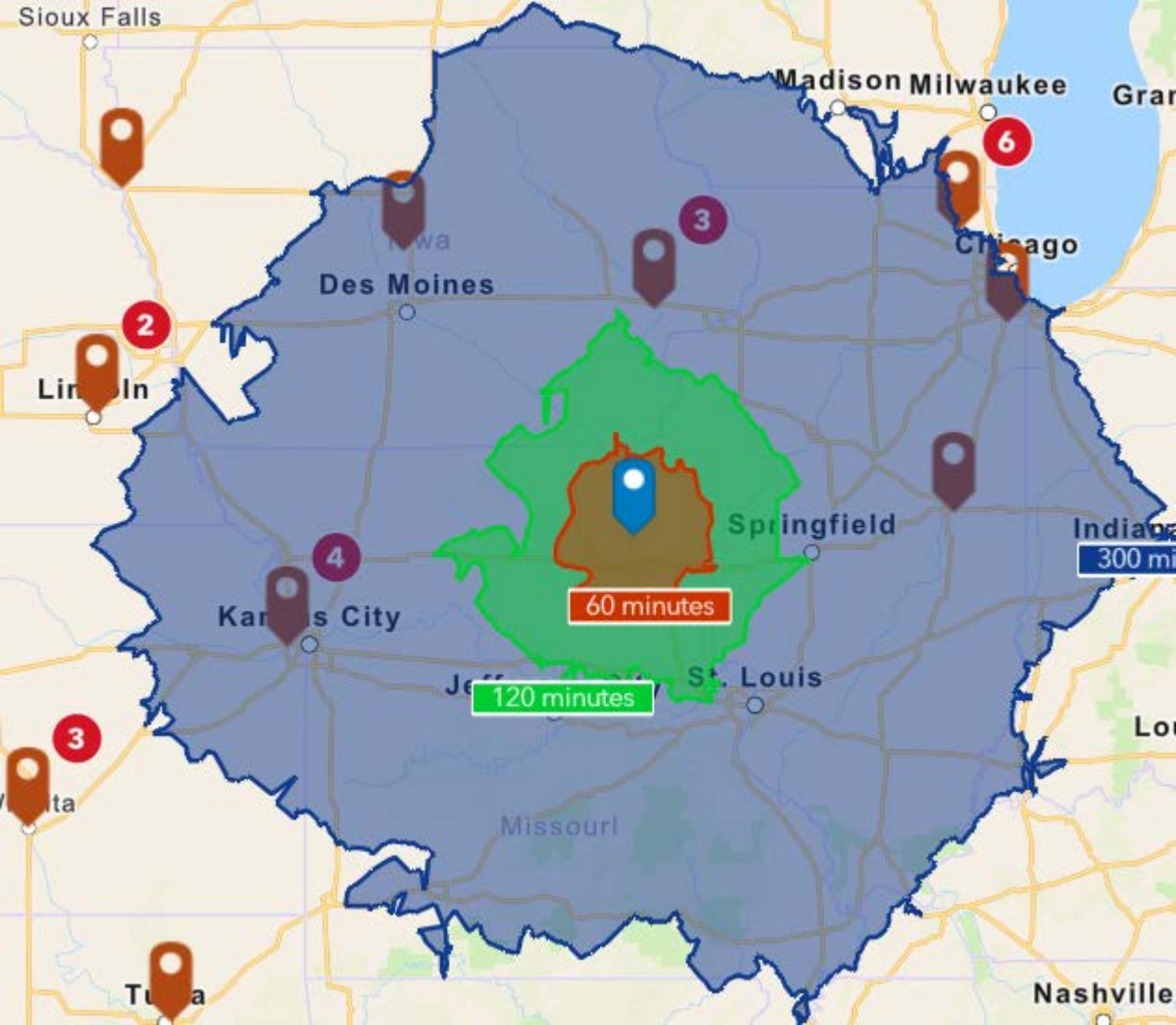
Paul Dennis Soccer Complex

Site Concept 2

- 1. Indoor Sport Complex
- 2. Entry Plaza and Drop-off
- 3. On-Site Parking (60 stalls)
- 4. Off-Site Parking (360 stalls)
- 5. New Multipurpose Fields







Business Locator

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

2020 Population:	178,654	2024 Total Sales	\$14,314,399,000
2024 Population:	175,267	2024 Total Employees	93,172
2029 Population:	172,125	Employee/Population Ratio:	53.16:100
Annual Population Growth 2024 - 2029	-0.36%	Total Number of Businesses:	8,296

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
591205	Walgreens Broadway St Quincy, IL 62301	Branch	0.03 NE	25	\$7,617,000
598406	Blue Rhino Broadway St Quincy, IL 62301	Kiosk	0.03 NE	N/A	N/A
602103	ATM Broadway St Quincy, IL 62301	Kiosk	0.03 NE	N/A	N/A
609902	Western Union Agent Location Broadway St Quincy, IL 62301	Branch	0.03 NE	5	\$2,135,000
609919	LibertyX Bitcoin ATM Broadway St Quincy, IL 62301	Kiosk	0.03 NE	N/A	N/A
602103	ATM Broadway St Quincy, IL 62301	Kiosk	0.03 E	N/A	N/A
641112	American Family Ins-Rodney Broadway St Quincy, IL 62301	Branch	0.04 NW	1	\$138,000
525104	Ace Hardware Broadway St Quincy, IL 62301	Branch	0.04 NW	14	\$2,008,000
598406	Blue Rhino Broadway St Quincy, IL 62301	Kiosk	0.04 NW	N/A	N/A
641112	Quincy Insurance Group Inc Broadway St Quincy, IL 62301	Independent	0.08 W	4	\$528,000
641112	Progressive Insurance Broadway St Quincy, IL 62301	Branch	0.08 W	3	\$396,000
839919	Recovery Anonymous N 18th St Quincy, IL 62301	Independent	0.09 SE	N/A	N/A
734916	Millers Up the Chimney Vermont St Quincy, IL 62301	Independent	0.10 S	1	\$90,000
602103	ATM Spring St Quincy, IL 62301	Kiosk	0.10 NE	N/A	N/A

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
581208	The Abbey Spring St Quincy, IL 62301	Independent	0.10 NE	32	\$1,405,000
581301	Spring Street Bar Spring St Quincy, IL 62301	Independent	0.10 N	10	\$505,000
602103	ATM Spring St Quincy, IL 62301	Kiosk	0.10 N	N/A	N/A
861102	Quincy Association of Realtors Broadway St Quincy, IL 62301	Independent	0.10 W	2	N/A
753801	Spring Street Automotive Spring St Quincy, IL 62301	Independent	0.11 N	3	\$230,000
753834	Intoxalock Ignition Interlock Spring St Quincy, IL 62301	Branch	0.11 N	3	\$230,000
541103	Ayerco Convenience Center Broadway St Quincy, IL 62301	Branch	0.11 E	10	\$1,052,000
602103	ATM Broadway St Quincy, IL 62301	Kiosk	0.11 E	N/A	N/A
804101	Stratton Chiropractic Center Broadway St Quincy, IL 62301	Independent	0.14 W	2	\$183,000
581208	Taqueria Aranda's Broadway St Quincy, IL 62301	Independent	0.14 E	6	\$439,000
999977	BRI A Cogent Co N 16th St Quincy, IL 62301	Independent	0.15 SW	N/A	N/A
731908	O'Reilly's Broadway St Quincy, IL 62301	Independent	0.15 E	6	\$481,000
553111	O'Reilly Auto Parts Broadway St Quincy, IL 62301	Branch	0.15 E	15	\$1,631,000
602103	ATM Broadway St Quincy, IL 62301	Kiosk	0.15 E	N/A	N/A
581208	SONIC Drive-in Broadway St Quincy, IL 62301	Branch	0.16 W	28	N/A
599999	Cirilla's Broadway St Quincy, IL 62301	Branch	0.16 E	5	\$375,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
602103	ATM Broadway St Quincy, IL 62301	Kiosk	0.16 E	N/A	N/A
581208	Jimmy John's Broadway St Quincy, IL 62301	Branch	0.16 E	21	\$922,000
729917	Melody Massage & Spa Broadway St Quincy, IL 62301	Independent	0.16 E	2	\$56,000
799312	Maxamillions Broadway St Quincy, IL 62301	Independent	0.16 E	8	\$351,000
738999	Xclusive Trading LLC Broadway St Quincy, IL 62301	Independent	0.16 E	5	\$335,000
581222	Papa Johns Broadway St Quincy, IL 62301	Branch	0.16 E	20	\$878,000
599308	Herbal Remedies Broadway St Quincy, IL 62301	Branch	0.17 E	6	\$14,000,000
866107	Unitarian Church Hampshire St Quincy, IL 62301	Independent	0.18 SW	7	N/A
738902	Melissa B Interiors Broadway St Quincy, IL 62301	Independent	0.18 E	1	\$67,000
738984	EcoWater Systems Broadway St Quincy, IL 62301	Branch	0.19 E	3	\$201,000
723102	Rose Nails Broadway St Quincy, IL 62301	Independent	0.19 E	2	\$79,000
641112	Farmers Insurance-Victor Welper Oak St Quincy, IL 62301	Branch	0.19 N	3	\$396,000
733110	USPS Blue Collection Box Hampshire St Quincy, IL 62301	Kiosk	0.19 SW	N/A	N/A
508702	CosmoProf Broadway St Quincy, IL 62301	Branch	0.20 E	4	\$2,820,000
721101	Warners' Dry Cleaning & Shirt Service Inc N 18th St Quincy, IL 62301	Independent	0.22 NE	7	\$341,000
723106	Creative Hair Designs N 18th St Quincy, IL 62301	Independent	0.22 NE	2	\$79,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

August 26, 2024

Business Locator

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
722101	Picture This Oak St Quincy, IL 62301	Independent	0.22 NE	4	\$123,000
592102	Hy-Vee Wine & Spirits Broadway St Quincy, IL 62301	Branch	0.22 E	12	\$3,719,000
598406	Blue Rhino Broadway St Quincy, IL 62301	Kiosk	0.22 E	N/A	N/A
171117	Bruening Heating and A/C and Fireplaces Broadway St Quincy, IL 62301	Independent	0.22 E	10	\$1,216,000
841201	The Quincy Museum Maine St Quincy, IL 62301	Independent	0.23 S	7	N/A
641112	Document With Pen Contact US Freiburg Broadway St Quincy, IL 62301	Independent	0.24 W	11	\$1,451,000
651298	Freiburg Properties LLC Broadway St Quincy, IL 62301	Independent	0.24 W	9	\$303,000
651298	Freiburg, Mark E Broadway St Quincy, IL 62301	Independent	0.24 W	4	N/A
651298	Freiburg, David A Broadway St Quincy, IL 62301	Independent	0.24 W	5	N/A
821103	St Francis Solanus School College Ave Quincy, IL 62301	Independent	0.24 N	32	N/A
641112	Farmers Insurance-Rodney Bringer Broadway St Quincy, IL 62301	Branch	0.25 E	1	\$148,000
753801	RT Auto Center Broadway St Quincy, IL 62301	Independent	0.25 E	3	\$230,000
729101	Liberty Tax Broadway St Quincy, IL 62301	Branch	0.25 W	4	\$52,000
723101	Ageless By Karla Vermont St Quincy, IL 62301	Independent	0.25 W	3	\$118,000
701101	The Gas Lamp Inn & Eatery Maine St Quincy, IL 62301	Independent	0.25 SW	N/A	N/A
074201	Homeward Bound Veterinary Clinic Broadway St Quincy, IL 62301	Independent	0.26 E	8	\$624,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
533101	Dollar General Broadway St Quincy, IL 62301	Branch	0.27 E	N/A	N/A
593202	Old Town Antiques Hampshire St Quincy, IL 62301	Independent	0.27 SE	1	\$159,000
729917	MLH Wellness Studio Broadway St Quincy, IL 62301	Independent	0.27 W	1	\$28,000
723106	G G Makeup Artistry Broadway St Quincy, IL 62301	Independent	0.27 W	3	\$118,000
999977	2 Swansons Collectibles and Novelties LLC Broadway St Quincy, IL 62301	Independent	0.27 W	N/A	N/A
546102	Underbrinks Bakery College Ave Quincy, IL 62301	Independent	0.27 N	3	\$139,000
628203	Ameriprise Financial Services Inc Broadway St Quincy, IL 62301	Branch	0.28 E	2	\$589,000
523110	Rob's Glass Broadway St Quincy, IL 62301	Independent	0.28 W	2	\$498,000
874213	Samron Q Inc Maine St Quincy, IL 62301	Independent	0.28 SW	3	\$368,000
866107	Saint Francis Solanus Parish College Ave Quincy, IL 62301	Independent	0.28 N	7	N/A
821103	Quincy Catholic Elementary Schools College Ave Quincy, IL 62301	Independent	0.28 N	28	N/A
821120	Quincy Public School District N 20th St Quincy, IL 62301	Independent	0.29 SE	16	N/A
809305	Hopewell Clinical Broadway St Quincy, IL 62301	Independent	0.29 W	6	N/A
809907	Zakiah S Ali MD Broadway St Quincy, IL 62301	Independent	0.30 W	5	\$594,000
866107	First Christian Church Maine St Quincy, IL 62301	Independent	0.31 SW	4	N/A
653118	Century 21 Broughton Team Maine St Quincy, IL 62301	Branch	0.31 SE	19	\$1,438,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
804922	Psychology Associates Maine St Quincy, IL 62301	Independent	0.31 SE	4	\$224,000
628203	Edward Jones Maine St Quincy, IL 62301	Branch	0.31 SE	2	\$589,000
874203	Ado Staffing Inc Maine St Quincy, IL 62301	Independent	0.31 SE	2	\$246,000
653117	Cathy Anderson-Quincy Il Realtor Maine St Quincy, IL 62301	Independent	0.31 SE	3	N/A
736304	Adecco Staffing Maine St Quincy, IL 62301	Branch	0.31 SE	2	\$37,000
821108	Polis College Ave Quincy, IL 62301	Independent	0.32 NE	3	N/A
864106	PSI Chi the National Honor Society in College Ave Quincy, IL 62301	Independent	0.32 NE	5	N/A
864101	Delta Tau Delta Fraternity College Ave Quincy, IL 62301	Independent	0.32 NE	5	N/A
823109	Brenner Library College Ave Quincy, IL 62301	Branch	0.32 NE	22	N/A
822101	Quincy University College Ave Quincy, IL 62301	Headquarters	0.32 NE	175	N/A
822114	Quincy University Board of Trustees College Ave Quincy, IL 62301	Headquarters	0.32 NE	25	N/A
874130	Tri State Management Inc Broadway St Quincy, IL 62301	Independent	0.32 W	3	\$804,000
581208	McDonald's Broadway St Quincy, IL 62301	Branch	0.32 W	90	\$3,951,000
839998	Sibling of Quincy, Inc Broadway St Quincy, IL 62301	Independent	0.32 W	3	N/A
864108	Womens City Club Maine St Quincy, IL 62301	Independent	0.33 SW	4	N/A
864101	Friends of the Lorenzo Bull House Maine St Quincy, IL 62301	Independent	0.33 SW	5	N/A

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
763101	Emerald City Custom Jewellery Design & Repair Maine St Quincy, IL 62301	Independent	0.34 SE	7	N/A
733110	UPS Drop Box Maine St Quincy, IL 62301	Kiosk	0.34 SE	N/A	N/A
733110	USPS Blue Collection Box Maine St Quincy, IL 62301	Kiosk	0.34 SE	N/A	N/A
628203	Schlipman Wealth Advisors Maine St Quincy, IL 62301	Independent	0.35 SE	3	\$883,000
804101	Maine Street Chiropractic Maine St Quincy, IL 62301	Independent	0.35 SE	2	\$183,000
811103	Zabaneh Franchises LLC Broadway St Quincy, IL 62301	Independent	0.36 W	6	\$523,000
832215	West Central Child Care Connection Broadway St Quincy, IL 62301	Independent	0.36 W	6	\$230,000
821113	Quincy Board of Education Maine St Quincy, IL 62301	Independent	0.37 SW	25	N/A
821113	Board of Education Maine St Quincy, IL 62301	Independent	0.37 SW	38	N/A
821120	Quincy Public Schools Maine St Quincy, IL 62301	Independent	0.37 SW	40	N/A
821121	Quincy Public School Security Office Maine St Quincy, IL 62301	Independent	0.37 SW	30	N/A
606101	Western Illinois School Employees Credit Union Maine St Quincy, IL 62301	Independent	0.37 SW	2	\$321,000
275998	Broadway Press of Quincy Inc Broadway St Quincy, IL 62301	Independent	0.37 W	2	\$219,000
723106	Morgan Creek Villa & Day Spa N 13th St Quincy, IL 62301	Independent	0.37 W	2	\$79,000
152112	Sparrow Builders Maine St Quincy, IL 62301	Independent	0.37 SE	3	\$745,000
802101	Louis Quintero DDS Maine St Quincy, IL 62301	Independent	0.37 SE	6	\$738,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
599969	Quincy Art Center Jersey St Quincy, IL 62301	Independent	0.38 SW	6	N/A
804101	Backworks USA Broadway St Quincy, IL 62301	Independent	0.39 E	1	\$92,000
653118	Zanger & Associates Broadway St Quincy, IL 62301	Independent	0.40 W	23	\$1,740,000
602101	First Bankers Trust Company, National Broadway St Quincy, IL 62301	Headquarters	0.40 W	65	N/A
621111	First Investment Service Broadway St Quincy, IL 62301	Branch	0.40 W	3	\$2,530,000
602103	ATM Broadway St Quincy, IL 62301	Kiosk	0.40 W	N/A	N/A
671201	First Bankers Trustshares, Inc Broadway St Quincy, IL 62301	Headquarters	0.40 W	50	N/A
804101	Norris Chiropractic Health Vermont St Quincy, IL 62301	Independent	0.41 W	2	\$183,000
801104	Norris Health & Wellness Clinic Vermont St Quincy, IL 62301	Independent	0.41 W	9	\$705,000
641112	Zanger Insurance Group LLC N 12th St Quincy, IL 62301	Independent	0.41 W	2	\$264,000
581206	Thai D'lish N 12th St Quincy, IL 62301	Independent	0.41 W	4	N/A
731101	Rethink Media Group N 12th St Quincy, IL 62301	Independent	0.41 W	5	\$336,000
839998	Quincy Trees For Tomorrow York St Quincy, IL 62301	Independent	0.41 S	8	N/A
602103	ATM Lind St Quincy, IL 62301	Kiosk	0.42 N	N/A	N/A
594214	Quincy University Bookstore Lind St Quincy, IL 62301	Independent	0.42 N	6	\$916,000
723102	Trendz Hampshire St Quincy, IL 62301	Independent	0.42 W	2	\$79,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
734902	Neis & Clean LLC York Ln Quincy, IL 62301	Independent	0.43 S	4	\$180,000
581208	China Palace Broadway St Quincy, IL 62301	Independent	0.43 W	4	\$176,000
809974	Blessing Sleep Center Broadway St Quincy, IL 62301	Branch	0.43 W	5	\$594,000
602103	ATM Broadway St Quincy, IL 62301	Kiosk	0.43 W	N/A	N/A
602101	Homebank Broadway St Quincy, IL 62301	Branch	0.43 W	25	\$4,864,000
801101	Elise Scoggin, DO Broadway St Quincy, IL 62301	Independent	0.43 W	8	N/A
801119	Blessing Dermatology Broadway St Quincy, IL 62301	Independent	0.43 W	5	N/A
723106	Designers Edge Day Spa Salon N 12th St Quincy, IL 62301	Independent	0.43 W	7	\$274,000
821113	Board of Education S 14th St Quincy, IL 62301	Independent	0.43 SW	129	N/A
821103	Quincy Junior High School S 14th St Quincy, IL 62301	Independent	0.43 SW	196	N/A
602103	ATM N 17th St Quincy, IL 62301	Kiosk	0.43 N	N/A	N/A
581208	Maid-Rite N 12th St Quincy, IL 62301	Branch	0.45 W	36	\$1,581,000
602103	ATM N 12th St Quincy, IL 62301	Kiosk	0.45 W	N/A	N/A
802101	Busbey, Williams & Riggs N 12th St Quincy, IL 62301	Independent	0.45 W	13	\$1,370,000
802101	Busbey Donald A DDS N 12th St Quincy, IL 62301	Independent	0.45 W	5	\$527,000
866107	Quincy Baptist Church Lind St Quincy, IL 62301	Independent	0.45 NW	1	N/A

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
801101	Eye & Vision Institute Hampshire St Quincy, IL 62301	Independent	0.46 W	9	\$1,069,000
729913	Great River Hair Replacement Vermont St Quincy, IL 62301	Independent	0.46 W	1	\$28,000
839937	Brumbaugh Tree Services S 16th St Quincy, IL 62301	Independent	0.46 S	4	\$198,000
653118	Rodemich & Sons Realtors LLC Maine St Quincy, IL 62301	Independent	0.47 SW	3	\$227,000
809308	Blessing Surgery Center Spring St Quincy, IL 62301	Independent	0.47 W	15	N/A
871202	Bergman Landscape Architecture S 16th St Quincy, IL 62301	Independent	0.47 S	4	\$528,000
594712	Kirlin's 1948, Inc Spring St Quincy, IL 62301	Headquarters	0.48 E	7	N/A
822114	Board of Trustees Blessing-Rieman College of Spring St Quincy, IL 62301	Headquarters	0.48 W	16	N/A
733817	Davis & Associates Inc Realtors Broadway St Quincy, IL 62301	Independent	0.48 W	20	\$1,793,000
641112	Eric Kiser Insurance Services LLC Broadway St Quincy, IL 62301	Independent	0.48 W	3	\$264,000
653118	Davis & Associates Inc Broadway St Quincy, IL 62301	Independent	0.48 W	3	\$227,000
628203	Foundation Financial Concepts Broadway St Quincy, IL 62301	Independent	0.48 E	1	\$295,000
866107	First Un Congressional Church N 12th St Quincy, IL 62301	Independent	0.49 W	8	N/A
591207	Omnicare Broadway St Quincy, IL 62301	Branch	0.49 W	30	\$9,141,000
641112	Denman Pharmacy Broadway St Quincy, IL 62301	Independent	0.49 W	2	\$264,000
871133	Frankenhoff Consulting Vermont St Quincy, IL 62301	Independent	0.49 E	1	\$173,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

August 26, 2024

Business Locator

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
175203	Doran Flooring Installation Chestnut St Quincy, IL 62301	Independent	0.50 N	3	\$365,000
729101	Dean Income Tax Service Inc Chestnut St Quincy, IL 62301	Independent	0.50 N	2	\$26,000
581208	Hooeys Tavern N 12th St Quincy, IL 62301	Independent	0.50 NW	2	\$88,000
421304	Fitzpatrick Trucking Inc Chestnut St Quincy, IL 62301	Independent	0.50 N	6	\$1,141,000
722121	Jennifer Lee Photographee Spring St Quincy, IL 62301	Independent	0.50 E	1	\$31,000
801101	The Surgery Center of Quincy Hampshire St Quincy, IL 62301	Independent	0.51 W	40	\$3,134,000
807129	Quincy Medical Group Hampshire St Quincy, IL 62301	Independent	0.51 W	25	\$3,994,000
866107	Lutheran Memorial Church Jersey St Quincy, IL 62301	Independent	0.51 SW	6	N/A
751303	U-Haul Neighborhood Dealer Maine St Quincy, IL 62301	Branch	0.51 SW	3	\$1,043,000
554101	Haxel's Shell Auto/Truck Repair Maine St Quincy, IL 62301	Branch	0.51 SW	3	\$1,529,000
591205	Brown Drug Maine St Quincy, IL 62301	Independent	0.51 W	30	\$9,141,000
801101	Siu Center For Family Medicine-Quincy N 11th St Quincy, IL 62301	Independent	0.52 W	50	\$3,917,000
801101	Siu Medicine-Center For Family Medicine N 11th St Quincy, IL 62301	Independent	0.52 W	22	\$705,000
801104	Board of Trustees of Southern Illinois N 11th St Quincy, IL 62301	Independent	0.52 W	5	\$705,000
801104	Southern Il University SCH-Edu Medicine N 11th St Quincy, IL 62301	Independent	0.52 W	40	\$3,134,000
801101	Sui Quincy Family Practice Center N 11th St Quincy, IL 62301	Independent	0.52 W	4	\$842,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

August 26, 2024

Business Locator

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
801101	Carol Jo Vecchie Womens Center N 11th St Quincy, IL 62301	Independent	0.52 W	12	N/A
801101	Siu Medicine Maternal-Fetal Medicine in Quincy N 11th St Quincy, IL 62301	Independent	0.52 W	10	N/A
599201	Wellman Florist Broadway St Quincy, IL 62301	Independent	0.52 W	4	\$241,000
078206	First-Class Grass Spring St Quincy, IL 62301	Independent	0.53 E	1	\$50,000
504604	Tri-State Food Equipment Inc Chestnut St Quincy, IL 62301	Independent	0.53 N	1	\$1,026,000
208201	Jed's Brew House N 18th St Quincy, IL 62301	Independent	0.53 N	1	\$695,000
602103	ATM N 18th St Quincy, IL 62301	Kiosk	0.53 N	N/A	N/A
602103	ATM Maine St Quincy, IL 62301	Kiosk	0.53 W	N/A	N/A
602101	Bank of Springfield Maine St Quincy, IL 62301	Branch	0.53 W	8	\$1,557,000
602101	Bos Banking Center Maine St Quincy, IL 62301	Independent	0.53 W	8	\$1,557,000
173101	Royalty Electric Vermont St Quincy, IL 62301	Independent	0.54 W	5	\$365,000
452202	Air Evac Lifeteam Broadway St Quincy, IL 62301	Branch	0.54 W	14	\$2,474,000
806201	UnityPoint Hospice-Quincy Maine St Quincy, IL 62301	Branch	0.54 W	17	\$866,000
581301	The Place Hampshire St Quincy, IL 62301	Independent	0.54 W	3	\$152,000
733110	USPS Blue Collection Box Vermont St Quincy, IL 62301	Kiosk	0.54 E	N/A	N/A
504712	Denman Medical Broadway St Quincy, IL 62301	Independent	0.55 W	20	\$23,053,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

August 26, 2024

Business Locator

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
801104	Denman Biomedical Services Broadway St Quincy, IL 62301	Independent	0.55 W	25	\$1,959,000
836101	Teresa Adams House N 11th St Quincy, IL 62301	Independent	0.55 W	1	N/A
506504	Gem Electronics of Quincy Inc Grove Ave Quincy, IL 62301	Independent	0.55 SE	2	\$2,690,000
999977	Flachs Functional Medicine-Mental Health Kentucky St Quincy, IL 62301	Independent	0.55 S	N/A	N/A
729943	Pleasurable Pain Tattooing Chestnut St Quincy, IL 62301	Independent	0.56 NE	2	\$56,000
581208	Dairy Queen Grill & Chill N 12th St Quincy, IL 62301	Branch	0.56 NW	10	\$439,000
801101	Cancer Center Broadway St Quincy, IL 62301	Independent	0.56 W	9	\$705,000
806202	Blessing Hospital Broadway St Quincy, IL 62301	Headquarters	0.56 W	2,051	N/A
801104	Blessing Walk-in Clinic Broadway St Quincy, IL 62301	Independent	0.56 W	11	\$862,000
806203	Emergency Dept, Blessing Hospital Broadway St Quincy, IL 62301	Branch	0.56 W	38	\$6,576,000
999977	Illini Community Hospital Inpatient Behavioral Broadway St Quincy, IL 62301	Independent	0.56 W	43	N/A
861101	Oncology Nursing Society Broadway St Quincy, IL 62301	Independent	0.56 W	3	N/A
801101	Anandi Subbian, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	John Rickelman, Jr, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Thomas Cliatt, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
804907	Michael Marshall, MSN, NP, ACNP-BC Broadway St Quincy, IL 62301	Independent	0.56 W	18	N/A

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
801101	Seth Thibodeau, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801125	Leah Behymer Heming, APRN-AGPCNP Broadway St Quincy, IL 62301	Independent	0.56 W	18	N/A
804907	Jason Little, APRN-Agacnp Broadway St Quincy, IL 62301	Independent	0.56 W	14	N/A
801101	Malcolm Findlater, MD Broadway St Quincy, IL 62301	Independent	0.56 W	15	N/A
801101	Quazi Mostufa, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Daniel Y Koh, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
804907	Erin Lewellen, APRN-FNP Broadway St Quincy, IL 62301	Independent	0.56 W	14	N/A
801101	Behnam Panbehi, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Vincent Boston Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Robert Johnson, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Bruce Stoops, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	O Nusrat Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
804907	Olivia Patterson, PMH-NP Broadway St Quincy, IL 62301	Independent	0.56 W	14	N/A
801101	Antony Wollaston, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
804907	Benjamin Morelock, APRN, Agacnp Broadway St Quincy, IL 62301	Independent	0.56 W	14	N/A
801101	Erin Grgurich, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
804907	Kenton Snyder, APRN-FNP Broadway St Quincy, IL 62301	Independent	0.56 W	18	N/A
801101	Mark Baker, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Scott Hough, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Christopher Solaro, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	John Vu, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Musa Khan, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Jacob Fenster, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
804907	Kelsey Gray, APRN-Agacnp Broadway St Quincy, IL 62301	Independent	0.56 W	14	N/A
801101	Alvin Dandan, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Ashley Martin, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	M.ishaqu Memon, MD Broadway St Quincy, IL 62301	Independent	0.56 W	16	N/A
801101	Mark Khil, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	David Eckersley, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
804907	William Coonrod, APRN-FNP Broadway St Quincy, IL 62301	Independent	0.56 W	14	N/A
801101	Stuart Pyatt, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
804907	Lowell LJ Helmke, APRN-Agacnp Broadway St Quincy, IL 62301	Independent	0.56 W	14	N/A

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
801101	Matthew Brewer, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Tab Law, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Joel Primus, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Kellie Flippin, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Dacon Scott, PA-C Broadway St Quincy, IL 62301	Independent	0.56 W	6	N/A
804925	Blessing Outpatient Speech Therapy Broadway St Quincy, IL 62301	Independent	0.56 W	11	N/A
801101	Siu Medicine Pediatrics at Blessing Hospital Broadway St Quincy, IL 62301	Independent	0.56 W	16	N/A
823109	Blessing-Reiman College NRSNG Library Broadway St Quincy, IL 62301	Independent	0.56 W	3	N/A
835101	Melissa Kinman Daycare Hampshire St Quincy, IL 62301	Independent	0.56 E	2	\$21,000
173101	Johnson Electric Elm St Quincy, IL 62301	Branch	0.56 NE	3	\$365,000
602101	First Bankers Trust Company N 24th St Quincy, IL 62301	Branch	0.57 E	6	\$1,567,000
733110	UPS Drop Box N 24th St Quincy, IL 62301	Kiosk	0.57 E	N/A	N/A

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Executive Summary

Quincy, Illinois -- 60 Minutes
Quincy, Illinois
Drive time: 60 minute radii

Prepared by Esri
Latitude: 39.93553
Longitude: -91.38875

60 minutes

Population

2010 Population	185,492
2020 Population	178,654
2024 Population	175,267
2029 Population	172,125
2010-2020 Annual Rate	-0.37%
2020-2024 Annual Rate	-0.45%
2024-2029 Annual Rate	-0.36%
2020 Male Population	49.9%
2020 Female Population	50.1%
2020 Median Age	41.8
2024 Male Population	50.6%
2024 Female Population	49.4%
2024 Median Age	42.1

In the identified area, the current year population is 175,267. In 2020, the Census count in the area was 178,654. The rate of change since 2020 was -0.45% annually. The five-year projection for the population in the area is 172,125 representing a change of -0.36% annually from 2024 to 2029. Currently, the population is 50.6% male and 49.4% female.

Median Age

The median age in this area is 42.1, compared to U.S. median age of 39.3.

Race and Ethnicity

2024 White Alone	89.5%
2024 Black Alone	3.8%
2024 American Indian/Alaska Native Alone	0.3%
2024 Asian Alone	0.6%
2024 Pacific Islander Alone	0.1%
2024 Other Race	0.9%
2024 Two or More Races	4.9%
2024 Hispanic Origin (Any Race)	2.2%

Persons of Hispanic origin represent 2.2% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 22.8 in the identified area, compared to 72.5 for the U.S. as a whole.

Households

2024 Wealth Index	67
2010 Households	73,610
2020 Households	72,280
2024 Households	71,766
2029 Households	71,815
2010-2020 Annual Rate	-0.18%
2020-2024 Annual Rate	-0.17%
2024-2029 Annual Rate	0.01%
2024 Average Household Size	2.34

The household count in this area has changed from 72,280 in 2020 to 71,766 in the current year, a change of -0.17% annually. The five-year projection of households is 71,815, a change of 0.01% annually from the current year total. Average household size is currently 2.34, compared to 2.37 in the year 2020. The number of families in the current year is 44,905 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

August 26, 2024

Executive Summary

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

60 minutes

Mortgage Income

2024 Percent of Income for Mortgage	16.4%
-------------------------------------	-------

Median Household Income

2024 Median Household Income	\$61,788
2029 Median Household Income	\$71,075
2024-2029 Annual Rate	2.84%

Average Household Income

2024 Average Household Income	\$80,317
2029 Average Household Income	\$90,940
2024-2029 Annual Rate	2.52%

Per Capita Income

2024 Per Capita Income	\$33,081
2029 Per Capita Income	\$38,143
2024-2029 Annual Rate	2.89%

GINI Index

2024 Gini Index	40.3
-----------------	------

Households by Income

Current median household income is \$61,788 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$71,075 in five years, compared to \$91,442 all U.S. households.

Current average household income is \$80,317 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$90,940 in five years, compared to \$130,581 for all U.S. households.

Current per capita income is \$33,081 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$38,143 in five years, compared to \$51,203 for all U.S. households.

Housing

2024 Housing Affordability Index	143
2010 Total Housing Units	83,492
2010 Owner Occupied Housing Units	53,451
2010 Renter Occupied Housing Units	20,159
2010 Vacant Housing Units	9,882
2020 Total Housing Units	81,945
2020 Owner Occupied Housing Units	52,158
2020 Renter Occupied Housing Units	20,122
2020 Vacant Housing Units	9,654
2024 Total Housing Units	82,178
2024 Owner Occupied Housing Units	52,618
2024 Renter Occupied Housing Units	19,148
2024 Vacant Housing Units	10,412
2029 Total Housing Units	82,133
2029 Owner Occupied Housing Units	53,429
2029 Renter Occupied Housing Units	18,386
2029 Vacant Housing Units	10,318

Socioeconomic Status Index

2024 Socioeconomic Status Index	50.2
---------------------------------	------

Currently, 64.0% of the 82,178 housing units in the area are owner occupied; 23.3%, renter occupied; and 12.7% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 81,945 housing units in the area and 11.8% vacant housing units. The annual rate of change in housing units since 2020 is 0.07%. Median home value in the area is \$161,654, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 1.26% annually to \$172,081.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

August 26, 2024

Household Budget Expenditures

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radius

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

Demographic Summary			2024	2029
Population			175,267	172,125
Households			71,766	71,815
Average Household Size			2.34	2.29
Families			44,905	44,692
Median Age			42.1	43.0
Median Household Income			\$61,788	\$71,075
	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	73	\$71,864.51	\$5,157,428,204	100.0%
Food	72	\$8,069.26	\$579,098,268	11.2%
Food at Home	74	\$5,398.66	\$387,440,164	7.5%
Food Away from Home	69	\$2,670.60	\$191,658,104	3.7%
Alcoholic Beverages	67	\$439.77	\$31,560,259	0.6%
Housing	69	\$22,570.06	\$1,619,762,972	31.4%
Shelter	67	\$17,783.21	\$1,276,229,967	24.7%
Utilities, Fuel and Public Services	80	\$4,786.85	\$343,533,005	6.7%
Household Operations	73	\$2,014.78	\$144,592,643	2.8%
Housekeeping Supplies	75	\$678.70	\$48,707,655	0.9%
Household Furnishings and Equipment	73	\$2,323.35	\$166,737,308	3.2%
Apparel and Services	69	\$1,643.83	\$117,971,274	2.3%
Transportation	78	\$8,679.83	\$622,916,675	12.1%
Travel	70	\$2,133.35	\$153,101,727	3.0%
Health Care	84	\$6,440.03	\$462,175,312	9.0%
Entertainment and Recreation	75	\$3,087.84	\$221,601,581	4.3%
Personal Care Products & Services	66	\$661.42	\$47,467,734	0.9%
Education	66	\$1,148.96	\$82,456,164	1.6%
Smoking Products	95	\$444.44	\$31,895,884	0.6%
Lotteries & Pari-mutuel Losses	79	\$54.63	\$3,920,452	0.1%
Legal Fees	74	\$164.26	\$11,788,468	0.2%
Funeral Expenses	77	\$102.31	\$7,342,688	0.1%
Safe Deposit Box Rentals	90	\$4.27	\$306,154	0.0%
Checking Account/Banking Service Charges	79	\$26.51	\$1,902,205	0.0%
Cemetery Lots/Vaults/Maintenance Fees	93	\$20.21	\$1,450,439	0.0%
Accounting Fees	75	\$93.45	\$6,706,448	0.1%
Miscellaneous Personal Services/Advertising/Fines	59	\$37.32	\$2,678,032	0.1%
Occupational Expenses	64	\$49.19	\$3,530,028	0.1%
Expenses for Other Properties	109	\$134.38	\$9,644,059	0.2%
Credit Card Membership Fees	66	\$10.63	\$763,218	0.0%
Shopping Club Membership Fees	73	\$58.37	\$4,188,640	0.1%
Support Payments/Cash Contributions/Gifts in Kind	76	\$2,662.56	\$191,081,049	3.7%
Life/Other Insurance	78	\$525.88	\$37,740,147	0.7%
Pensions and Social Security	70	\$7,448.32	\$534,536,432	10.4%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 26, 2024

Recreation Expenditures

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radius

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

Demographic Summary		2024	2029
Population		175,267	172,125
Households		71,766	71,815
Families		44,905	44,692
Median Age		42.1	43.0
Median Household Income		\$61,788	\$71,075
	Spending Potential Index	Average Amount Spent	Total
TV/Video/Audio	78	\$1,033.07	\$74,139,597
Cable & Satellite Television Services	83	\$629.15	\$45,151,375
Televisions & Video	71	\$304.62	\$21,861,351
Audio	69	\$98.29	\$7,053,787
Rental of TV/VCR/Radio/Sound Equipment	74	\$0.17	\$12,332
Repair of TV/Radio/Sound Equipment	62	\$0.85	\$60,752
Entertainment/Recreation Fees and Admissions	65	\$538.26	\$38,628,417
Tickets to Theatre/Operas/Concerts	62	\$47.45	\$3,405,648
Tickets to Movies	60	\$14.74	\$1,058,077
Tickets to Parks or Museums	61	\$22.99	\$1,649,771
Admission to Sporting Events, excl.Trips	81	\$64.04	\$4,596,045
Fees for Participant Sports, excl.Trips	68	\$90.22	\$6,474,781
Fees for Recreational Lessons	53	\$90.64	\$6,504,539
Membership Fees for Social/Recreation/Health Clubs	69	\$207.67	\$14,903,685
Dating Services	63	\$0.50	\$35,871
Toys/Games/Crafts/Hobbies	85	\$155.79	\$11,180,353
Toys/Games/Arts/Crafts/Tricycles	84	\$128.40	\$9,214,756
Playground Equipment	159	\$11.85	\$850,555
Play Arcade Pinball/Video Games	74	\$3.18	\$228,498
Online Gaming Services	74	\$6.93	\$497,211
Stamp & Coin Collecting	68	\$5.43	\$389,333
Recreational Vehicles and Fees	86	\$169.58	\$12,169,761
Docking and Landing Fees for Boats and Planes	74	\$14.74	\$1,057,692
Camp Fees	67	\$37.87	\$2,717,799
Payments on Boats/Trailers/Campers/RVs	93	\$73.97	\$5,308,224
Rental of Boats/Trailers/Campers/RVs	104	\$43.00	\$3,086,046
Sports, Recreation and Exercise Equipment	70	\$214.23	\$15,374,339
Exercise Equipment and Gear, Game Tables	53	\$56.80	\$4,076,542
Bicycles	82	\$65.87	\$4,726,927
Camping Equipment	49	\$8.28	\$594,376
Hunting and Fishing Equipment	88	\$54.16	\$3,886,882
Winter Sports Equipment	62	\$8.06	\$578,116
Water Sports Equipment	77	\$9.69	\$695,145
Other Sports Equipment	82	\$8.72	\$625,856
Rental/Repair of Sports/Recreation/Exercise Equipment	72	\$2.13	\$152,551
Photographic Equipment and Supplies	70	\$42.83	\$3,073,403
Film	82	\$0.47	\$33,994
Photo Processing	89	\$8.29	\$595,087
Photographic Equipment	58	\$11.49	\$824,279
Photographer Fees/Other Supplies & Equip Rental/Repair	72	\$22.57	\$1,620,043
Reading	71	\$100.09	\$7,183,111
Magazine/Newspaper Subscriptions	76	\$36.32	\$2,606,603
Magazine/Newspaper Single Copies	87	\$5.23	\$375,684
Books	71	\$34.63	\$2,485,116
Digital Book Readers	64	\$23.91	\$1,715,709

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 26, 2024

Sports and Leisure Market Potential

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radius

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

Demographic Summary		2024	2029
Population		175,267	172,125
Population 18+		137,431	136,880
Households		71,766	71,815
Median Household Income		\$61,788	\$71,075
Product/Consumer Behavior	Expected Number of Adults/HHS	Percent	MPI
Participated in Aerobics/12 Mo	7,473	5.4%	71
Participated in Archery/12 Mo	4,166	3.0%	122
Participated in Backpacking/12 Mo	4,004	2.9%	85
Participated in Baseball/12 Mo	3,857	2.8%	97
Participated in Basketball/12 Mo	6,165	4.5%	82
Participated in Bicycling (Mountain)/12 Mo	3,607	2.6%	80
Participated in Bicycling (Road)/12 Mo	13,488	9.8%	89
Participated in Boating (Power)/12 Mo	7,809	5.7%	126
Participated in Bowling/12 Mo	10,837	7.9%	95
Participated in Canoeing or Kayaking/12 Mo	13,046	9.5%	128
Participated in Fishing (Fresh Water)/12 Mo	21,348	15.5%	157
Participated in Fishing (Salt Water)/12 Mo	4,567	3.3%	98
Participated in Football/12 Mo	3,567	2.6%	102
Participated in Frisbee/12 Mo	4,179	3.0%	92
Participated in Golf/12 Mo	11,527	8.4%	105
Participated in Hiking/12 Mo	23,850	17.4%	90
Participated in Horseback Riding/12 Mo	3,119	2.3%	111
Participated in Hunting w/Rifle/12 Mo	8,328	6.1%	182
Participated in Hunting w/Shotgun/12 Mo	6,050	4.4%	180
Participated in Ice Skating/12 Mo	2,325	1.7%	69
Participated in Jogging or Running/12 Mo	10,151	7.4%	72
Participated in Motorcycling/12 Mo	4,795	3.5%	137
Participated in Pickleball/12 Mo	3,007	2.2%	88
Participated in Pilates/12 Mo	2,452	1.8%	65
Participated in Ping Pong/12 Mo	4,222	3.1%	81
Participated in Rock Climbing/12 Mo	1,529	1.1%	65
Participated in Roller Skating/12 Mo	2,134	1.6%	84
Participated in Skiing (Downhill)/12 Mo	2,381	1.7%	66
Participated in Soccer/12 Mo	2,743	2.0%	63
Participated in Softball/12 Mo	2,740	2.0%	114
Participated in Swimming/12 Mo	23,053	16.8%	107
Participated in Target Shooting/12 Mo	8,597	6.3%	138
Participated in Tennis/12 Mo	3,257	2.4%	63
Participated in Volleyball/12 Mo	3,199	2.3%	93
Participated in Walking for Exercise/12 Mo	43,683	31.8%	97
Participated in Weight Lifting/12 Mo	17,383	12.6%	85
Participated in Yoga/12 Mo	9,993	7.3%	72
Participated in Zumba/12 Mo	2,543	1.9%	63
Spent \$1-99 on Sports/Recreation Equipment/12 Mo	8,899	6.5%	97
Spent \$100-249 on Sports/Recreation Equipment/12 Mo	9,388	6.8%	109
Spent \$250+ on Sports/Recreation Equipment/12 Mo	14,332	10.4%	107
Attend College Basketball Game/12 Mo	1,704	1.2%	92
Attend College Football Game/12 Mo	3,353	2.4%	98
Attend High School Sports Events/12 Mo	6,144	4.5%	125
Attend MLB Regular Season Baseball Game/12 Mo	4,950	3.6%	76
Attend Sports Events	21,440	15.6%	98
Listen to Sports Event on Radio/Online/12 Mo	14,361	10.4%	115
Watch Alpine Skiing or Ski Jumping on TV/Online	6,169	4.5%	99

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2024 and 2029.

August 26, 2024

Sports and Leisure Market Potential

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radius

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Watch Auto Racing (Not NASCAR) on TV/Online	6,804	5.0%	103
Watch Bicycle Racing on TV/Online	2,049	1.5%	73
Watch Bowling on TV/Online	2,993	2.2%	89
Watch Boxing on TV/Online	6,863	5.0%	80
Watch College Basketball on TV/Online	18,358	13.4%	109
Watch College Football on TV/Online	42,043	30.6%	114
Watch Esports on TV/Online	3,396	2.5%	73
Watch Figure Skating on TV/Online	9,103	6.6%	99
Watch Fishing on TV/Online	6,281	4.6%	134
Watch Gymnastics on TV/Online	6,742	4.9%	91
Watch High School Sports on TV/Online	9,301	6.8%	129
Watch Horse Racing (at Track or OTB) on TV/Online	4,497	3.3%	105
Watch International Soccer on TV/Online	4,566	3.3%	55
Watch LPGA Golf on TV/Online	4,434	3.2%	108
Watch Marathon/Triathlon/Obstacle Race on TV/Online	1,605	1.2%	76
Watch Men`s Tennis on TV/Online	6,982	5.1%	76
Watch MLB Playoffs/World Series Baseball on TV/Online	20,963	15.3%	91
Watch MLB Regular Season Baseball on TV/Online	25,986	18.9%	97
Watch MLS Soccer on TV/Online	4,366	3.2%	66
Watch Motorcycle Racing on TV/Online	2,574	1.9%	105
Watch NASCAR Auto Racing on TV/Online	14,987	10.9%	134
Watch NBA Playoffs or Finals Basketball on TV/Online	14,616	10.6%	72
Watch NBA Regular Season Basketball on TV/Online	13,704	10.0%	71
Watch NCAA Tournament Basketball on TV/Online	17,560	12.8%	100
Watch NFL Playoffs or Super Bowl Football on TV/Online	47,415	34.5%	103
Watch NFL Sun/Mon/Thu Night Football Games on TV/Online	47,042	34.2%	106
Watch NFL Weekend Football Games on TV/Online	43,216	31.4%	104
Watch NHL Playoffs/St Stanley Cup Ice Hockey on TV/Online	9,363	6.8%	93
Watch NHL Regular Season Ice Hockey on TV/Online	10,831	7.9%	99
Watch Oth Mixed Martial Arts (MMA) on TV/Online	4,079	3.0%	101
Watch PGA Golf on TV/Online	17,923	13.0%	105
Watch Pro Beach Volleyball on TV/Online	3,229	2.3%	108
Watch Pro Bull Riding on TV/Online	5,113	3.7%	138
Watch Rodeo on TV/Online	4,068	3.0%	139
Watch Sports on TV/Online	86,872	63.2%	100
Watch Summer Extreme Sports on TV/Online	2,336	1.7%	85
Watch Summer Olympics on TV/Online	18,210	13.3%	94
Watch Track & Field on TV/Online	4,935	3.6%	81
Watch U.S. Men's Soccer National Team on TV/Online	3,940	2.9%	65
Watch U.S. Women's Soccer National Team on TV/Online	3,594	2.6%	71
Watch Ultimate Fighting Championship (UFC) on TV/Online	5,823	4.2%	95
Watch Winter Extreme Sports on TV/Online	2,576	1.9%	82
Watch Winter Olympics on TV/Online	17,849	13.0%	102
Watch WNBA Basketball on TV/Online	2,765	2.0%	65
Watch Women's Tennis on TV/Online	7,430	5.4%	81
Watch World Cup Soccer on TV/Online	6,987	5.1%	62
Watch Wrestling (WWE) on TV/Online	5,867	4.3%	101
College Basketball Super Fan (10-10 on 10 Scale)	3,691	2.7%	103
College Football Super Fan (10-10 on 10 Scale)	8,147	5.9%	111
Golf Super Fan (10-10 on 10 Scale)	1,948	1.4%	92
High School Sports Super Fan (10-10 on 10 Scale)	3,494	2.5%	122
Intl Soccer Super Fan (10-10 on 10 Scale)	1,819	1.3%	53
MLB Super Fan (10-10 on 10 Scale)	4,867	3.5%	83
MLS Soccer Super Fan (10-10 on 10 Scale)	986	0.7%	54
NASCAR Super Fan (10-10 on 10 Scale)	2,696	2.0%	117
NBA Super Fan (10-10 on 10 Scale)	3,659	2.7%	72
NFL Super Fan (10-10 on 10 Scale)	12,862	9.4%	99
NHL Super Fan (10-10 on 10 Scale)	2,740	2.0%	86
Pro Wrestling Super Fan (10-10 on 10 Scale)	1,284	0.9%	80

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2024 and 2029.

August 26, 2024

Sports and Leisure Market Potential

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radius

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Member of AARP	24,472	17.8%	107
Member of Church Board	4,679	3.4%	135
Member of Fraternal Order	3,247	2.4%	103
Member of Religious Club	3,051	2.2%	99
Member of Union	5,750	4.2%	94
Member of Veterans Club	4,968	3.6%	145
Participate in Indoor Gardening or Plant Care	23,571	17.2%	101
Attended Adult Education Course/12 Mo	12,981	9.4%	82
Visited Aquarium/12 Mo	9,105	6.6%	92
Went to Art Gallery/12 Mo	10,013	7.3%	79
Attended Auto Show/12 Mo	7,752	5.6%	104
Did Baking/12 Mo	42,246	30.7%	103
Barbecued/12 Mo	44,349	32.3%	104
Went to Bar or Night Club/12 Mo	23,950	17.4%	98
Went to Beach/12 Mo	33,443	24.3%	84
Played Billiards or Pool/12 Mo	6,752	4.9%	94
Played Bingo/12 Mo	6,165	4.5%	107
Did Birdwatching/12 Mo	12,554	9.1%	121
Played Board Game/12 Mo	28,743	20.9%	96
Read Book/12 Mo	49,943	36.3%	95
Participated in Book Club/12 Mo	4,067	3.0%	74
Went on Overnight Camping Trip/12 Mo	22,221	16.2%	118
Played Cards/12 Mo	26,221	19.1%	107
Played Chess/12 Mo	5,070	3.7%	89
Played Computer Game Offline (w/Software)/12 Mo	11,865	8.6%	98
Played Computer Game Online/12 Mo	21,908	15.9%	106
Cooked for Fun/12 Mo	34,731	25.3%	93
Did Crossword Puzzle/12 Mo	17,674	12.9%	96
Danced or Went Dancing/12 Mo	6,442	4.7%	72
Attended Dance Performance/12 Mo	3,799	2.8%	88
Dined Out/12 Mo	76,691	55.8%	100
Flew a Drone/12 Mo	2,704	2.0%	76
Attended State or County Fair/12 Mo	19,964	14.5%	135
Participated in Fantasy Sports League/12 Mo	6,379	4.6%	96
Did Furniture Refinishing/12 Mo	7,144	5.2%	110
Gambled at Casino/12 Mo	15,254	11.1%	93
Gambled in Las Vegas/12 Mo	2,731	2.0%	54
Participated in Genealogy/12 Mo	6,412	4.7%	93
Attended Horse Races/12 Mo	3,074	2.2%	107
Participated in Karaoke/12 Mo	3,626	2.6%	73
Bought Lottery Ticket/12 Mo	46,913	34.1%	106
Played Lottery 6+ Times/30 Days	13,818	10.1%	105
Bought Daily Drawing Lottery Ticket/12 Mo	4,307	3.1%	104
Bought Instant Game Lottery Ticket/12 Mo	28,215	20.5%	116
Bought Mega Millions Lottery Ticket/12 Mo	20,943	15.2%	91
Bought Powerball Lottery Ticket/12 Mo	25,843	18.8%	102
Attended Movie/6 Mo	54,280	39.5%	90
Attended Movie 1+ Times Wk/90 Days	1,216	0.9%	82
Attended Movie 2-3 Times Month/90 Days	2,558	1.9%	77
Attended Movie 1 Time Month/90 Days	5,254	3.8%	74
Attended Movie < 1 Time Month/90 Days	40,356	29.4%	94
Saw Action Genre Movie at Theater/6 Mo	20,214	14.7%	79
Saw Adventure Genre Movie at Theater/6 Mo	20,239	14.7%	84

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2024 and 2029.

August 26, 2024

Sports and Leisure Market Potential

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radius

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Saw Animation Genre Movie at Theater/6 Mo	8,355	6.1%	82
Saw Biography Genre Movie at Theater/6 Mo	3,178	2.3%	81
Saw Comedy Genre Movie at Theater/6 Mo	15,123	11.0%	84
Saw Crime Genre Movie at Theater/6 Mo	6,741	4.9%	75
Saw Drama Genre Movie at Theater/6 Mo	14,211	10.3%	80
Saw Family Genre Movie at Theater/6 Mo	3,628	2.6%	85
Saw Fantasy Genre Movie at Theater/6 Mo	9,697	7.1%	75
Saw Horror Genre Movie at Theater/6 Mo	5,143	3.7%	68
Saw Romance Genre Movie at Theater/6 Mo	1,876	1.4%	91
Saw Science Fiction Genre Movie at Theater/6 Mo	8,390	6.1%	75
Saw Thriller Genre Movie at Theater/6 Mo	7,853	5.7%	76
Went to Museum/12 Mo	14,807	10.8%	81
Attended Classical Music/Opera Performance/12 Mo	3,539	2.6%	79
Attended Country Music Performance/12 Mo	7,467	5.4%	115
Attended Rock Music Performance/12 Mo	10,278	7.5%	92
Played Musical Instrument/12 Mo	10,617	7.7%	91
Did Painting/Drawing/Sculpting/12 Mo	13,492	9.8%	93
Did Photo Album or Scrapbooking/12 Mo	6,450	4.7%	100
Did Photography/12 Mo	13,094	9.5%	85
Did Sudoku Puzzle/12 Mo	12,850	9.4%	94
Participated in Tailgating/12 Mo	4,284	3.1%	96
Went to Live Theater/12 Mo	9,963	7.2%	83
Visited Theme Park/12 Mo	17,049	12.4%	79
Visited Theme Park 5+ Days/12 Mo	3,550	2.6%	74
Participated in Trivia Games/12 Mo	9,304	6.8%	91
Played (Console) Video or Electronic Game/12 Mo	16,690	12.1%	96
Played (Portable) Video or Electronic Game/12 Mo	9,025	6.6%	95
Visited Indoor Water Park/12 Mo	4,065	3.0%	114
Did Woodworking/12 Mo	9,301	6.8%	125
Went to Zoo/12 Mo	16,546	12.0%	96
Bought 1-2 DVDs/30 Days	4,090	3.0%	132
Bought 3+ DVDs/30 Days	3,124	2.3%	137
Rented 1 DVD (Movie or Other Video)/30 Days	2,554	1.9%	113
Rented 2 DVDs (Movie or Other Video)/30 Days	1,694	1.2%	106
Rented 3+ DVDs (Movie or Other Video)/30 Days	3,337	2.4%	109
Rented Action or Adventure Movie/30 Days	18,838	13.7%	92
Rented Classic Movie/30 Days	4,755	3.5%	94
Rented Comedy Movie/30 Days	14,589	10.6%	96
Rented Drama Movie/30 Days	11,127	8.1%	89
Rented Family or Children`s Movie/30 Days	6,020	4.4%	98
Rented Foreign Movie/30 Days	1,533	1.1%	62
Rented Horror Movie/30 Days	5,591	4.1%	92
Rented Musical Movie/30 Days	2,055	1.5%	86
Rented News or Documentary Movie/30 Days	3,481	2.5%	75
Rented Romance Movie/30 Days	4,297	3.1%	88
Rented Science Fiction Movie/30 Days	5,077	3.7%	77
Rented TV Show Movie/30 Days	6,508	4.7%	86
Rented Western Movie/30 Days	2,719	2.0%	118
Rented/Purchased DVD/Blu-Ray from Amazon/30 Days	14,708	10.7%	97
Rented/Purchased DVD/Blu-Ray from Netflix/30 Days	4,154	3.0%	93
Rented/Purchased DVD/Blu-Ray from Redbox/30 Days	8,476	6.2%	120

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2024 and 2029.

August 26, 2024

Sports and Leisure Market Potential

Quincy, Illinois -- 60 Minutes
 Quincy, Illinois
 Drive time: 60 minute radius

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Bought Children`s Toy or Game/12 Mo	54,476	39.6%	104
Spent \$1-49 on Toys or Games for Child/12 Mo	9,889	7.2%	107
Spent \$50-99 on Toys or Games for Child/12 Mo	4,841	3.5%	116
Spent \$100-199 on Toys or Games for Child/12 Mo	10,914	7.9%	106
Spent \$200-499 on Toys or Games for Child/12 Mo	16,701	12.2%	109
Spent \$500+ on Toys or Games for Child/12 Mo	7,524	5.5%	93
Bought Infant Toy/12 Mo	10,935	8.0%	111
Bought Pre-School Toy/12 Mo	9,832	7.2%	102
Bought Boy Action Figure for Child/12 Mo	10,885	7.9%	106
Bought Girl Action Figure for Child/12 Mo	4,773	3.5%	108
Bought Action Game for Child/12 Mo	3,046	2.2%	94
Bought Bicycle for Child/12 Mo	6,886	5.0%	95
Bought Board Game for Child/12 Mo	21,224	15.4%	108
Bought Builder Set for Child/12 Mo	8,154	5.9%	106
Bought Car for Child/12 Mo	10,603	7.7%	100
Bought Construction Toy for Child/12 Mo	10,521	7.7%	112
Bought Fashion Doll for Child/12 Mo	7,043	5.1%	108
Bought Large/Baby Doll for Child/12 Mo	9,041	6.6%	102
Bought Doll Accessories for Child/12 Mo	5,731	4.2%	113
Bought Doll Clothing for Child/12 Mo	5,383	3.9%	105
Bought Educational Toy for Child/12 Mo	19,988	14.5%	104
Bought Electronic Doll or Animal for Child/12 Mo	3,584	2.6%	102
Bought Electronic Game for Child/12 Mo	7,012	5.1%	95
Bought Mechanical Toy for Child/12 Mo	5,373	3.9%	103
Bought Model Kit or Set for Child/12 Mo	6,068	4.4%	115
Bought Plush Doll or Animal for Child/12 Mo	16,203	11.8%	107
Bought Sound Game for Child/12 Mo	1,606	1.2%	88
Bought Water Toy for Child/12 Mo	12,217	8.9%	105
Bought Word Game for Child/12 Mo	2,714	2.0%	89
Bought Digital Book/12 Mo	22,475	16.4%	89
Bought Hardcover Book/12 Mo	34,952	25.4%	95
Bought Paperback Book/12 Mo	44,239	32.2%	94
Bought 1-3 Books/12 Mo	26,576	19.3%	91
Bought 4-6 Books/12 Mo	15,128	11.0%	93
Bought 7+ Books/12 Mo	27,680	20.1%	96
Bought Fiction Book/12 Mo	42,011	30.6%	97
Bought Non-Fiction Book/12 Mo	35,319	25.7%	89
Bought Biography/12 Mo	9,920	7.2%	84
Bought Children`s Book/12 Mo	14,657	10.7%	103
Bought Cookbook/12 Mo	9,072	6.6%	93
Bought History Book/12 Mo	13,532	9.8%	96
Bought Mystery Book/12 Mo	18,073	13.2%	107
Bought Novel/12 Mo	20,577	15.0%	90
Bought Religious Book (Not Bible)/12 Mo	8,991	6.5%	102
Bought Romance Book/12 Mo	9,619	7.0%	110
Bought Science Fiction Book/12 Mo	9,847	7.2%	99
Bought Personal/Business Self-Help Book/12 Mo	8,318	6.1%	74
Bought Travel Book/12 Mo	1,976	1.4%	76
Purchased Greeting Card/6 Mo	72,647	52.9%	103
Bought Book from Barnes & Noble Store/12 Mo	12,727	9.3%	82
Bought Book from Oth Book Store/12 Mo	13,073	9.5%	92
Bought Book from Amazon Online/12 Mo	42,592	31.0%	89
Bought Book from Barnes & Noble Online/12 Mo	3,145	2.3%	90
Bought Book from iTunes/Apple Books/12 Mo	2,320	1.7%	100
Listened to Audiobook/6 Mo	9,709	7.1%	86

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

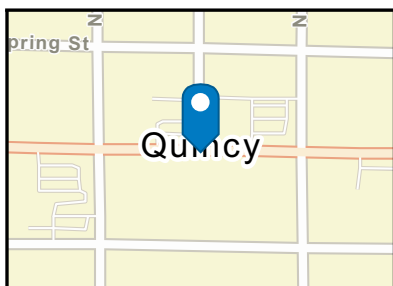
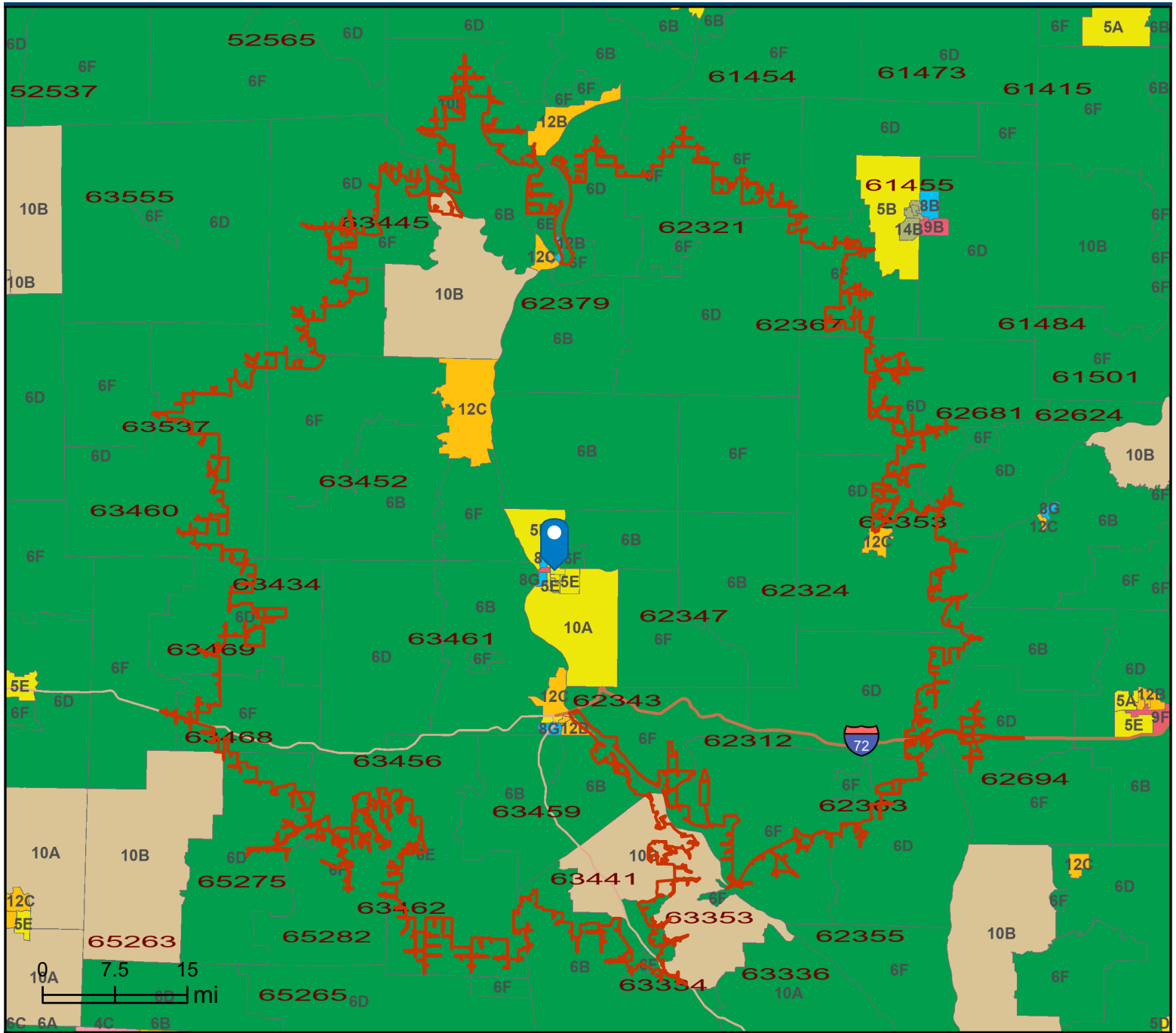
Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2024 and 2029.

August 26, 2024

Dominant Tapestry Map

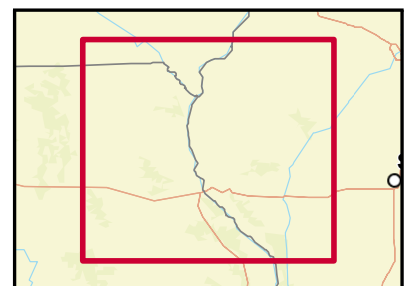
Quincy, Illinois -- 60 Minutes
Quincy, Illinois
Drive time: 60 minute radii

Prepared by Esri
Latitude: 39.93553
Longitude: -91.38875



Tapestry LifeMode

- | | |
|---|---|
| ■ L1: Affluent Estates | ■ L8: Middle Ground |
| ■ L2: Upscale Avenues | ■ L9: Senior Styles |
| ■ L3: Uptown Individuals | ■ L10: Rustic Outposts |
| ■ L4: Family Landscapes | ■ L11: Midtown Singles |
| ■ L5: GenXurban | ■ L12: Hometown |
| ■ L6: Cozy Country | ■ L13: Next Wave |
| ■ L7: Sprouting Explorers | ■ L14: Scholars and Patriots |



Source: Esri

August 26, 2024

Tapestry Segmentation

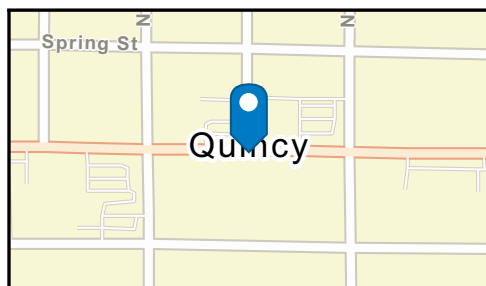
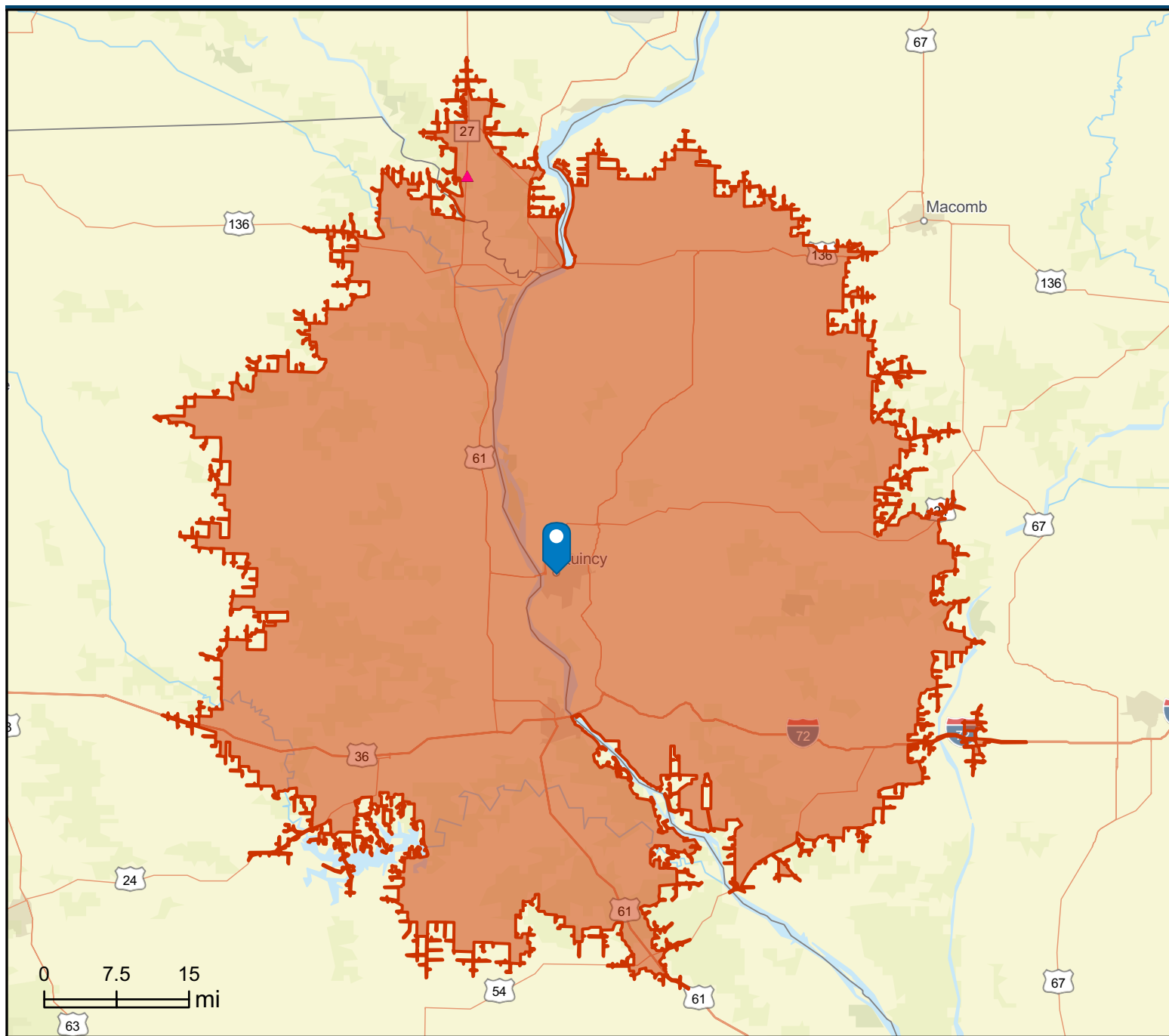
Tapestry Segmentation represents the latest generation of market segmentation systems that began over 30 years ago. The 68-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the map to the list below. Click each segment below for a detailed description.

Segment 1A (Top Tier)	Segment 8C (Bright Young Professionals)
Segment 1B (Professional Pride)	Segment 8D (Downtown Melting Pot)
Segment 1C (Boomburbs)	Segment 8E (Front Porches)
Segment 1D (Savvy Suburbanites)	Segment 8F (Old and Newcomers)
Segment 1E (Exurbanites)	Segment 8G (Hometown Heritage)
Segment 2A (Urban Chic)	Segment 9A (Silver & Gold)
Segment 2B (Pleasantville)	Segment 9B (Golden Years)
Segment 2C (Pacific Heights)	Segment 9C (The Elders)
Segment 2D (Enterprising Professionals)	Segment 9D (Senior Escapes)
Segment 3A (Laptops and Lattes)	Segment 9E (Retirement Communities)
Segment 3B (Metro Renters)	Segment 9F (Social Security Set)
Segment 3C (Trendsetters)	Segment 10A (Southern Satellites)
Segment 4A (Workday Drive)	Segment 10B (Rooted Rural)
Segment 4B (Home Improvement)	Segment 10C (Economic BedRock)
Segment 4C (Middleburg)	Segment 10D (Down the Road)
Segment 5A (Comfortable Empty Nesters)	Segment 10E (Rural Bypasses)
Segment 5B (In Style)	Segment 11A (City Strivers)
Segment 5C (Parks and Rec)	Segment 11B (Young and Restless)
Segment 5D (Rustbelt Traditions)	Segment 11C (Metro Fusion)
Segment 5E (Midlife Constants)	Segment 11D (Set to Impress)
Segment 6A (Green Acres)	Segment 11E (City Commons)
Segment 6B (Salt of the Earth)	Segment 12A (Family Foundations)
Segment 6C (The Great Outdoors)	Segment 12B (Traditional Living)
Segment 6D (Prairie Living)	Segment 12C (Small Town Sincerity)
Segment 6E (Rural Resort Dwellers)	Segment 12D (Modest Income Homes)
Segment 6F (Heartland Communities)	Segment 13A (Diverse Convergence)
Segment 7A (Up and Coming Families)	Segment 13B (Family Extensions)
Segment 7B (Urban Villages)	Segment 13C (NeWest Residents)
Segment 7C (Urban Edge Families)	Segment 13D (Fresh Ambitions)
Segment 7D (Forging Opportunity)	Segment 13E (High Rise Renters)
Segment 7E (Farm to Table)	Segment 14A (Military Proximity)
Segment 7F (Southwestern Families)	Segment 14B (College Towns)
Segment 8A (City Lights)	Segment 14C (Dorms to Diplomas)
Segment 8B (Emerald City)	Segment 15 (Unclassified)

Traffic Count Map

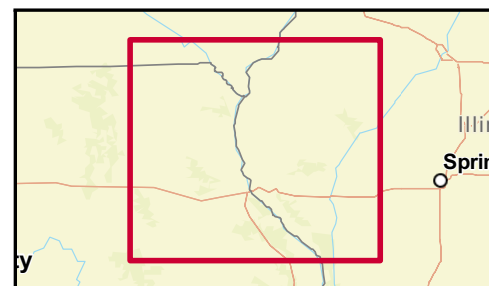
Quincy, Illinois -- 60 Minutes
Quincy, Illinois
Drive time: 60 minute radii

Prepared by Esri
Latitude: 39.93553
Longitude: -91.38875



Average Daily Traffic Volume

- ▲ Up to 6,000 vehicles per day
- ▲ 6,001 - 15,000
- ▲ 15,001 - 30,000
- ▲ 30,001 - 50,000
- ▲ 50,001 - 100,000
- ▲ More than 100,000 per day



Source: ©2024 Kalibrate Technologies (Q2 2024).

August 26, 2024

Business Locator

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

2020 Population:	1,383,045	2024 Total Sales	\$92,233,720,369
2024 Population:	1,393,216	2024 Total Employees	697,382
2029 Population:	1,400,801	Employee/Population Ratio:	50.06:100
Annual Population Growth 2024 - 2029	0.11%	Total Number of Businesses:	57,852

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
591205	Walgreens Broadway St Quincy, IL 62301	Branch	0.03 NE	25	\$7,617,000
598406	Blue Rhino Broadway St Quincy, IL 62301	Kiosk	0.03 NE	N/A	N/A
602103	ATM Broadway St Quincy, IL 62301	Kiosk	0.03 NE	N/A	N/A
609902	Western Union Agent Location Broadway St Quincy, IL 62301	Branch	0.03 NE	5	\$2,135,000
609919	LibertyX Bitcoin ATM Broadway St Quincy, IL 62301	Kiosk	0.03 NE	N/A	N/A
602103	ATM Broadway St Quincy, IL 62301	Kiosk	0.03 E	N/A	N/A
641112	American Family Ins-Rodney Broadway St Quincy, IL 62301	Branch	0.04 NW	1	\$138,000
525104	Ace Hardware Broadway St Quincy, IL 62301	Branch	0.04 NW	14	\$2,008,000
598406	Blue Rhino Broadway St Quincy, IL 62301	Kiosk	0.04 NW	N/A	N/A
641112	Quincy Insurance Group Inc Broadway St Quincy, IL 62301	Independent	0.08 W	4	\$528,000
641112	Progressive Insurance Broadway St Quincy, IL 62301	Branch	0.08 W	3	\$396,000
839919	Recovery Anonymous N 18th St Quincy, IL 62301	Independent	0.09 SE	N/A	N/A
734916	Millers Up the Chimney Vermont St Quincy, IL 62301	Independent	0.10 S	1	\$90,000
602103	ATM Spring St Quincy, IL 62301	Kiosk	0.10 NE	N/A	N/A

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
581208	The Abbey Spring St Quincy, IL 62301	Independent	0.10 NE	32	\$1,405,000
581301	Spring Street Bar Spring St Quincy, IL 62301	Independent	0.10 N	10	\$505,000
602103	ATM Spring St Quincy, IL 62301	Kiosk	0.10 N	N/A	N/A
861102	Quincy Association of Realtors Broadway St Quincy, IL 62301	Independent	0.10 W	2	N/A
753801	Spring Street Automotive Spring St Quincy, IL 62301	Independent	0.11 N	3	\$230,000
753834	Intoxalock Ignition Interlock Spring St Quincy, IL 62301	Branch	0.11 N	3	\$230,000
541103	Ayerco Convenience Center Broadway St Quincy, IL 62301	Branch	0.11 E	10	\$1,052,000
602103	ATM Broadway St Quincy, IL 62301	Kiosk	0.11 E	N/A	N/A
804101	Stratton Chiropractic Center Broadway St Quincy, IL 62301	Independent	0.14 W	2	\$183,000
581208	Taqueria Aranda's Broadway St Quincy, IL 62301	Independent	0.14 E	6	\$439,000
999977	BRI A Cogent Co N 16th St Quincy, IL 62301	Independent	0.15 SW	N/A	N/A
731908	O'Reilly's Broadway St Quincy, IL 62301	Independent	0.15 E	6	\$481,000
553111	O'Reilly Auto Parts Broadway St Quincy, IL 62301	Branch	0.15 E	15	\$1,631,000
602103	ATM Broadway St Quincy, IL 62301	Kiosk	0.15 E	N/A	N/A
581208	SONIC Drive-in Broadway St Quincy, IL 62301	Branch	0.16 W	28	N/A
599999	Cirilla's Broadway St Quincy, IL 62301	Branch	0.16 E	5	\$375,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
602103	ATM Broadway St Quincy, IL 62301	Kiosk	0.16 E	N/A	N/A
581208	Jimmy John's Broadway St Quincy, IL 62301	Branch	0.16 E	21	\$922,000
729917	Melody Massage & Spa Broadway St Quincy, IL 62301	Independent	0.16 E	2	\$56,000
799312	Maxamillions Broadway St Quincy, IL 62301	Independent	0.16 E	8	\$351,000
738999	Xclusive Trading LLC Broadway St Quincy, IL 62301	Independent	0.16 E	5	\$335,000
581222	Papa Johns Broadway St Quincy, IL 62301	Branch	0.16 E	20	\$878,000
599308	Herbal Remedies Broadway St Quincy, IL 62301	Branch	0.17 E	6	\$14,000,000
866107	Unitarian Church Hampshire St Quincy, IL 62301	Independent	0.18 SW	7	N/A
738902	Melissa B Interiors Broadway St Quincy, IL 62301	Independent	0.18 E	1	\$67,000
738984	EcoWater Systems Broadway St Quincy, IL 62301	Branch	0.19 E	3	\$201,000
723102	Rose Nails Broadway St Quincy, IL 62301	Independent	0.19 E	2	\$79,000
641112	Farmers Insurance-Victor Welper Oak St Quincy, IL 62301	Branch	0.19 N	3	\$396,000
733110	USPS Blue Collection Box Hampshire St Quincy, IL 62301	Kiosk	0.19 SW	N/A	N/A
508702	CosmoProf Broadway St Quincy, IL 62301	Branch	0.20 E	4	\$2,820,000
721101	Warners' Dry Cleaning & Shirt Service Inc N 18th St Quincy, IL 62301	Independent	0.22 NE	7	\$341,000
723106	Creative Hair Designs N 18th St Quincy, IL 62301	Independent	0.22 NE	2	\$79,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

August 26, 2024

Business Locator

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
722101	Picture This Oak St Quincy, IL 62301	Independent	0.22 NE	4	\$123,000
592102	Hy-Vee Wine & Spirits Broadway St Quincy, IL 62301	Branch	0.22 E	12	\$3,719,000
598406	Blue Rhino Broadway St Quincy, IL 62301	Kiosk	0.22 E	N/A	N/A
171117	Bruening Heating and A/C and Fireplaces Broadway St Quincy, IL 62301	Independent	0.22 E	10	\$1,216,000
841201	The Quincy Museum Maine St Quincy, IL 62301	Independent	0.23 S	7	N/A
641112	Document With Pen Contact US Freiburg Broadway St Quincy, IL 62301	Independent	0.24 W	11	\$1,451,000
651298	Freiburg Properties LLC Broadway St Quincy, IL 62301	Independent	0.24 W	9	\$303,000
651298	Freiburg, Mark E Broadway St Quincy, IL 62301	Independent	0.24 W	4	N/A
651298	Freiburg, David A Broadway St Quincy, IL 62301	Independent	0.24 W	5	N/A
821103	St Francis Solanus School College Ave Quincy, IL 62301	Independent	0.24 N	32	N/A
641112	Farmers Insurance-Rodney Bringer Broadway St Quincy, IL 62301	Branch	0.25 E	1	\$148,000
753801	RT Auto Center Broadway St Quincy, IL 62301	Independent	0.25 E	3	\$230,000
729101	Liberty Tax Broadway St Quincy, IL 62301	Branch	0.25 W	4	\$52,000
723101	Ageless By Karla Vermont St Quincy, IL 62301	Independent	0.25 W	3	\$118,000
701101	The Gas Lamp Inn & Eatery Maine St Quincy, IL 62301	Independent	0.25 SW	N/A	N/A
074201	Homeward Bound Veterinary Clinic Broadway St Quincy, IL 62301	Independent	0.26 E	8	\$624,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

August 26, 2024

Business Locator

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
533101	Dollar General Broadway St Quincy, IL 62301	Branch	0.27 E	N/A	N/A
593202	Old Town Antiques Hampshire St Quincy, IL 62301	Independent	0.27 SE	1	\$159,000
729917	MLH Wellness Studio Broadway St Quincy, IL 62301	Independent	0.27 W	1	\$28,000
723106	G G Makeup Artistry Broadway St Quincy, IL 62301	Independent	0.27 W	3	\$118,000
999977	2 Swansons Collectibles and Novelties LLC Broadway St Quincy, IL 62301	Independent	0.27 W	N/A	N/A
546102	Underbrinks Bakery College Ave Quincy, IL 62301	Independent	0.27 N	3	\$139,000
628203	Ameriprise Financial Services Inc Broadway St Quincy, IL 62301	Branch	0.28 E	2	\$589,000
523110	Rob's Glass Broadway St Quincy, IL 62301	Independent	0.28 W	2	\$498,000
874213	Samron Q Inc Maine St Quincy, IL 62301	Independent	0.28 SW	3	\$368,000
866107	Saint Francis Solanus Parish College Ave Quincy, IL 62301	Independent	0.28 N	7	N/A
821103	Quincy Catholic Elementary Schools College Ave Quincy, IL 62301	Independent	0.28 N	28	N/A
821120	Quincy Public School District N 20th St Quincy, IL 62301	Independent	0.29 SE	16	N/A
809305	Hopewell Clinical Broadway St Quincy, IL 62301	Independent	0.29 W	6	N/A
809907	Zakiah S Ali MD Broadway St Quincy, IL 62301	Independent	0.30 W	5	\$594,000
866107	First Christian Church Maine St Quincy, IL 62301	Independent	0.31 SW	4	N/A
653118	Century 21 Broughton Team Maine St Quincy, IL 62301	Branch	0.31 SE	19	\$1,438,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
804922	Psychology Associates Maine St Quincy, IL 62301	Independent	0.31 SE	4	\$224,000
628203	Edward Jones Maine St Quincy, IL 62301	Branch	0.31 SE	2	\$589,000
874203	Ado Staffing Inc Maine St Quincy, IL 62301	Independent	0.31 SE	2	\$246,000
653117	Cathy Anderson-Quincy Il Realtor Maine St Quincy, IL 62301	Independent	0.31 SE	3	N/A
736304	Adecco Staffing Maine St Quincy, IL 62301	Branch	0.31 SE	2	\$37,000
821108	Polis College Ave Quincy, IL 62301	Independent	0.32 NE	3	N/A
864106	PSI Chi the National Honor Society in College Ave Quincy, IL 62301	Independent	0.32 NE	5	N/A
864101	Delta Tau Delta Fraternity College Ave Quincy, IL 62301	Independent	0.32 NE	5	N/A
823109	Brenner Library College Ave Quincy, IL 62301	Branch	0.32 NE	22	N/A
822101	Quincy University College Ave Quincy, IL 62301	Headquarters	0.32 NE	175	N/A
822114	Quincy University Board of Trustees College Ave Quincy, IL 62301	Headquarters	0.32 NE	25	N/A
874130	Tri State Management Inc Broadway St Quincy, IL 62301	Independent	0.32 W	3	\$804,000
581208	McDonald's Broadway St Quincy, IL 62301	Branch	0.32 W	90	\$3,951,000
839998	Sibling of Quincy, Inc Broadway St Quincy, IL 62301	Independent	0.32 W	3	N/A
864108	Womens City Club Maine St Quincy, IL 62301	Independent	0.33 SW	4	N/A
864101	Friends of the Lorenzo Bull House Maine St Quincy, IL 62301	Independent	0.33 SW	5	N/A

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
763101	Emerald City Custom Jewellery Design & Repair Maine St Quincy, IL 62301	Independent	0.34 SE	7	N/A
733110	UPS Drop Box Maine St Quincy, IL 62301	Kiosk	0.34 SE	N/A	N/A
733110	USPS Blue Collection Box Maine St Quincy, IL 62301	Kiosk	0.34 SE	N/A	N/A
628203	Schlipman Wealth Advisors Maine St Quincy, IL 62301	Independent	0.35 SE	3	\$883,000
804101	Maine Street Chiropractic Maine St Quincy, IL 62301	Independent	0.35 SE	2	\$183,000
811103	Zabaneh Franchises LLC Broadway St Quincy, IL 62301	Independent	0.36 W	6	\$523,000
832215	West Central Child Care Connection Broadway St Quincy, IL 62301	Independent	0.36 W	6	\$230,000
821113	Quincy Board of Education Maine St Quincy, IL 62301	Independent	0.37 SW	25	N/A
821113	Board of Education Maine St Quincy, IL 62301	Independent	0.37 SW	38	N/A
821120	Quincy Public Schools Maine St Quincy, IL 62301	Independent	0.37 SW	40	N/A
821121	Quincy Public School Security Office Maine St Quincy, IL 62301	Independent	0.37 SW	30	N/A
606101	Western Illinois School Employees Credit Union Maine St Quincy, IL 62301	Independent	0.37 SW	2	\$321,000
275998	Broadway Press of Quincy Inc Broadway St Quincy, IL 62301	Independent	0.37 W	2	\$219,000
723106	Morgan Creek Villa & Day Spa N 13th St Quincy, IL 62301	Independent	0.37 W	2	\$79,000
152112	Sparrow Builders Maine St Quincy, IL 62301	Independent	0.37 SE	3	\$745,000
802101	Louis Quintero DDS Maine St Quincy, IL 62301	Independent	0.37 SE	6	\$738,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

August 26, 2024

Business Locator

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
599969	Quincy Art Center Jersey St Quincy, IL 62301	Independent	0.38 SW	6	N/A
804101	Backworks USA Broadway St Quincy, IL 62301	Independent	0.39 E	1	\$92,000
653118	Zanger & Associates Broadway St Quincy, IL 62301	Independent	0.40 W	23	\$1,740,000
602101	First Bankers Trust Company, National Broadway St Quincy, IL 62301	Headquarters	0.40 W	65	N/A
621111	First Investment Service Broadway St Quincy, IL 62301	Branch	0.40 W	3	\$2,530,000
602103	ATM Broadway St Quincy, IL 62301	Kiosk	0.40 W	N/A	N/A
671201	First Bankers Trustshares, Inc Broadway St Quincy, IL 62301	Headquarters	0.40 W	50	N/A
804101	Norris Chiropractic Health Vermont St Quincy, IL 62301	Independent	0.41 W	2	\$183,000
801104	Norris Health & Wellness Clinic Vermont St Quincy, IL 62301	Independent	0.41 W	9	\$705,000
641112	Zanger Insurance Group LLC N 12th St Quincy, IL 62301	Independent	0.41 W	2	\$264,000
581206	Thai D'lish N 12th St Quincy, IL 62301	Independent	0.41 W	4	N/A
731101	Rethink Media Group N 12th St Quincy, IL 62301	Independent	0.41 W	5	\$336,000
839998	Quincy Trees For Tomorrow York St Quincy, IL 62301	Independent	0.41 S	8	N/A
602103	ATM Lind St Quincy, IL 62301	Kiosk	0.42 N	N/A	N/A
594214	Quincy University Bookstore Lind St Quincy, IL 62301	Independent	0.42 N	6	\$916,000
723102	Trendz Hampshire St Quincy, IL 62301	Independent	0.42 W	2	\$79,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
734902	Neis & Clean LLC York Ln Quincy, IL 62301	Independent	0.43 S	4	\$180,000
581208	China Palace Broadway St Quincy, IL 62301	Independent	0.43 W	4	\$176,000
809974	Blessing Sleep Center Broadway St Quincy, IL 62301	Branch	0.43 W	5	\$594,000
602103	ATM Broadway St Quincy, IL 62301	Kiosk	0.43 W	N/A	N/A
602101	Homebank Broadway St Quincy, IL 62301	Branch	0.43 W	25	\$4,864,000
801101	Elise Scoggin, DO Broadway St Quincy, IL 62301	Independent	0.43 W	8	N/A
801119	Blessing Dermatology Broadway St Quincy, IL 62301	Independent	0.43 W	5	N/A
723106	Designers Edge Day Spa Salon N 12th St Quincy, IL 62301	Independent	0.43 W	7	\$274,000
821113	Board of Education S 14th St Quincy, IL 62301	Independent	0.43 SW	129	N/A
821103	Quincy Junior High School S 14th St Quincy, IL 62301	Independent	0.43 SW	196	N/A
602103	ATM N 17th St Quincy, IL 62301	Kiosk	0.43 N	N/A	N/A
581208	Maid-Rite N 12th St Quincy, IL 62301	Branch	0.45 W	36	\$1,581,000
602103	ATM N 12th St Quincy, IL 62301	Kiosk	0.45 W	N/A	N/A
802101	Busbey, Williams & Riggs N 12th St Quincy, IL 62301	Independent	0.45 W	13	\$1,370,000
802101	Busbey Donald A DDS N 12th St Quincy, IL 62301	Independent	0.45 W	5	\$527,000
866107	Quincy Baptist Church Lind St Quincy, IL 62301	Independent	0.45 NW	1	N/A

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
801101	Eye & Vision Institute Hampshire St Quincy, IL 62301	Independent	0.46 W	9	\$1,069,000
729913	Great River Hair Replacement Vermont St Quincy, IL 62301	Independent	0.46 W	1	\$28,000
839937	Brumbaugh Tree Services S 16th St Quincy, IL 62301	Independent	0.46 S	4	\$198,000
653118	Rodemich & Sons Realtors LLC Maine St Quincy, IL 62301	Independent	0.47 SW	3	\$227,000
809308	Blessing Surgery Center Spring St Quincy, IL 62301	Independent	0.47 W	15	N/A
871202	Bergman Landscape Architecture S 16th St Quincy, IL 62301	Independent	0.47 S	4	\$528,000
594712	Kirlin's 1948, Inc Spring St Quincy, IL 62301	Headquarters	0.48 E	7	N/A
822114	Board of Trustees Blessing-Rieman College of Spring St Quincy, IL 62301	Headquarters	0.48 W	16	N/A
733817	Davis & Associates Inc Realtors Broadway St Quincy, IL 62301	Independent	0.48 W	20	\$1,793,000
641112	Eric Kiser Insurance Services LLC Broadway St Quincy, IL 62301	Independent	0.48 W	3	\$264,000
653118	Davis & Associates Inc Broadway St Quincy, IL 62301	Independent	0.48 W	3	\$227,000
628203	Foundation Financial Concepts Broadway St Quincy, IL 62301	Independent	0.48 E	1	\$295,000
866107	First Un Congressional Church N 12th St Quincy, IL 62301	Independent	0.49 W	8	N/A
591207	Omnicare Broadway St Quincy, IL 62301	Branch	0.49 W	30	\$9,141,000
641112	Denman Pharmacy Broadway St Quincy, IL 62301	Independent	0.49 W	2	\$264,000
871133	Frankenhoff Consulting Vermont St Quincy, IL 62301	Independent	0.49 E	1	\$173,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

August 26, 2024

Business Locator

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
175203	Doran Flooring Installation Chestnut St Quincy, IL 62301	Independent	0.50 N	3	\$365,000
729101	Dean Income Tax Service Inc Chestnut St Quincy, IL 62301	Independent	0.50 N	2	\$26,000
581208	Hooeys Tavern N 12th St Quincy, IL 62301	Independent	0.50 NW	2	\$88,000
421304	Fitzpatrick Trucking Inc Chestnut St Quincy, IL 62301	Independent	0.50 N	6	\$1,141,000
722121	Jennifer Lee Photographee Spring St Quincy, IL 62301	Independent	0.50 E	1	\$31,000
801101	The Surgery Center of Quincy Hampshire St Quincy, IL 62301	Independent	0.51 W	40	\$3,134,000
807129	Quincy Medical Group Hampshire St Quincy, IL 62301	Independent	0.51 W	25	\$3,994,000
866107	Lutheran Memorial Church Jersey St Quincy, IL 62301	Independent	0.51 SW	6	N/A
751303	U-Haul Neighborhood Dealer Maine St Quincy, IL 62301	Branch	0.51 SW	3	\$1,043,000
554101	Haxel's Shell Auto/Truck Repair Maine St Quincy, IL 62301	Branch	0.51 SW	3	\$1,529,000
591205	Brown Drug Maine St Quincy, IL 62301	Independent	0.51 W	30	\$9,141,000
801101	Siu Center For Family Medicine-Quincy N 11th St Quincy, IL 62301	Independent	0.52 W	50	\$3,917,000
801101	Siu Medicine-Center For Family Medicine N 11th St Quincy, IL 62301	Independent	0.52 W	22	\$705,000
801104	Board of Trustees of Southern Illinois N 11th St Quincy, IL 62301	Independent	0.52 W	5	\$705,000
801104	Southern Il University SCH-Edu Medicine N 11th St Quincy, IL 62301	Independent	0.52 W	40	\$3,134,000
801101	Sui Quincy Family Practice Center N 11th St Quincy, IL 62301	Independent	0.52 W	4	\$842,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

August 26, 2024

Business Locator

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
801101	Carol Jo Vecchie Womens Center N 11th St Quincy, IL 62301	Independent	0.52 W	12	N/A
801101	Siu Medicine Maternal-Fetal Medicine in Quincy N 11th St Quincy, IL 62301	Independent	0.52 W	10	N/A
599201	Wellman Florist Broadway St Quincy, IL 62301	Independent	0.52 W	4	\$241,000
078206	First-Class Grass Spring St Quincy, IL 62301	Independent	0.53 E	1	\$50,000
504604	Tri-State Food Equipment Inc Chestnut St Quincy, IL 62301	Independent	0.53 N	1	\$1,026,000
208201	Jed's Brew House N 18th St Quincy, IL 62301	Independent	0.53 N	1	\$695,000
602103	ATM N 18th St Quincy, IL 62301	Kiosk	0.53 N	N/A	N/A
602103	ATM Maine St Quincy, IL 62301	Kiosk	0.53 W	N/A	N/A
602101	Bank of Springfield Maine St Quincy, IL 62301	Branch	0.53 W	8	\$1,557,000
602101	Bos Banking Center Maine St Quincy, IL 62301	Independent	0.53 W	8	\$1,557,000
173101	Royalty Electric Vermont St Quincy, IL 62301	Independent	0.54 W	5	\$365,000
452202	Air Evac Lifeteam Broadway St Quincy, IL 62301	Branch	0.54 W	14	\$2,474,000
806201	UnityPoint Hospice-Quincy Maine St Quincy, IL 62301	Branch	0.54 W	17	\$866,000
581301	The Place Hampshire St Quincy, IL 62301	Independent	0.54 W	3	\$152,000
733110	USPS Blue Collection Box Vermont St Quincy, IL 62301	Kiosk	0.54 E	N/A	N/A
504712	Denman Medical Broadway St Quincy, IL 62301	Independent	0.55 W	20	\$23,053,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
801104	Denman Biomedical Services Broadway St Quincy, IL 62301	Independent	0.55 W	25	\$1,959,000
836101	Teresa Adams House N 11th St Quincy, IL 62301	Independent	0.55 W	1	N/A
506504	Gem Electronics of Quincy Inc Grove Ave Quincy, IL 62301	Independent	0.55 SE	2	\$2,690,000
999977	Flachs Functional Medicine-Mental Health Kentucky St Quincy, IL 62301	Independent	0.55 S	N/A	N/A
729943	Pleasurable Pain Tattooing Chestnut St Quincy, IL 62301	Independent	0.56 NE	2	\$56,000
581208	Dairy Queen Grill & Chill N 12th St Quincy, IL 62301	Branch	0.56 NW	10	\$439,000
801101	Cancer Center Broadway St Quincy, IL 62301	Independent	0.56 W	9	\$705,000
806202	Blessing Hospital Broadway St Quincy, IL 62301	Headquarters	0.56 W	2,051	N/A
801104	Blessing Walk-in Clinic Broadway St Quincy, IL 62301	Independent	0.56 W	11	\$862,000
806203	Emergency Dept, Blessing Hospital Broadway St Quincy, IL 62301	Branch	0.56 W	38	\$6,576,000
999977	Illini Community Hospital Inpatient Behavioral Broadway St Quincy, IL 62301	Independent	0.56 W	43	N/A
861101	Oncology Nursing Society Broadway St Quincy, IL 62301	Independent	0.56 W	3	N/A
801101	Anandi Subbian, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	John Rickelman, Jr, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Thomas Cliatt, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
804907	Michael Marshall, MSN, NP, ACNP-BC Broadway St Quincy, IL 62301	Independent	0.56 W	18	N/A

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
801101	Seth Thibodeau, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801125	Leah Behymer Heming, APRN-AGPCNP Broadway St Quincy, IL 62301	Independent	0.56 W	18	N/A
804907	Jason Little, APRN-Agacnp Broadway St Quincy, IL 62301	Independent	0.56 W	14	N/A
801101	Malcolm Findlater, MD Broadway St Quincy, IL 62301	Independent	0.56 W	15	N/A
801101	Quazi Mostufa, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Daniel Y Koh, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
804907	Erin Lewellen, APRN-FNP Broadway St Quincy, IL 62301	Independent	0.56 W	14	N/A
801101	Behnam Panbehi, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Vincent Boston Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Robert Johnson, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Bruce Stoops, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	O Nusrat Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
804907	Olivia Patterson, PMH-NP Broadway St Quincy, IL 62301	Independent	0.56 W	14	N/A
801101	Antony Wollaston, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
804907	Benjamin Morelock, APRN, Agacnp Broadway St Quincy, IL 62301	Independent	0.56 W	14	N/A
801101	Erin Grgurich, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
804907	Kenton Snyder, APRN-FNP Broadway St Quincy, IL 62301	Independent	0.56 W	18	N/A
801101	Mark Baker, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Scott Hough, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Christopher Solaro, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	John Vu, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Musa Khan, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Jacob Fenster, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
804907	Kelsey Gray, APRN-Agacnp Broadway St Quincy, IL 62301	Independent	0.56 W	14	N/A
801101	Alvin Dandan, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Ashley Martin, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	M.ishaqu Memon, MD Broadway St Quincy, IL 62301	Independent	0.56 W	16	N/A
801101	Mark Khil, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	David Eckersley, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
804907	William Coonrod, APRN-FNP Broadway St Quincy, IL 62301	Independent	0.56 W	14	N/A
801101	Stuart Pyatt, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
804907	Lowell LJ Helmke, APRN-Agacnp Broadway St Quincy, IL 62301	Independent	0.56 W	14	N/A

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
801101	Matthew Brewer, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Tab Law, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Joel Primus, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Kellie Flippin, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Dacon Scott, PA-C Broadway St Quincy, IL 62301	Independent	0.56 W	6	N/A
804925	Blessing Outpatient Speech Therapy Broadway St Quincy, IL 62301	Independent	0.56 W	11	N/A
801101	Siu Medicine Pediatrics at Blessing Hospital Broadway St Quincy, IL 62301	Independent	0.56 W	16	N/A
823109	Blessing-Reiman College NRSNG Library Broadway St Quincy, IL 62301	Independent	0.56 W	3	N/A
835101	Melissa Kinman Daycare Hampshire St Quincy, IL 62301	Independent	0.56 E	2	\$21,000
173101	Johnson Electric Elm St Quincy, IL 62301	Branch	0.56 NE	3	\$365,000
602101	First Bankers Trust Company N 24th St Quincy, IL 62301	Branch	0.57 E	6	\$1,567,000
733110	UPS Drop Box N 24th St Quincy, IL 62301	Kiosk	0.57 E	N/A	N/A

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Executive Summary

Quincy, Illinois -- 120 Minutes
Quincy, Illinois
Drive time: 120 minute radii

Prepared by Esri
Latitude: 39.93553
Longitude: -91.38875

120 minutes

Population

2010 Population	1,367,369
2020 Population	1,383,045
2024 Population	1,393,216
2029 Population	1,400,801
2010-2020 Annual Rate	0.11%
2020-2024 Annual Rate	0.17%
2024-2029 Annual Rate	0.11%
2020 Male Population	49.4%
2020 Female Population	50.6%
2020 Median Age	40.4
2024 Male Population	50.2%
2024 Female Population	49.8%
2024 Median Age	40.8

In the identified area, the current year population is 1,393,216. In 2020, the Census count in the area was 1,383,045. The rate of change since 2020 was 0.17% annually. The five-year projection for the population in the area is 1,400,801 representing a change of 0.11% annually from 2024 to 2029. Currently, the population is 50.2% male and 49.8% female.

Median Age

The median age in this area is 40.8, compared to U.S. median age of 39.3.

Race and Ethnicity

2024 White Alone	84.1%
2024 Black Alone	6.1%
2024 American Indian/Alaska Native Alone	0.3%
2024 Asian Alone	1.8%
2024 Pacific Islander Alone	0.1%
2024 Other Race	1.6%
2024 Two or More Races	6.1%
2024 Hispanic Origin (Any Race)	3.8%

Persons of Hispanic origin represent 3.8% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 33.8 in the identified area, compared to 72.5 for the U.S. as a whole.

Households

2024 Wealth Index	86
2010 Households	537,170
2020 Households	554,393
2024 Households	563,663
2029 Households	574,706
2010-2020 Annual Rate	0.32%
2020-2024 Annual Rate	0.39%
2024-2029 Annual Rate	0.39%
2024 Average Household Size	2.40

The household count in this area has changed from 554,393 in 2020 to 563,663 in the current year, a change of 0.39% annually. The five-year projection of households is 574,706, a change of 0.39% annually from the current year total. Average household size is currently 2.40, compared to 2.42 in the year 2020. The number of families in the current year is 360,229 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

August 26, 2024

Executive Summary

Quincy, Illinois -- 120 Minutes
Quincy, Illinois
Drive time: 120 minute radii

Prepared by Esri
Latitude: 39.93553
Longitude: -91.38875

120 minutes

Mortgage Income

2024 Percent of Income for Mortgage	17.8%
-------------------------------------	-------

Median Household Income

2024 Median Household Income	\$74,228
2029 Median Household Income	\$83,468
2024-2029 Annual Rate	2.37%

Average Household Income

2024 Average Household Income	\$97,048
2029 Average Household Income	\$110,674
2024-2029 Annual Rate	2.66%

Per Capita Income

2024 Per Capita Income	\$39,347
2029 Per Capita Income	\$45,484
2024-2029 Annual Rate	2.94%

GINI Index

2024 Gini Index	39.9
-----------------	------

Households by Income

Current median household income is \$74,228 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$83,468 in five years, compared to \$91,442 all U.S. households.

Current average household income is \$97,048 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$110,674 in five years, compared to \$130,581 for all U.S. households.

Current per capita income is \$39,347 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$45,484 in five years, compared to \$51,203 for all U.S. households.

Housing

2024 Housing Affordability Index	131
2010 Total Housing Units	595,559
2010 Owner Occupied Housing Units	394,654
2010 Renter Occupied Housing Units	142,517
2010 Vacant Housing Units	58,389
2020 Total Housing Units	612,660
2020 Owner Occupied Housing Units	402,454
2020 Renter Occupied Housing Units	151,939
2020 Vacant Housing Units	58,285
2024 Total Housing Units	626,153
2024 Owner Occupied Housing Units	414,122
2024 Renter Occupied Housing Units	149,541
2024 Vacant Housing Units	62,490
2029 Total Housing Units	637,242
2029 Owner Occupied Housing Units	427,979
2029 Renter Occupied Housing Units	146,726
2029 Vacant Housing Units	62,536

Socioeconomic Status Index

2024 Socioeconomic Status Index	51.9
---------------------------------	------

Currently, 66.1% of the 626,153 housing units in the area are owner occupied; 23.9%, renter occupied; and 10.0% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 612,660 housing units in the area and 9.5% vacant housing units. The annual rate of change in housing units since 2020 is 0.51%. Median home value in the area is \$210,927, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 3.25% annually to \$247,525.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

August 26, 2024

Household Budget Expenditures

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radius

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

Demographic Summary			2024	2029		
Population			1,393,216	1,400,801		
Households			563,663	574,706		
Average Household Size			2.40	2.36		
Families			360,229	366,237		
Median Age			40.8	41.7		
Median Household Income			\$74,228	\$83,468		
			Spending Potential	Average Amount		
			Index	Spent	Total	Percent
Total Expenditures			87	\$85,920.18	\$48,430,024,252	100.0%
Food			86	\$9,681.03	\$5,456,839,059	11.3%
Food at Home			87	\$6,383.60	\$3,598,199,256	7.4%
Food Away from Home			85	\$3,297.43	\$1,858,639,803	3.8%
Alcoholic Beverages			83	\$540.24	\$304,512,785	0.6%
Housing			84	\$27,394.75	\$15,441,404,950	31.9%
Shelter			82	\$21,875.84	\$12,330,601,412	25.5%
Utilities, Fuel and Public Services			93	\$5,518.91	\$3,110,803,538	6.4%
Household Operations			87	\$2,420.18	\$1,364,168,072	2.8%
Housekeeping Supplies			89	\$801.13	\$451,565,236	0.9%
Household Furnishings and Equipment			88	\$2,784.17	\$1,569,333,236	3.2%
Apparel and Services			84	\$2,012.15	\$1,134,173,813	2.3%
Transportation			91	\$10,114.99	\$5,701,445,772	11.8%
Travel			85	\$2,581.41	\$1,455,045,898	3.0%
Health Care			95	\$7,327.56	\$4,130,274,845	8.5%
Entertainment and Recreation			89	\$3,645.35	\$2,054,750,253	4.2%
Personal Care Products & Services			82	\$819.59	\$461,972,794	1.0%
Education			83	\$1,429.61	\$805,818,776	1.7%
Smoking Products			103	\$483.30	\$272,418,200	0.6%
Lotteries & Pari-mutuel Losses			92	\$63.76	\$35,941,822	0.1%
Legal Fees			87	\$193.85	\$109,263,527	0.2%
Funeral Expenses			91	\$121.15	\$68,286,593	0.1%
Safe Deposit Box Rentals			100	\$4.74	\$2,672,154	0.0%
Checking Account/Banking Service Charges			91	\$30.35	\$17,106,332	0.0%
Cemetery Lots/Vaults/Maintenance Fees			107	\$23.06	\$13,000,806	0.0%
Accounting Fees			87	\$109.13	\$61,514,879	0.1%
Miscellaneous Personal Services/Advertising/Fines			78	\$49.69	\$28,009,585	0.1%
Occupational Expenses			78	\$59.63	\$33,610,109	0.1%
Expenses for Other Properties			111	\$136.93	\$77,184,785	0.2%
Credit Card Membership Fees			81	\$13.04	\$7,348,766	0.0%
Shopping Club Membership Fees			88	\$70.09	\$39,504,468	0.1%
Support Payments/Cash Contributions/Gifts in Kind			91	\$3,172.01	\$1,787,945,321	3.7%
Life/Other Insurance			91	\$618.34	\$348,536,162	0.7%
Pensions and Social Security			85	\$9,063.82	\$5,108,939,646	10.5%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 26, 2024

Recreation Expenditures

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radius

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

Demographic Summary		2024	2029
Population		1,393,216	1,400,801
Households		563,663	574,706
Families		360,229	366,237
Median Age		40.8	41.7
Median Household Income		\$74,228	\$83,468
	Spending Potential Index	Average Amount Spent	Total
TV/Video/Audio	91	\$1,205.60	\$679,554,145
Cable & Satellite Television Services	94	\$710.77	\$400,637,472
Televisions & Video	87	\$372.91	\$210,193,708
Audio	85	\$120.66	\$68,011,243
Rental of TV/VCR/Radio/Sound Equipment	87	\$0.20	\$112,576
Repair of TV/Radio/Sound Equipment	78	\$1.06	\$599,146
Entertainment/Recreation Fees and Admissions	82	\$680.89	\$383,793,378
Tickets to Theatre/Operas/Concerts	80	\$60.60	\$34,156,658
Tickets to Movies	78	\$19.29	\$10,871,715
Tickets to Parks or Museums	80	\$29.85	\$16,823,443
Admission to Sporting Events, excl.Trips	96	\$76.06	\$42,871,104
Fees for Participant Sports, excl.Trips	85	\$113.46	\$63,955,530
Fees for Recreational Lessons	72	\$123.41	\$69,560,391
Membership Fees for Social/Recreation/Health Clubs	85	\$257.58	\$145,189,132
Dating Services	82	\$0.65	\$365,406
Toys/Games/Crafts/Hobbies	96	\$174.61	\$98,423,265
Toys/Games/Arts/Crafts/Tricycles	95	\$145.43	\$81,973,158
Playground Equipment	144	\$10.76	\$6,064,563
Play Arcade Pinball/Video Games	87	\$3.73	\$2,103,970
Online Gaming Services	87	\$8.20	\$4,622,833
Stamp & Coin Collecting	81	\$6.49	\$3,658,741
Recreational Vehicles and Fees	96	\$189.14	\$106,609,458
Docking and Landing Fees for Boats and Planes	91	\$18.19	\$10,255,253
Camp Fees	80	\$45.26	\$25,508,884
Payments on Boats/Trailers/Campers/RVs	103	\$82.53	\$46,517,286
Rental of Boats/Trailers/Campers/RVs	104	\$43.16	\$24,328,035
Sports, Recreation and Exercise Equipment	87	\$265.17	\$149,465,719
Exercise Equipment and Gear, Game Tables	77	\$81.75	\$46,080,033
Bicycles	93	\$74.23	\$41,838,545
Camping Equipment	73	\$12.17	\$6,859,939
Hunting and Fishing Equipment	102	\$62.62	\$35,294,299
Winter Sports Equipment	79	\$10.17	\$5,730,505
Water Sports Equipment	90	\$11.28	\$6,359,361
Other Sports Equipment	91	\$9.67	\$5,452,126
Rental/Repair of Sports/Recreation/Exercise Equipment	86	\$2.52	\$1,419,397
Photographic Equipment and Supplies	85	\$51.81	\$29,202,991
Film	91	\$0.52	\$292,188
Photo Processing	100	\$9.31	\$5,248,026
Photographic Equipment	75	\$14.77	\$8,326,117
Photographer Fees/Other Supplies & Equip Rental/Repair	86	\$27.21	\$15,336,661
Reading	85	\$118.57	\$66,831,034
Magazine/Newspaper Subscriptions	87	\$41.66	\$23,482,368
Magazine/Newspaper Single Copies	97	\$5.81	\$3,275,977
Books	84	\$41.04	\$23,131,506
Digital Book Readers	81	\$30.06	\$16,941,184

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.
 Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 26, 2024

Sports and Leisure Market Potential

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radius

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

Demographic Summary		2024	2029
Population		1,393,216	1,400,801
Population 18+		1,090,233	1,111,319
Households		563,663	574,706
Median Household Income		\$74,228	\$83,468
Product/Consumer Behavior	Expected Number of Adults/HHS	Percent	MPI
Participated in Aerobics/12 Mo	69,308	6.4%	83
Participated in Archery/12 Mo	31,190	2.9%	115
Participated in Backpacking/12 Mo	34,766	3.2%	93
Participated in Baseball/12 Mo	30,558	2.8%	97
Participated in Basketball/12 Mo	54,179	5.0%	90
Participated in Bicycling (Mountain)/12 Mo	32,178	3.0%	90
Participated in Bicycling (Road)/12 Mo	114,177	10.5%	95
Participated in Boating (Power)/12 Mo	58,568	5.4%	119
Participated in Bowling/12 Mo	90,480	8.3%	100
Participated in Canoeing or Kayaking/12 Mo	97,261	8.9%	121
Participated in Fishing (Fresh Water)/12 Mo	147,331	13.5%	137
Participated in Fishing (Salt Water)/12 Mo	36,213	3.3%	97
Participated in Football/12 Mo	28,656	2.6%	103
Participated in Frisbee/12 Mo	35,913	3.3%	100
Participated in Golf/12 Mo	93,528	8.6%	107
Participated in Hiking/12 Mo	202,531	18.6%	97
Participated in Horseback Riding/12 Mo	23,562	2.2%	106
Participated in Hunting w/Rifle/12 Mo	54,045	5.0%	149
Participated in Hunting w/Shotgun/12 Mo	39,215	3.6%	147
Participated in Ice Skating/12 Mo	22,268	2.0%	83
Participated in Jogging or Running/12 Mo	96,176	8.8%	85
Participated in Motorcycling/12 Mo	33,557	3.1%	121
Participated in Pickleball/12 Mo	26,084	2.4%	96
Participated in Pilates/12 Mo	24,225	2.2%	81
Participated in Ping Pong/12 Mo	38,686	3.5%	94
Participated in Rock Climbing/12 Mo	15,316	1.4%	82
Participated in Roller Skating/12 Mo	17,876	1.6%	88
Participated in Skiing (Downhill)/12 Mo	23,896	2.2%	83
Participated in Soccer/12 Mo	26,090	2.4%	76
Participated in Softball/12 Mo	20,132	1.8%	106
Participated in Swimming/12 Mo	183,708	16.9%	107
Participated in Target Shooting/12 Mo	61,336	5.6%	124
Participated in Tennis/12 Mo	33,086	3.0%	80
Participated in Volleyball/12 Mo	26,091	2.4%	96
Participated in Walking for Exercise/12 Mo	359,529	33.0%	101
Participated in Weight Lifting/12 Mo	150,655	13.8%	92
Participated in Yoga/12 Mo	95,335	8.7%	87
Participated in Zumba/12 Mo	23,606	2.2%	73
Spent \$1-99 on Sports/Recreation Equipment/12 Mo	72,577	6.7%	99
Spent \$100-249 on Sports/Recreation Equipment/12 Mo	73,877	6.8%	108
Spent \$250+ on Sports/Recreation Equipment/12 Mo	115,549	10.6%	108
Attend College Basketball Game/12 Mo	15,515	1.4%	106
Attend College Football Game/12 Mo	28,859	2.6%	106
Attend High School Sports Events/12 Mo	47,724	4.4%	122
Attend MLB Regular Season Baseball Game/12 Mo	44,425	4.1%	86
Attend Sports Events	178,796	16.4%	103
Listen to Sports Event on Radio/Online/12 Mo	110,683	10.2%	112
Watch Alpine Skiing or Ski Jumping on TV/Online	50,550	4.6%	102

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2024 and 2029.

August 26, 2024

Sports and Leisure Market Potential

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radius

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Watch Auto Racing (Not NASCAR) on TV/Online	54,090	5.0%	103
Watch Bicycle Racing on TV/Online	19,188	1.8%	86
Watch Bowling on TV/Online	26,132	2.4%	98
Watch Boxing on TV/Online	57,065	5.2%	84
Watch College Basketball on TV/Online	149,458	13.7%	112
Watch College Football on TV/Online	332,688	30.5%	114
Watch Esports on TV/Online	29,965	2.7%	81
Watch Figure Skating on TV/Online	75,417	6.9%	103
Watch Fishing on TV/Online	45,537	4.2%	123
Watch Gymnastics on TV/Online	57,757	5.3%	98
Watch High School Sports on TV/Online	70,838	6.5%	124
Watch Horse Racing (at Track or OTB) on TV/Online	36,158	3.3%	106
Watch International Soccer on TV/Online	47,126	4.3%	71
Watch LPGA Golf on TV/Online	35,038	3.2%	107
Watch Marathon/Triathlon/Obstacle Race on TV/Online	14,233	1.3%	85
Watch Men`s Tennis on TV/Online	63,099	5.8%	86
Watch MLB Playoffs/World Series Baseball on TV/Online	175,936	16.1%	97
Watch MLB Regular Season Baseball on TV/Online	215,914	19.8%	101
Watch MLS Soccer on TV/Online	41,741	3.8%	79
Watch Motorcycle Racing on TV/Online	19,392	1.8%	100
Watch NASCAR Auto Racing on TV/Online	108,711	10.0%	123
Watch NBA Playoffs or Finals Basketball on TV/Online	135,849	12.5%	84
Watch NBA Regular Season Basketball on TV/Online	126,631	11.6%	82
Watch NCAA Tournament Basketball on TV/Online	147,214	13.5%	106
Watch NFL Playoffs or Super Bowl Football on TV/Online	385,092	35.3%	105
Watch NFL Sun/Mon/Thu Night Football Games on TV/Online	378,539	34.7%	108
Watch NFL Weekend Football Games on TV/Online	351,166	32.2%	106
Watch NHL Playoffs/St Stanley Cup Ice Hockey on TV/Online	79,125	7.3%	99
Watch NHL Regular Season Ice Hockey on TV/Online	89,527	8.2%	103
Watch Oth Mixed Martial Arts (MMA) on TV/Online	31,675	2.9%	99
Watch PGA Golf on TV/Online	147,577	13.5%	109
Watch Pro Beach Volleyball on TV/Online	25,286	2.3%	107
Watch Pro Bull Riding on TV/Online	36,526	3.4%	125
Watch Rodeo on TV/Online	28,510	2.6%	123
Watch Sports on TV/Online	701,581	64.4%	102
Watch Summer Extreme Sports on TV/Online	20,413	1.9%	94
Watch Summer Olympics on TV/Online	152,962	14.0%	99
Watch Track & Field on TV/Online	43,597	4.0%	90
Watch U.S. Men's Soccer National Team on TV/Online	37,227	3.4%	78
Watch U.S. Women's Soccer National Team on TV/Online	33,201	3.0%	83
Watch Ultimate Fighting Championship (UFC) on TV/Online	46,814	4.3%	97
Watch Winter Extreme Sports on TV/Online	23,143	2.1%	92
Watch Winter Olympics on TV/Online	145,201	13.3%	104
Watch WNBA Basketball on TV/Online	27,137	2.5%	81
Watch Women's Tennis on TV/Online	63,869	5.9%	88
Watch World Cup Soccer on TV/Online	67,498	6.2%	75
Watch Wrestling (WWE) on TV/Online	45,407	4.2%	98
College Basketball Super Fan (10-10 on 10 Scale)	30,046	2.8%	105
College Football Super Fan (10-10 on 10 Scale)	64,700	5.9%	111
Golf Super Fan (10-10 on 10 Scale)	17,022	1.6%	101
High School Sports Super Fan (10-10 on 10 Scale)	25,075	2.3%	110
Intl Soccer Super Fan (10-10 on 10 Scale)	18,538	1.7%	69
MLB Super Fan (10-10 on 10 Scale)	41,414	3.8%	89
MLS Soccer Super Fan (10-10 on 10 Scale)	9,718	0.9%	67
NASCAR Super Fan (10-10 on 10 Scale)	19,771	1.8%	109
NBA Super Fan (10-10 on 10 Scale)	32,019	2.9%	79
NFL Super Fan (10-10 on 10 Scale)	103,718	9.5%	101
NHL Super Fan (10-10 on 10 Scale)	22,416	2.1%	89
Pro Wrestling Super Fan (10-10 on 10 Scale)	11,060	1.0%	87

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2024 and 2029.

August 26, 2024

Sports and Leisure Market Potential

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radius

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Member of AARP	193,101	17.7%	106
Member of Church Board	34,307	3.1%	124
Member of Fraternal Order	25,485	2.3%	102
Member of Religious Club	24,643	2.3%	101
Member of Union	46,096	4.2%	95
Member of Veterans Club	35,208	3.2%	129
Participate in Indoor Gardening or Plant Care	188,647	17.3%	102
Attended Adult Education Course/12 Mo	112,012	10.3%	90
Visited Aquarium/12 Mo	75,402	6.9%	96
Went to Art Gallery/12 Mo	88,961	8.2%	88
Attended Auto Show/12 Mo	60,751	5.6%	102
Did Baking/12 Mo	341,976	31.4%	105
Barbecued/12 Mo	352,524	32.3%	104
Went to Bar or Night Club/12 Mo	195,881	18.0%	101
Went to Beach/12 Mo	286,108	26.2%	91
Played Billiards or Pool/12 Mo	55,953	5.1%	98
Played Bingo/12 Mo	48,136	4.4%	105
Did Birdwatching/12 Mo	94,881	8.7%	115
Played Board Game/12 Mo	243,103	22.3%	103
Read Book/12 Mo	417,482	38.3%	100
Participated in Book Club/12 Mo	38,147	3.5%	88
Went on Overnight Camping Trip/12 Mo	169,343	15.5%	114
Played Cards/12 Mo	209,666	19.2%	108
Played Chess/12 Mo	42,724	3.9%	95
Played Computer Game Offline (w/Software)/12 Mo	97,074	8.9%	101
Played Computer Game Online/12 Mo	172,930	15.9%	105
Cooked for Fun/12 Mo	290,211	26.6%	98
Did Crossword Puzzle/12 Mo	147,060	13.5%	101
Danced or Went Dancing/12 Mo	58,423	5.4%	82
Attended Dance Performance/12 Mo	31,732	2.9%	92
Dined Out/12 Mo	620,860	56.9%	102
Flew a Drone/12 Mo	24,698	2.3%	88
Attended State or County Fair/12 Mo	140,588	12.9%	120
Participated in Fantasy Sports League/12 Mo	53,471	4.9%	102
Did Furniture Refinishing/12 Mo	55,380	5.1%	107
Gambled at Casino/12 Mo	125,272	11.5%	97
Gambled in Las Vegas/12 Mo	27,112	2.5%	67
Participated in Genealogy/12 Mo	54,476	5.0%	100
Attended Horse Races/12 Mo	23,650	2.2%	104
Participated in Karaoke/12 Mo	31,979	2.9%	81
Bought Lottery Ticket/12 Mo	363,582	33.3%	103
Played Lottery 6+ Times/30 Days	106,465	9.8%	102
Bought Daily Drawing Lottery Ticket/12 Mo	33,237	3.0%	102
Bought Instant Game Lottery Ticket/12 Mo	210,428	19.3%	109
Bought Mega Millions Lottery Ticket/12 Mo	172,584	15.8%	95
Bought Powerball Lottery Ticket/12 Mo	204,267	18.7%	102
Attended Movie/6 Mo	452,704	41.5%	94
Attended Movie 1+ Times Wk/90 Days	9,579	0.9%	81
Attended Movie 2-3 Times Month/90 Days	21,658	2.0%	82
Attended Movie 1 Time Month/90 Days	46,406	4.3%	83
Attended Movie < 1 Time Month/90 Days	333,951	30.6%	98
Saw Action Genre Movie at Theater/6 Mo	177,605	16.3%	88
Saw Adventure Genre Movie at Theater/6 Mo	172,528	15.8%	90

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2024 and 2029.

August 26, 2024

Sports and Leisure Market Potential

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radius

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Saw Animation Genre Movie at Theater/6 Mo	71,189	6.5%	88
Saw Biography Genre Movie at Theater/6 Mo	27,311	2.5%	88
Saw Comedy Genre Movie at Theater/6 Mo	128,852	11.8%	90
Saw Crime Genre Movie at Theater/6 Mo	59,760	5.5%	84
Saw Drama Genre Movie at Theater/6 Mo	124,817	11.4%	89
Saw Family Genre Movie at Theater/6 Mo	30,263	2.8%	90
Saw Fantasy Genre Movie at Theater/6 Mo	85,646	7.9%	84
Saw Horror Genre Movie at Theater/6 Mo	46,913	4.3%	78
Saw Romance Genre Movie at Theater/6 Mo	15,274	1.4%	93
Saw Science Fiction Genre Movie at Theater/6 Mo	73,425	6.7%	83
Saw Thriller Genre Movie at Theater/6 Mo	69,714	6.4%	85
Went to Museum/12 Mo	131,575	12.1%	91
Attended Classical Music/Opera Performance/12 Mo	31,544	2.9%	89
Attended Country Music Performance/12 Mo	58,443	5.4%	114
Attended Rock Music Performance/12 Mo	87,404	8.0%	99
Played Musical Instrument/12 Mo	89,690	8.2%	97
Did Painting/Drawing/Sculpting/12 Mo	111,422	10.2%	97
Did Photo Album or Scrapbooking/12 Mo	52,124	4.8%	102
Did Photography/12 Mo	112,457	10.3%	92
Did Sudoku Puzzle/12 Mo	108,391	9.9%	100
Participated in Tailgating/12 Mo	35,369	3.2%	100
Went to Live Theater/12 Mo	89,337	8.2%	94
Visited Theme Park/12 Mo	150,172	13.8%	88
Visited Theme Park 5+ Days/12 Mo	33,828	3.1%	89
Participated in Trivia Games/12 Mo	80,599	7.4%	99
Played (Console) Video or Electronic Game/12 Mo	136,747	12.5%	99
Played (Portable) Video or Electronic Game/12 Mo	73,773	6.8%	98
Visited Indoor Water Park/12 Mo	30,900	2.8%	109
Did Woodworking/12 Mo	69,891	6.4%	118
Went to Zoo/12 Mo	139,294	12.8%	101
Bought 1-2 DVDs/30 Days	28,655	2.6%	116
Bought 3+ DVDs/30 Days	21,835	2.0%	120
Rented 1 DVD (Movie or Other Video)/30 Days	19,549	1.8%	109
Rented 2 DVDs (Movie or Other Video)/30 Days	13,714	1.3%	108
Rented 3+ DVDs (Movie or Other Video)/30 Days	25,044	2.3%	103
Rented Action or Adventure Movie/30 Days	157,377	14.4%	97
Rented Classic Movie/30 Days	38,645	3.5%	96
Rented Comedy Movie/30 Days	120,278	11.0%	100
Rented Drama Movie/30 Days	93,654	8.6%	94
Rented Family or Children`s Movie/30 Days	49,705	4.6%	102
Rented Foreign Movie/30 Days	13,975	1.3%	71
Rented Horror Movie/30 Days	45,553	4.2%	94
Rented Musical Movie/30 Days	17,005	1.6%	90
Rented News or Documentary Movie/30 Days	31,049	2.8%	84
Rented Romance Movie/30 Days	35,476	3.3%	92
Rented Science Fiction Movie/30 Days	45,349	4.2%	87
Rented TV Show Movie/30 Days	55,207	5.1%	92
Rented Western Movie/30 Days	19,766	1.8%	108
Rented/Purchased DVD/Blu-Ray from Amazon/30 Days	120,601	11.1%	100
Rented/Purchased DVD/Blu-Ray from Netflix/30 Days	35,189	3.2%	99
Rented/Purchased DVD/Blu-Ray from Redbox/30 Days	62,767	5.8%	112

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2024 and 2029.

August 26, 2024

Sports and Leisure Market Potential

Quincy, Illinois -- 120 Minutes
 Quincy, Illinois
 Drive time: 120 minute radius

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Bought Children`s Toy or Game/12 Mo	429,249	39.4%	104
Spent \$1-49 on Toys or Games for Child/12 Mo	76,702	7.0%	105
Spent \$50-99 on Toys or Games for Child/12 Mo	35,944	3.3%	109
Spent \$100-199 on Toys or Games for Child/12 Mo	85,384	7.8%	104
Spent \$200-499 on Toys or Games for Child/12 Mo	129,621	11.9%	106
Spent \$500+ on Toys or Games for Child/12 Mo	63,787	5.9%	100
Bought Infant Toy/12 Mo	83,329	7.6%	107
Bought Pre-School Toy/12 Mo	79,572	7.3%	104
Bought Boy Action Figure for Child/12 Mo	83,479	7.7%	102
Bought Girl Action Figure for Child/12 Mo	36,153	3.3%	103
Bought Action Game for Child/12 Mo	25,468	2.3%	99
Bought Bicycle for Child/12 Mo	56,174	5.2%	98
Bought Board Game for Child/12 Mo	167,129	15.3%	107
Bought Builder Set for Child/12 Mo	65,488	6.0%	108
Bought Car for Child/12 Mo	84,828	7.8%	101
Bought Construction Toy for Child/12 Mo	80,824	7.4%	108
Bought Fashion Doll for Child/12 Mo	53,953	4.9%	104
Bought Large/Baby Doll for Child/12 Mo	70,798	6.5%	101
Bought Doll Accessories for Child/12 Mo	44,065	4.0%	109
Bought Doll Clothing for Child/12 Mo	42,659	3.9%	105
Bought Educational Toy for Child/12 Mo	159,814	14.7%	104
Bought Electronic Doll or Animal for Child/12 Mo	28,341	2.6%	102
Bought Electronic Game for Child/12 Mo	58,105	5.3%	100
Bought Mechanical Toy for Child/12 Mo	42,259	3.9%	102
Bought Model Kit or Set for Child/12 Mo	45,042	4.1%	108
Bought Plush Doll or Animal for Child/12 Mo	127,316	11.7%	106
Bought Sound Game for Child/12 Mo	12,891	1.2%	90
Bought Water Toy for Child/12 Mo	97,073	8.9%	105
Bought Word Game for Child/12 Mo	22,734	2.1%	94
Bought Digital Book/12 Mo	192,163	17.6%	96
Bought Hardcover Book/12 Mo	291,836	26.8%	100
Bought Paperback Book/12 Mo	367,468	33.7%	98
Bought 1-3 Books/12 Mo	219,422	20.1%	95
Bought 4-6 Books/12 Mo	126,419	11.6%	98
Bought 7+ Books/12 Mo	230,444	21.1%	101
Bought Fiction Book/12 Mo	348,328	31.9%	101
Bought Non-Fiction Book/12 Mo	299,452	27.5%	95
Bought Biography/12 Mo	87,374	8.0%	94
Bought Children`s Book/12 Mo	117,964	10.8%	104
Bought Cookbook/12 Mo	75,986	7.0%	98
Bought History Book/12 Mo	111,652	10.2%	99
Bought Mystery Book/12 Mo	143,633	13.2%	107
Bought Novel/12 Mo	174,270	16.0%	96
Bought Religious Book (Not Bible)/12 Mo	72,489	6.6%	104
Bought Romance Book/12 Mo	75,188	6.9%	108
Bought Science Fiction Book/12 Mo	79,754	7.3%	101
Bought Personal/Business Self-Help Book/12 Mo	76,280	7.0%	85
Bought Travel Book/12 Mo	17,589	1.6%	86
Purchased Greeting Card/6 Mo	584,017	53.6%	104
Bought Book from Barnes & Noble Store/12 Mo	113,415	10.4%	93
Bought Book from Oth Book Store/12 Mo	109,644	10.1%	97
Bought Book from Amazon Online/12 Mo	362,552	33.3%	96
Bought Book from Barnes & Noble Online/12 Mo	27,091	2.5%	98
Bought Book from iTunes/Apple Books/12 Mo	18,083	1.7%	98
Listened to Audiobook/6 Mo	86,885	8.0%	97

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

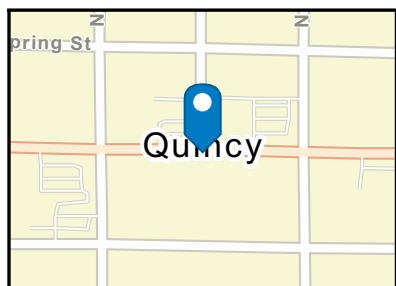
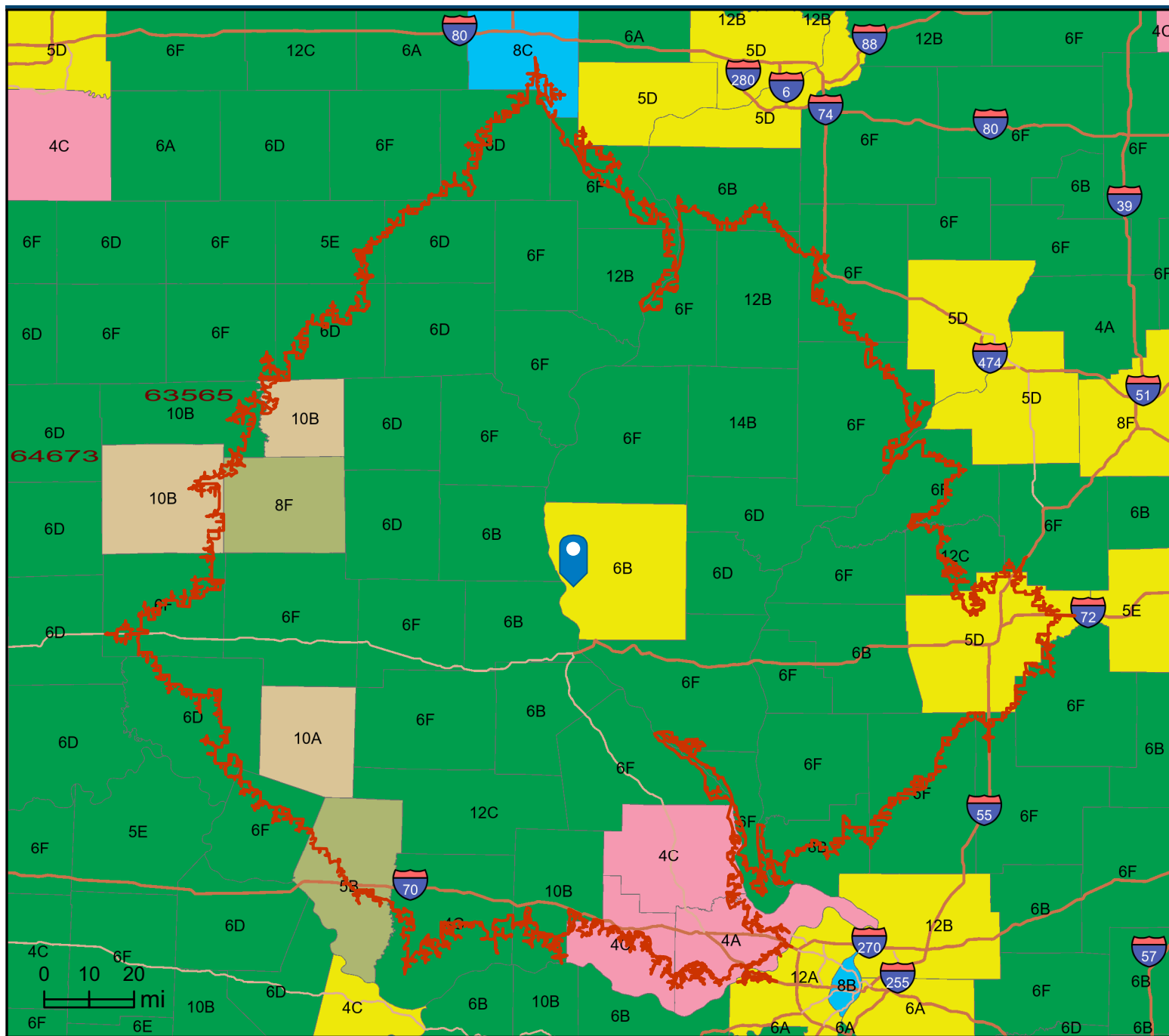
Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2024 and 2029.

August 26, 2024

Dominant Tapestry Map

Quincy, Illinois -- 120 Minutes
Quincy, Illinois
Drive time: 120 minute radii

Prepared by Esri
Latitude: 39.93553
Longitude: -91.38875



Tapestry LifeMode

- | | |
|---|---|
| ■ L1: Affluent Estates | ■ L8: Middle Ground |
| ■ L2: Upscale Avenues | ■ L9: Senior Styles |
| ■ L3: Uptown Individuals | ■ L10: Rustic Outposts |
| ■ L4: Family Landscapes | ■ L11: Midtown Singles |
| ■ L5: GenXurban | ■ L12: Hometown |
| ■ L6: Cozy Country | ■ L13: Next Wave |
| ■ L7: Sprouting Explorers | ■ L14: Scholars and Patriots |



Source: Esri

August 26, 2024

Tapestry Segmentation

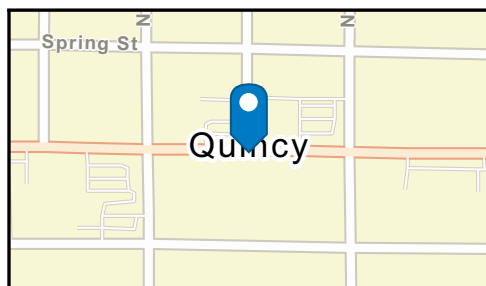
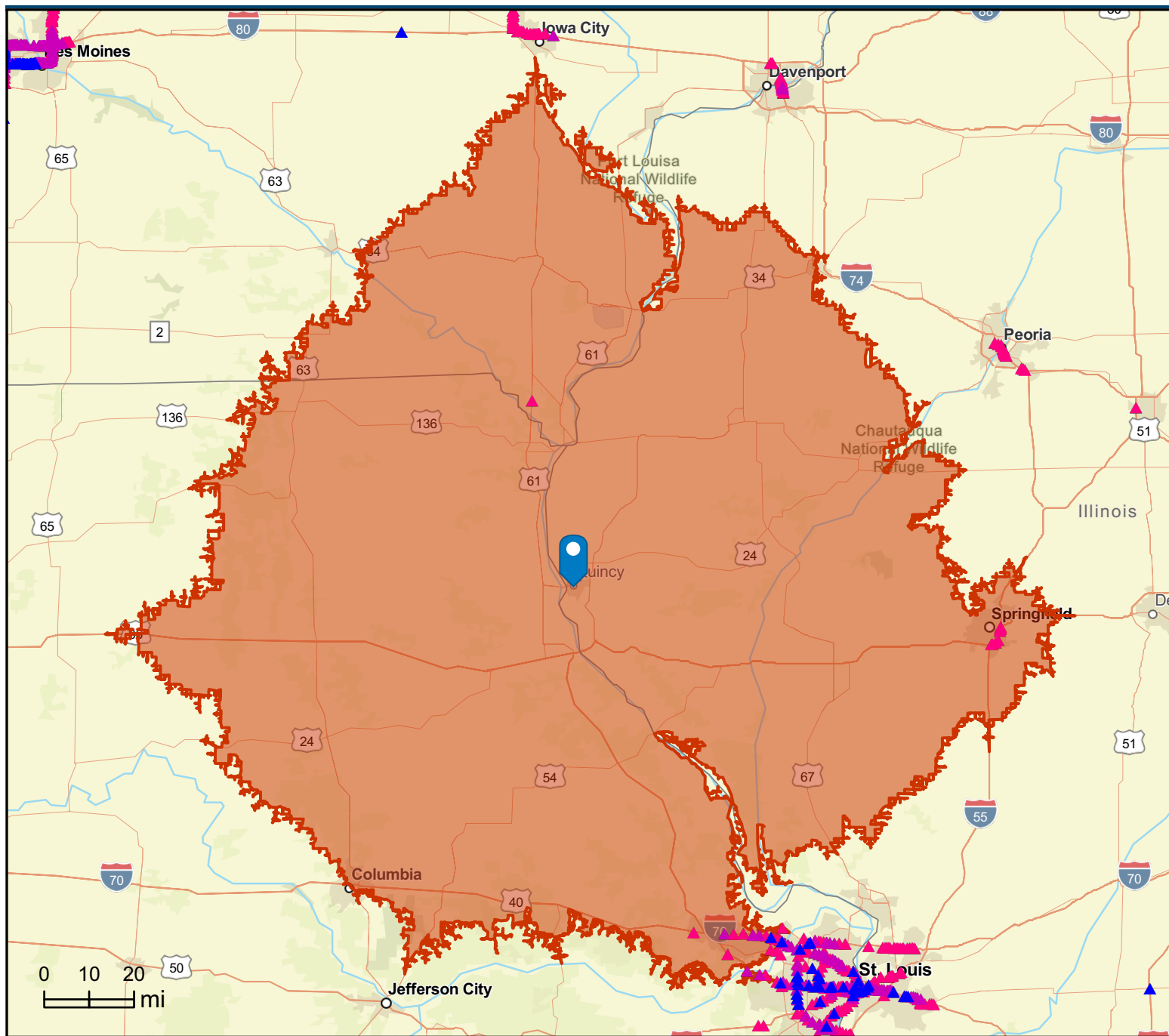
Tapestry Segmentation represents the latest generation of market segmentation systems that began over 30 years ago. The 68-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the map to the list below. Click each segment below for a detailed description.

Segment 1A (Top Tier)	Segment 8C (Bright Young Professionals)
Segment 1B (Professional Pride)	Segment 8D (Downtown Melting Pot)
Segment 1C (Boomburbs)	Segment 8E (Front Porches)
Segment 1D (Savvy Suburbanites)	Segment 8F (Old and Newcomers)
Segment 1E (Exurbanites)	Segment 8G (Hometown Heritage)
Segment 2A (Urban Chic)	Segment 9A (Silver & Gold)
Segment 2B (Pleasantville)	Segment 9B (Golden Years)
Segment 2C (Pacific Heights)	Segment 9C (The Elders)
Segment 2D (Enterprising Professionals)	Segment 9D (Senior Escapes)
Segment 3A (Laptops and Lattes)	Segment 9E (Retirement Communities)
Segment 3B (Metro Renters)	Segment 9F (Social Security Set)
Segment 3C (Trendsetters)	Segment 10A (Southern Satellites)
Segment 4A (Workday Drive)	Segment 10B (Rooted Rural)
Segment 4B (Home Improvement)	Segment 10C (Economic BedRock)
Segment 4C (Middleburg)	Segment 10D (Down the Road)
Segment 5A (Comfortable Empty Nesters)	Segment 10E (Rural Bypasses)
Segment 5B (In Style)	Segment 11A (City Strivers)
Segment 5C (Parks and Rec)	Segment 11B (Young and Restless)
Segment 5D (Rustbelt Traditions)	Segment 11C (Metro Fusion)
Segment 5E (Midlife Constants)	Segment 11D (Set to Impress)
Segment 6A (Green Acres)	Segment 11E (City Commons)
Segment 6B (Salt of the Earth)	Segment 12A (Family Foundations)
Segment 6C (The Great Outdoors)	Segment 12B (Traditional Living)
Segment 6D (Prairie Living)	Segment 12C (Small Town Sincerity)
Segment 6E (Rural Resort Dwellers)	Segment 12D (Modest Income Homes)
Segment 6F (Heartland Communities)	Segment 13A (Diverse Convergence)
Segment 7A (Up and Coming Families)	Segment 13B (Family Extensions)
Segment 7B (Urban Villages)	Segment 13C (NeWest Residents)
Segment 7C (Urban Edge Families)	Segment 13D (Fresh Ambitions)
Segment 7D (Forging Opportunity)	Segment 13E (High Rise Renters)
Segment 7E (Farm to Table)	Segment 14A (Military Proximity)
Segment 7F (Southwestern Families)	Segment 14B (College Towns)
Segment 8A (City Lights)	Segment 14C (Dorms to Diplomas)
Segment 8B (Emerald City)	Segment 15 (Unclassified)

Traffic Count Map

Quincy, Illinois -- 120 Minutes
Quincy, Illinois
Drive time: 120 minute radii

Prepared by Esri
Latitude: 39.93553
Longitude: -91.38875



Average Daily Traffic Volume

- ▲ Up to 6,000 vehicles per day
- ▲ 6,001 - 15,000
- ▲ 15,001 - 30,000
- ▲ 30,001 - 50,000
- ▲ 50,001 - 100,000
- ▲ More than 100,000 per day



Source: ©2024 Kalibrate Technologies (Q2 2024).

August 26, 2024

Business Locator

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

2020 Population:	21,508,943	2024 Total Sales	\$92,233,720,369
2024 Population:	21,462,189	2024 Total Employees	11,183,002
2029 Population:	21,404,109	Employee/Population Ratio:	52.11:100
Annual Population Growth 2024 - 2029	-0.05%	Total Number of Businesses:	833,683

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
591205	Walgreens Broadway St Quincy, IL 62301	Branch	0.03 NE	25	\$7,617,000
598406	Blue Rhino Broadway St Quincy, IL 62301	Kiosk	0.03 NE	N/A	N/A
602103	ATM Broadway St Quincy, IL 62301	Kiosk	0.03 NE	N/A	N/A
609902	Western Union Agent Location Broadway St Quincy, IL 62301	Branch	0.03 NE	5	\$2,135,000
609919	LibertyX Bitcoin ATM Broadway St Quincy, IL 62301	Kiosk	0.03 NE	N/A	N/A
602103	ATM Broadway St Quincy, IL 62301	Kiosk	0.03 E	N/A	N/A
641112	American Family Ins-Rodney Broadway St Quincy, IL 62301	Branch	0.04 NW	1	\$138,000
525104	Ace Hardware Broadway St Quincy, IL 62301	Branch	0.04 NW	14	\$2,008,000
598406	Blue Rhino Broadway St Quincy, IL 62301	Kiosk	0.04 NW	N/A	N/A
641112	Quincy Insurance Group Inc Broadway St Quincy, IL 62301	Independent	0.08 W	4	\$528,000
641112	Progressive Insurance Broadway St Quincy, IL 62301	Branch	0.08 W	3	\$396,000
839919	Recovery Anonymous N 18th St Quincy, IL 62301	Independent	0.09 SE	N/A	N/A
734916	Millers Up the Chimney Vermont St Quincy, IL 62301	Independent	0.10 S	1	\$90,000
602103	ATM Spring St Quincy, IL 62301	Kiosk	0.10 NE	N/A	N/A

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
581208	The Abbey Spring St Quincy, IL 62301	Independent	0.10 NE	32	\$1,405,000
581301	Spring Street Bar Spring St Quincy, IL 62301	Independent	0.10 N	10	\$505,000
602103	ATM Spring St Quincy, IL 62301	Kiosk	0.10 N	N/A	N/A
861102	Quincy Association of Realtors Broadway St Quincy, IL 62301	Independent	0.10 W	2	N/A
753801	Spring Street Automotive Spring St Quincy, IL 62301	Independent	0.11 N	3	\$230,000
753834	Intoxalock Ignition Interlock Spring St Quincy, IL 62301	Branch	0.11 N	3	\$230,000
541103	Ayerco Convenience Center Broadway St Quincy, IL 62301	Branch	0.11 E	10	\$1,052,000
602103	ATM Broadway St Quincy, IL 62301	Kiosk	0.11 E	N/A	N/A
804101	Stratton Chiropractic Center Broadway St Quincy, IL 62301	Independent	0.14 W	2	\$183,000
581208	Taqueria Aranda's Broadway St Quincy, IL 62301	Independent	0.14 E	6	\$439,000
999977	BRI A Cogent Co N 16th St Quincy, IL 62301	Independent	0.15 SW	N/A	N/A
731908	O'Reilly's Broadway St Quincy, IL 62301	Independent	0.15 E	6	\$481,000
553111	O'Reilly Auto Parts Broadway St Quincy, IL 62301	Branch	0.15 E	15	\$1,631,000
602103	ATM Broadway St Quincy, IL 62301	Kiosk	0.15 E	N/A	N/A
581208	SONIC Drive-in Broadway St Quincy, IL 62301	Branch	0.16 W	28	N/A
599999	Cirilla's Broadway St Quincy, IL 62301	Branch	0.16 E	5	\$375,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
602103	ATM Broadway St Quincy, IL 62301	Kiosk	0.16 E	N/A	N/A
581208	Jimmy John's Broadway St Quincy, IL 62301	Branch	0.16 E	21	\$922,000
729917	Melody Massage & Spa Broadway St Quincy, IL 62301	Independent	0.16 E	2	\$56,000
799312	Maxamillions Broadway St Quincy, IL 62301	Independent	0.16 E	8	\$351,000
738999	Xclusive Trading LLC Broadway St Quincy, IL 62301	Independent	0.16 E	5	\$335,000
581222	Papa Johns Broadway St Quincy, IL 62301	Branch	0.16 E	20	\$878,000
599308	Herbal Remedies Broadway St Quincy, IL 62301	Branch	0.17 E	6	\$14,000,000
866107	Unitarian Church Hampshire St Quincy, IL 62301	Independent	0.18 SW	7	N/A
738902	Melissa B Interiors Broadway St Quincy, IL 62301	Independent	0.18 E	1	\$67,000
738984	EcoWater Systems Broadway St Quincy, IL 62301	Branch	0.19 E	3	\$201,000
723102	Rose Nails Broadway St Quincy, IL 62301	Independent	0.19 E	2	\$79,000
641112	Farmers Insurance-Victor Welper Oak St Quincy, IL 62301	Branch	0.19 N	3	\$396,000
733110	USPS Blue Collection Box Hampshire St Quincy, IL 62301	Kiosk	0.19 SW	N/A	N/A
508702	CosmoProf Broadway St Quincy, IL 62301	Branch	0.20 E	4	\$2,820,000
721101	Warners' Dry Cleaning & Shirt Service Inc N 18th St Quincy, IL 62301	Independent	0.22 NE	7	\$341,000
723106	Creative Hair Designs N 18th St Quincy, IL 62301	Independent	0.22 NE	2	\$79,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

August 26, 2024

Business Locator

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
722101	Picture This Oak St Quincy, IL 62301	Independent	0.22 NE	4	\$123,000
592102	Hy-Vee Wine & Spirits Broadway St Quincy, IL 62301	Branch	0.22 E	12	\$3,719,000
598406	Blue Rhino Broadway St Quincy, IL 62301	Kiosk	0.22 E	N/A	N/A
171117	Bruening Heating and A/C and Fireplaces Broadway St Quincy, IL 62301	Independent	0.22 E	10	\$1,216,000
841201	The Quincy Museum Maine St Quincy, IL 62301	Independent	0.23 S	7	N/A
641112	Document With Pen Contact US Freiburg Broadway St Quincy, IL 62301	Independent	0.24 W	11	\$1,451,000
651298	Freiburg Properties LLC Broadway St Quincy, IL 62301	Independent	0.24 W	9	\$303,000
651298	Freiburg, Mark E Broadway St Quincy, IL 62301	Independent	0.24 W	4	N/A
651298	Freiburg, David A Broadway St Quincy, IL 62301	Independent	0.24 W	5	N/A
821103	St Francis Solanus School College Ave Quincy, IL 62301	Independent	0.24 N	32	N/A
641112	Farmers Insurance-Rodney Bringer Broadway St Quincy, IL 62301	Branch	0.25 E	1	\$148,000
753801	RT Auto Center Broadway St Quincy, IL 62301	Independent	0.25 E	3	\$230,000
729101	Liberty Tax Broadway St Quincy, IL 62301	Branch	0.25 W	4	\$52,000
723101	Ageless By Karla Vermont St Quincy, IL 62301	Independent	0.25 W	3	\$118,000
701101	The Gas Lamp Inn & Eatery Maine St Quincy, IL 62301	Independent	0.25 SW	N/A	N/A
074201	Homeward Bound Veterinary Clinic Broadway St Quincy, IL 62301	Independent	0.26 E	8	\$624,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

August 26, 2024

Business Locator

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
533101	Dollar General Broadway St Quincy, IL 62301	Branch	0.27 E	N/A	N/A
593202	Old Town Antiques Hampshire St Quincy, IL 62301	Independent	0.27 SE	1	\$159,000
729917	MLH Wellness Studio Broadway St Quincy, IL 62301	Independent	0.27 W	1	\$28,000
723106	G G Makeup Artistry Broadway St Quincy, IL 62301	Independent	0.27 W	3	\$118,000
999977	2 Swansons Collectibles and Novelties LLC Broadway St Quincy, IL 62301	Independent	0.27 W	N/A	N/A
546102	Underbrinks Bakery College Ave Quincy, IL 62301	Independent	0.27 N	3	\$139,000
628203	Ameriprise Financial Services Inc Broadway St Quincy, IL 62301	Branch	0.28 E	2	\$589,000
523110	Rob's Glass Broadway St Quincy, IL 62301	Independent	0.28 W	2	\$498,000
874213	Samron Q Inc Maine St Quincy, IL 62301	Independent	0.28 SW	3	\$368,000
866107	Saint Francis Solanus Parish College Ave Quincy, IL 62301	Independent	0.28 N	7	N/A
821103	Quincy Catholic Elementary Schools College Ave Quincy, IL 62301	Independent	0.28 N	28	N/A
821120	Quincy Public School District N 20th St Quincy, IL 62301	Independent	0.29 SE	16	N/A
809305	Hopewell Clinical Broadway St Quincy, IL 62301	Independent	0.29 W	6	N/A
809907	Zakiah S Ali MD Broadway St Quincy, IL 62301	Independent	0.30 W	5	\$594,000
866107	First Christian Church Maine St Quincy, IL 62301	Independent	0.31 SW	4	N/A
653118	Century 21 Broughton Team Maine St Quincy, IL 62301	Branch	0.31 SE	19	\$1,438,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
804922	Psychology Associates Maine St Quincy, IL 62301	Independent	0.31 SE	4	\$224,000
628203	Edward Jones Maine St Quincy, IL 62301	Branch	0.31 SE	2	\$589,000
874203	Ado Staffing Inc Maine St Quincy, IL 62301	Independent	0.31 SE	2	\$246,000
653117	Cathy Anderson-Quincy Il Realtor Maine St Quincy, IL 62301	Independent	0.31 SE	3	N/A
736304	Adecco Staffing Maine St Quincy, IL 62301	Branch	0.31 SE	2	\$37,000
821108	Polis College Ave Quincy, IL 62301	Independent	0.32 NE	3	N/A
864106	PSI Chi the National Honor Society in College Ave Quincy, IL 62301	Independent	0.32 NE	5	N/A
864101	Delta Tau Delta Fraternity College Ave Quincy, IL 62301	Independent	0.32 NE	5	N/A
823109	Brenner Library College Ave Quincy, IL 62301	Branch	0.32 NE	22	N/A
822101	Quincy University College Ave Quincy, IL 62301	Headquarters	0.32 NE	175	N/A
822114	Quincy University Board of Trustees College Ave Quincy, IL 62301	Headquarters	0.32 NE	25	N/A
874130	Tri State Management Inc Broadway St Quincy, IL 62301	Independent	0.32 W	3	\$804,000
581208	McDonald's Broadway St Quincy, IL 62301	Branch	0.32 W	90	\$3,951,000
839998	Sibling of Quincy, Inc Broadway St Quincy, IL 62301	Independent	0.32 W	3	N/A
864108	Womens City Club Maine St Quincy, IL 62301	Independent	0.33 SW	4	N/A
864101	Friends of the Lorenzo Bull House Maine St Quincy, IL 62301	Independent	0.33 SW	5	N/A

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
763101	Emerald City Custom Jewellery Design & Repair Maine St Quincy, IL 62301	Independent	0.34 SE	7	N/A
733110	UPS Drop Box Maine St Quincy, IL 62301	Kiosk	0.34 SE	N/A	N/A
733110	USPS Blue Collection Box Maine St Quincy, IL 62301	Kiosk	0.34 SE	N/A	N/A
628203	Schlipman Wealth Advisors Maine St Quincy, IL 62301	Independent	0.35 SE	3	\$883,000
804101	Maine Street Chiropractic Maine St Quincy, IL 62301	Independent	0.35 SE	2	\$183,000
811103	Zabaneh Franchises LLC Broadway St Quincy, IL 62301	Independent	0.36 W	6	\$523,000
832215	West Central Child Care Connection Broadway St Quincy, IL 62301	Independent	0.36 W	6	\$230,000
821113	Quincy Board of Education Maine St Quincy, IL 62301	Independent	0.37 SW	25	N/A
821113	Board of Education Maine St Quincy, IL 62301	Independent	0.37 SW	38	N/A
821120	Quincy Public Schools Maine St Quincy, IL 62301	Independent	0.37 SW	40	N/A
821121	Quincy Public School Security Office Maine St Quincy, IL 62301	Independent	0.37 SW	30	N/A
606101	Western Illinois School Employees Credit Union Maine St Quincy, IL 62301	Independent	0.37 SW	2	\$321,000
275998	Broadway Press of Quincy Inc Broadway St Quincy, IL 62301	Independent	0.37 W	2	\$219,000
723106	Morgan Creek Villa & Day Spa N 13th St Quincy, IL 62301	Independent	0.37 W	2	\$79,000
152112	Sparrow Builders Maine St Quincy, IL 62301	Independent	0.37 SE	3	\$745,000
802101	Louis Quintero DDS Maine St Quincy, IL 62301	Independent	0.37 SE	6	\$738,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

August 26, 2024

Business Locator

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
599969	Quincy Art Center Jersey St Quincy, IL 62301	Independent	0.38 SW	6	N/A
804101	Backworks USA Broadway St Quincy, IL 62301	Independent	0.39 E	1	\$92,000
653118	Zanger & Associates Broadway St Quincy, IL 62301	Independent	0.40 W	23	\$1,740,000
602101	First Bankers Trust Company, National Broadway St Quincy, IL 62301	Headquarters	0.40 W	65	N/A
621111	First Investment Service Broadway St Quincy, IL 62301	Branch	0.40 W	3	\$2,530,000
602103	ATM Broadway St Quincy, IL 62301	Kiosk	0.40 W	N/A	N/A
671201	First Bankers Trustshares, Inc Broadway St Quincy, IL 62301	Headquarters	0.40 W	50	N/A
804101	Norris Chiropractic Health Vermont St Quincy, IL 62301	Independent	0.41 W	2	\$183,000
801104	Norris Health & Wellness Clinic Vermont St Quincy, IL 62301	Independent	0.41 W	9	\$705,000
641112	Zanger Insurance Group LLC N 12th St Quincy, IL 62301	Independent	0.41 W	2	\$264,000
581206	Thai D'lish N 12th St Quincy, IL 62301	Independent	0.41 W	4	N/A
731101	Rethink Media Group N 12th St Quincy, IL 62301	Independent	0.41 W	5	\$336,000
839998	Quincy Trees For Tomorrow York St Quincy, IL 62301	Independent	0.41 S	8	N/A
602103	ATM Lind St Quincy, IL 62301	Kiosk	0.42 N	N/A	N/A
594214	Quincy University Bookstore Lind St Quincy, IL 62301	Independent	0.42 N	6	\$916,000
723102	Trendz Hampshire St Quincy, IL 62301	Independent	0.42 W	2	\$79,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
734902	Neis & Clean LLC York Ln Quincy, IL 62301	Independent	0.43 S	4	\$180,000
581208	China Palace Broadway St Quincy, IL 62301	Independent	0.43 W	4	\$176,000
809974	Blessing Sleep Center Broadway St Quincy, IL 62301	Branch	0.43 W	5	\$594,000
602103	ATM Broadway St Quincy, IL 62301	Kiosk	0.43 W	N/A	N/A
602101	Homebank Broadway St Quincy, IL 62301	Branch	0.43 W	25	\$4,864,000
801101	Elise Scoggin, DO Broadway St Quincy, IL 62301	Independent	0.43 W	8	N/A
801119	Blessing Dermatology Broadway St Quincy, IL 62301	Independent	0.43 W	5	N/A
723106	Designers Edge Day Spa Salon N 12th St Quincy, IL 62301	Independent	0.43 W	7	\$274,000
821113	Board of Education S 14th St Quincy, IL 62301	Independent	0.43 SW	129	N/A
821103	Quincy Junior High School S 14th St Quincy, IL 62301	Independent	0.43 SW	196	N/A
602103	ATM N 17th St Quincy, IL 62301	Kiosk	0.43 N	N/A	N/A
581208	Maid-Rite N 12th St Quincy, IL 62301	Branch	0.45 W	36	\$1,581,000
602103	ATM N 12th St Quincy, IL 62301	Kiosk	0.45 W	N/A	N/A
802101	Busbey, Williams & Riggs N 12th St Quincy, IL 62301	Independent	0.45 W	13	\$1,370,000
802101	Busbey Donald A DDS N 12th St Quincy, IL 62301	Independent	0.45 W	5	\$527,000
866107	Quincy Baptist Church Lind St Quincy, IL 62301	Independent	0.45 NW	1	N/A

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
801101	Eye & Vision Institute Hampshire St Quincy, IL 62301	Independent	0.46 W	9	\$1,069,000
729913	Great River Hair Replacement Vermont St Quincy, IL 62301	Independent	0.46 W	1	\$28,000
839937	Brumbaugh Tree Services S 16th St Quincy, IL 62301	Independent	0.46 S	4	\$198,000
653118	Rodemich & Sons Realtors LLC Maine St Quincy, IL 62301	Independent	0.47 SW	3	\$227,000
809308	Blessing Surgery Center Spring St Quincy, IL 62301	Independent	0.47 W	15	N/A
871202	Bergman Landscape Architecture S 16th St Quincy, IL 62301	Independent	0.47 S	4	\$528,000
594712	Kirlin's 1948, Inc Spring St Quincy, IL 62301	Headquarters	0.48 E	7	N/A
822114	Board of Trustees Blessing-Rieman College of Spring St Quincy, IL 62301	Headquarters	0.48 W	16	N/A
733817	Davis & Associates Inc Realtors Broadway St Quincy, IL 62301	Independent	0.48 W	20	\$1,793,000
641112	Eric Kiser Insurance Services LLC Broadway St Quincy, IL 62301	Independent	0.48 W	3	\$264,000
653118	Davis & Associates Inc Broadway St Quincy, IL 62301	Independent	0.48 W	3	\$227,000
628203	Foundation Financial Concepts Broadway St Quincy, IL 62301	Independent	0.48 E	1	\$295,000
866107	First Un Congressional Church N 12th St Quincy, IL 62301	Independent	0.49 W	8	N/A
591207	Omnicare Broadway St Quincy, IL 62301	Branch	0.49 W	30	\$9,141,000
641112	Denman Pharmacy Broadway St Quincy, IL 62301	Independent	0.49 W	2	\$264,000
871133	Frankenhoff Consulting Vermont St Quincy, IL 62301	Independent	0.49 E	1	\$173,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

August 26, 2024

Business Locator

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
175203	Doran Flooring Installation Chestnut St Quincy, IL 62301	Independent	0.50 N	3	\$365,000
729101	Dean Income Tax Service Inc Chestnut St Quincy, IL 62301	Independent	0.50 N	2	\$26,000
581208	Hooeys Tavern N 12th St Quincy, IL 62301	Independent	0.50 NW	2	\$88,000
421304	Fitzpatrick Trucking Inc Chestnut St Quincy, IL 62301	Independent	0.50 N	6	\$1,141,000
722121	Jennifer Lee Photographee Spring St Quincy, IL 62301	Independent	0.50 E	1	\$31,000
801101	The Surgery Center of Quincy Hampshire St Quincy, IL 62301	Independent	0.51 W	40	\$3,134,000
807129	Quincy Medical Group Hampshire St Quincy, IL 62301	Independent	0.51 W	25	\$3,994,000
866107	Lutheran Memorial Church Jersey St Quincy, IL 62301	Independent	0.51 SW	6	N/A
751303	U-Haul Neighborhood Dealer Maine St Quincy, IL 62301	Branch	0.51 SW	3	\$1,043,000
554101	Haxel's Shell Auto/Truck Repair Maine St Quincy, IL 62301	Branch	0.51 SW	3	\$1,529,000
591205	Brown Drug Maine St Quincy, IL 62301	Independent	0.51 W	30	\$9,141,000
801101	Siu Center For Family Medicine-Quincy N 11th St Quincy, IL 62301	Independent	0.52 W	50	\$3,917,000
801101	Siu Medicine-Center For Family Medicine N 11th St Quincy, IL 62301	Independent	0.52 W	22	\$705,000
801104	Board of Trustees of Southern Illinois N 11th St Quincy, IL 62301	Independent	0.52 W	5	\$705,000
801104	Southern Il University SCH-Edu Medicine N 11th St Quincy, IL 62301	Independent	0.52 W	40	\$3,134,000
801101	Sui Quincy Family Practice Center N 11th St Quincy, IL 62301	Independent	0.52 W	4	\$842,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

August 26, 2024

Business Locator

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
801101	Carol Jo Vecchie Womens Center N 11th St Quincy, IL 62301	Independent	0.52 W	12	N/A
801101	Siu Medicine Maternal-Fetal Medicine in Quincy N 11th St Quincy, IL 62301	Independent	0.52 W	10	N/A
599201	Wellman Florist Broadway St Quincy, IL 62301	Independent	0.52 W	4	\$241,000
078206	First-Class Grass Spring St Quincy, IL 62301	Independent	0.53 E	1	\$50,000
504604	Tri-State Food Equipment Inc Chestnut St Quincy, IL 62301	Independent	0.53 N	1	\$1,026,000
208201	Jed's Brew House N 18th St Quincy, IL 62301	Independent	0.53 N	1	\$695,000
602103	ATM N 18th St Quincy, IL 62301	Kiosk	0.53 N	N/A	N/A
602103	ATM Maine St Quincy, IL 62301	Kiosk	0.53 W	N/A	N/A
602101	Bank of Springfield Maine St Quincy, IL 62301	Branch	0.53 W	8	\$1,557,000
602101	Bos Banking Center Maine St Quincy, IL 62301	Independent	0.53 W	8	\$1,557,000
173101	Royalty Electric Vermont St Quincy, IL 62301	Independent	0.54 W	5	\$365,000
452202	Air Evac Lifeteam Broadway St Quincy, IL 62301	Branch	0.54 W	14	\$2,474,000
806201	UnityPoint Hospice-Quincy Maine St Quincy, IL 62301	Branch	0.54 W	17	\$866,000
581301	The Place Hampshire St Quincy, IL 62301	Independent	0.54 W	3	\$152,000
733110	USPS Blue Collection Box Vermont St Quincy, IL 62301	Kiosk	0.54 E	N/A	N/A
504712	Denman Medical Broadway St Quincy, IL 62301	Independent	0.55 W	20	\$23,053,000

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

August 26, 2024

Business Locator

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
801104	Denman Biomedical Services Broadway St Quincy, IL 62301	Independent	0.55 W	25	\$1,959,000
836101	Teresa Adams House N 11th St Quincy, IL 62301	Independent	0.55 W	1	N/A
506504	Gem Electronics of Quincy Inc Grove Ave Quincy, IL 62301	Independent	0.55 SE	2	\$2,690,000
999977	Flachs Functional Medicine-Mental Health Kentucky St Quincy, IL 62301	Independent	0.55 S	N/A	N/A
729943	Pleasurable Pain Tattooing Chestnut St Quincy, IL 62301	Independent	0.56 NE	2	\$56,000
581208	Dairy Queen Grill & Chill N 12th St Quincy, IL 62301	Branch	0.56 NW	10	\$439,000
801101	Cancer Center Broadway St Quincy, IL 62301	Independent	0.56 W	9	\$705,000
806202	Blessing Hospital Broadway St Quincy, IL 62301	Headquarters	0.56 W	2,051	N/A
801104	Blessing Walk-in Clinic Broadway St Quincy, IL 62301	Independent	0.56 W	11	\$862,000
806203	Emergency Dept, Blessing Hospital Broadway St Quincy, IL 62301	Branch	0.56 W	38	\$6,576,000
999977	Illini Community Hospital Inpatient Behavioral Broadway St Quincy, IL 62301	Independent	0.56 W	43	N/A
861101	Oncology Nursing Society Broadway St Quincy, IL 62301	Independent	0.56 W	3	N/A
801101	Anandi Subbian, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	John Rickelman, Jr, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Thomas Cliatt, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
804907	Michael Marshall, MSN, NP, ACNP-BC Broadway St Quincy, IL 62301	Independent	0.56 W	18	N/A

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
801101	Seth Thibodeau, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801125	Leah Behymer Heming, APRN-AGPCNP Broadway St Quincy, IL 62301	Independent	0.56 W	18	N/A
804907	Jason Little, APRN-Agacnp Broadway St Quincy, IL 62301	Independent	0.56 W	14	N/A
801101	Malcolm Findlater, MD Broadway St Quincy, IL 62301	Independent	0.56 W	15	N/A
801101	Quazi Mostufa, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Daniel Y Koh, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
804907	Erin Lewellen, APRN-FNP Broadway St Quincy, IL 62301	Independent	0.56 W	14	N/A
801101	Behnam Panbehi, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Vincent Boston Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Robert Johnson, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Bruce Stoops, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	O Nusrat Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
804907	Olivia Patterson, PMH-NP Broadway St Quincy, IL 62301	Independent	0.56 W	14	N/A
801101	Antony Wollaston, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
804907	Benjamin Morelock, APRN, Agacnp Broadway St Quincy, IL 62301	Independent	0.56 W	14	N/A
801101	Erin Grgurich, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
804907	Kenton Snyder, APRN-FNP Broadway St Quincy, IL 62301	Independent	0.56 W	18	N/A
801101	Mark Baker, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Scott Hough, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Christopher Solaro, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	John Vu, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Musa Khan, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Jacob Fenster, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
804907	Kelsey Gray, APRN-Agacnp Broadway St Quincy, IL 62301	Independent	0.56 W	14	N/A
801101	Alvin Dandan, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Ashley Martin, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	M.ishaqu Memon, MD Broadway St Quincy, IL 62301	Independent	0.56 W	16	N/A
801101	Mark Khil, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	David Eckersley, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
804907	William Coonrod, APRN-FNP Broadway St Quincy, IL 62301	Independent	0.56 W	14	N/A
801101	Stuart Pyatt, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
804907	Lowell LJ Helmke, APRN-Agacnp Broadway St Quincy, IL 62301	Independent	0.56 W	14	N/A

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Business Locator

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radii

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

SIC Code	Business Name	Business Type	Distance From Site in Miles	Employees	Sales
801101	Matthew Brewer, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Tab Law, DO Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Joel Primus, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Kellie Flippin, MD Broadway St Quincy, IL 62301	Independent	0.56 W	13	N/A
801101	Dacon Scott, PA-C Broadway St Quincy, IL 62301	Independent	0.56 W	6	N/A
804925	Blessing Outpatient Speech Therapy Broadway St Quincy, IL 62301	Independent	0.56 W	11	N/A
801101	Siu Medicine Pediatrics at Blessing Hospital Broadway St Quincy, IL 62301	Independent	0.56 W	16	N/A
823109	Blessing-Reiman College NRSNG Library Broadway St Quincy, IL 62301	Independent	0.56 W	3	N/A
835101	Melissa Kinman Daycare Hampshire St Quincy, IL 62301	Independent	0.56 E	2	\$21,000
173101	Johnson Electric Elm St Quincy, IL 62301	Branch	0.56 NE	3	\$365,000
602101	First Bankers Trust Company N 24th St Quincy, IL 62301	Branch	0.57 E	6	\$1,567,000
733110	UPS Drop Box N 24th St Quincy, IL 62301	Kiosk	0.57 E	N/A	N/A

Data Note: Businesses are listed based on their proximity to the study area location. A maximum of 250 records can be displayed on one report. Data on the Business Locations report is based on the businesses whose location falls within the area of study. Total Sales, Total Daytime Business Population, Total Number of Businesses, and the Employee/Population Ratio are calculated using the collection of business points that fall within the area of study.

Source: Copyright 2024 Data Axle and Esri. Esri Total Population forecasts for 2024. Data Axle Business Locations (Feb 2024).

Executive Summary

Quincy, Illinois -- 300 Minutes
Quincy, Illinois
Drive time: 300 minute radii

Prepared by Esri
Latitude: 39.93553
Longitude: -91.38875

300 minutes

Population

2010 Population	21,157,312
2020 Population	21,508,943
2024 Population	21,462,189
2029 Population	21,404,109
2010-2020 Annual Rate	0.16%
2020-2024 Annual Rate	-0.05%
2024-2029 Annual Rate	-0.05%
2020 Male Population	49.2%
2020 Female Population	50.8%
2020 Median Age	39.0
2024 Male Population	50.0%
2024 Female Population	50.0%
2024 Median Age	39.5

In the identified area, the current year population is 21,462,189. In 2020, the Census count in the area was 21,508,943. The rate of change since 2020 was -0.05% annually. The five-year projection for the population in the area is 21,404,109 representing a change of -0.05% annually from 2024 to 2029. Currently, the population is 50.0% male and 50.0% female.

Median Age

The median age in this area is 39.5, compared to U.S. median age of 39.3.

Race and Ethnicity

2024 White Alone	70.4%
2024 Black Alone	11.5%
2024 American Indian/Alaska Native Alone	0.6%
2024 Asian Alone	3.8%
2024 Pacific Islander Alone	0.1%
2024 Other Race	5.5%
2024 Two or More Races	8.0%
2024 Hispanic Origin (Any Race)	12.1%

Persons of Hispanic origin represent 12.1% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 59.0 in the identified area, compared to 72.5 for the U.S. as a whole.

Households

2024 Wealth Index	90
2010 Households	8,118,951
2020 Households	8,439,148
2024 Households	8,540,352
2029 Households	8,671,750
2010-2020 Annual Rate	0.39%
2020-2024 Annual Rate	0.28%
2024-2029 Annual Rate	0.31%
2024 Average Household Size	2.45

The household count in this area has changed from 8,439,148 in 2020 to 8,540,352 in the current year, a change of 0.28% annually. The five-year projection of households is 8,671,750, a change of 0.31% annually from the current year total. Average household size is currently 2.45, compared to 2.48 in the year 2020. The number of families in the current year is 5,413,677 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

August 26, 2024

Executive Summary

Quincy, Illinois -- 300 Minutes
Quincy, Illinois
Drive time: 300 minute radii

Prepared by Esri
Latitude: 39.93553
Longitude: -91.38875

300 minutes

Mortgage Income

2024 Percent of Income for Mortgage	20.8%
-------------------------------------	-------

Median Household Income

2024 Median Household Income	\$75,290
2029 Median Household Income	\$85,124
2024-2029 Annual Rate	2.49%

Average Household Income

2024 Average Household Income	\$102,299
2029 Average Household Income	\$117,259
2024-2029 Annual Rate	2.77%

Per Capita Income

2024 Per Capita Income	\$40,806
2029 Per Capita Income	\$47,611
2024-2029 Annual Rate	3.13%

GINI Index

2024 Gini Index	40.6
-----------------	------

Households by Income

Current median household income is \$75,290 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$85,124 in five years, compared to \$91,442 all U.S. households.

Current average household income is \$102,299 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$117,259 in five years, compared to \$130,581 for all U.S. households.

Current per capita income is \$40,806 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$47,611 in five years, compared to \$51,203 for all U.S. households.

Housing

2024 Housing Affordability Index	109
2010 Total Housing Units	8,969,642
2010 Owner Occupied Housing Units	5,705,071
2010 Renter Occupied Housing Units	2,413,880
2010 Vacant Housing Units	850,691
2020 Total Housing Units	9,251,546
2020 Owner Occupied Housing Units	5,730,669
2020 Renter Occupied Housing Units	2,708,479
2020 Vacant Housing Units	812,529
2024 Total Housing Units	9,410,488
2024 Owner Occupied Housing Units	5,887,550
2024 Renter Occupied Housing Units	2,652,802
2024 Vacant Housing Units	870,136
2029 Total Housing Units	9,554,275
2029 Owner Occupied Housing Units	6,077,489
2029 Renter Occupied Housing Units	2,594,261
2029 Vacant Housing Units	882,525

Socioeconomic Status Index

2024 Socioeconomic Status Index	50.1
---------------------------------	------

Currently, 62.6% of the 9,410,488 housing units in the area are owner occupied; 28.2%, renter occupied; and 9.2% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 9,251,546 housing units in the area and 8.8% vacant housing units. The annual rate of change in housing units since 2020 is 0.40%. Median home value in the area is \$249,671, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 2.77% annually to \$286,262.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

August 26, 2024

Household Budget Expenditures

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radius

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

Demographic Summary			2024	2029		
Population			21,462,189	21,404,109		
Households			8,540,352	8,671,750		
Average Household Size			2.45	2.41		
Families			5,413,677	5,468,651		
Median Age			39.5	40.5		
Median Household Income			\$75,290	\$85,124		
			Spending Potential	Average Amount		
			Index	Spent	Total	Percent
Total Expenditures			91	\$90,155.95	\$769,963,532,743	100.0%
Food			91	\$10,235.13	\$87,411,574,336	11.4%
Food at Home			92	\$6,691.92	\$57,151,393,966	7.4%
Food Away from Home			91	\$3,543.20	\$30,260,180,370	3.9%
Alcoholic Beverages			89	\$582.15	\$4,971,779,480	0.6%
Housing			89	\$29,186.14	\$249,259,928,669	32.4%
Shelter			88	\$23,523.94	\$200,902,734,009	26.1%
Utilities, Fuel and Public Services			95	\$5,662.20	\$48,357,194,660	6.3%
Household Operations			91	\$2,530.87	\$21,614,481,592	2.8%
Housekeeping Supplies			92	\$834.59	\$7,127,698,370	0.9%
Household Furnishings and Equipment			92	\$2,910.71	\$24,858,469,732	3.2%
Apparel and Services			91	\$2,165.87	\$18,497,269,068	2.4%
Transportation			94	\$10,454.63	\$89,286,206,459	11.6%
Travel			89	\$2,710.63	\$23,149,756,754	3.0%
Health Care			96	\$7,385.78	\$63,077,162,576	8.2%
Entertainment and Recreation			92	\$3,768.54	\$32,184,699,188	4.2%
Personal Care Products & Services			89	\$883.99	\$7,549,572,559	1.0%
Education			89	\$1,539.32	\$13,146,362,529	1.7%
Smoking Products			103	\$479.81	\$4,097,766,161	0.5%
Lotteries & Pari-mutuel Losses			95	\$66.05	\$564,118,286	0.1%
Legal Fees			90	\$200.82	\$1,715,087,976	0.2%
Funeral Expenses			95	\$126.16	\$1,077,464,666	0.1%
Safe Deposit Box Rentals			98	\$4.66	\$39,809,227	0.0%
Checking Account/Banking Service Charges			95	\$31.86	\$272,072,290	0.0%
Cemetery Lots/Vaults/Maintenance Fees			107	\$23.22	\$198,324,995	0.0%
Accounting Fees			89	\$111.75	\$954,358,232	0.1%
Miscellaneous Personal Services/Advertising/Fines			87	\$55.43	\$473,388,708	0.1%
Occupational Expenses			85	\$64.59	\$551,660,941	0.1%
Expenses for Other Properties			101	\$124.49	\$1,063,193,197	0.1%
Credit Card Membership Fees			87	\$14.10	\$120,412,551	0.0%
Shopping Club Membership Fees			93	\$74.08	\$632,632,266	0.1%
Support Payments/Cash Contributions/Gifts in Kind			93	\$3,244.81	\$27,711,787,598	3.6%
Life/Other Insurance			93	\$631.07	\$5,389,525,265	0.7%
Pensions and Social Security			90	\$9,561.94	\$81,662,330,929	10.6%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 26, 2024

Recreation Expenditures

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radius

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

Demographic Summary		2024	2029
Population		21,462,189	21,404,109
Households		8,540,352	8,671,750
Families		5,413,677	5,468,651
Median Age		39.5	40.5
Median Household Income		\$75,290	\$85,124
	Spending Potential Index	Average Amount Spent	Total
TV/Video/Audio	94	\$1,247.28	\$10,652,212,330
Cable & Satellite Television Services	95	\$717.65	\$6,128,978,002
Televisions & Video	93	\$399.56	\$3,412,380,031
Audio	90	\$128.70	\$1,099,177,797
Rental of TV/VCR/Radio/Sound Equipment	91	\$0.21	\$1,773,327
Repair of TV/Radio/Sound Equipment	85	\$1.16	\$9,903,173
Entertainment/Recreation Fees and Admissions	88	\$730.40	\$6,237,893,530
Tickets to Theatre/Operas/Concerts	86	\$65.69	\$561,015,055
Tickets to Movies	87	\$21.42	\$182,913,375
Tickets to Parks or Museums	87	\$32.48	\$277,358,495
Admission to Sporting Events, excl.Trips	99	\$78.46	\$670,085,152
Fees for Participant Sports, excl.Trips	90	\$119.96	\$1,024,512,538
Fees for Recreational Lessons	80	\$137.55	\$1,174,697,010
Membership Fees for Social/Recreation/Health Clubs	91	\$274.11	\$2,341,037,468
Dating Services	92	\$0.73	\$6,274,438
Toys/Games/Crafts/Hobbies	97	\$175.86	\$1,501,883,947
Toys/Games/Arts/Crafts/Tricycles	96	\$147.54	\$1,260,009,690
Playground Equipment	120	\$8.96	\$76,530,136
Play Arcade Pinball/Video Games	93	\$4.00	\$34,166,627
Online Gaming Services	92	\$8.67	\$74,017,902
Stamp & Coin Collecting	83	\$6.69	\$57,159,592
Recreational Vehicles and Fees	94	\$185.42	\$1,583,528,046
Docking and Landing Fees for Boats and Planes	94	\$18.71	\$159,798,239
Camp Fees	84	\$47.40	\$404,779,128
Payments on Boats/Trailers/Campers/RVs	99	\$79.21	\$676,488,112
Rental of Boats/Trailers/Campers/RVs	97	\$40.10	\$342,462,567
Sports, Recreation and Exercise Equipment	90	\$276.10	\$2,357,984,096
Exercise Equipment and Gear, Game Tables	84	\$89.73	\$766,361,937
Bicycles	92	\$73.74	\$629,739,109
Camping Equipment	84	\$14.15	\$120,851,097
Hunting and Fishing Equipment	103	\$63.38	\$541,285,035
Winter Sports Equipment	84	\$10.86	\$92,732,335
Water Sports Equipment	91	\$11.43	\$97,604,744
Other Sports Equipment	87	\$9.30	\$79,386,646
Rental/Repair of Sports/Recreation/Exercise Equipment	88	\$2.59	\$22,132,889
Photographic Equipment and Supplies	90	\$54.79	\$467,957,735
Film	93	\$0.53	\$4,504,176
Photo Processing	99	\$9.20	\$78,581,916
Photographic Equipment	82	\$16.28	\$139,038,314
Photographer Fees/Other Supplies & Equip Rental/Repair	91	\$28.78	\$245,833,329
Reading	89	\$124.14	\$1,060,202,700
Magazine/Newspaper Subscriptions	89	\$42.44	\$362,476,319
Magazine/Newspaper Single Copies	96	\$5.78	\$49,383,925
Books	88	\$43.08	\$367,959,628
Digital Book Readers	88	\$32.83	\$280,382,828

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.

August 26, 2024

Sports and Leisure Market Potential

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radius

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

Demographic Summary		2024	2029
Population		21,462,189	21,404,109
Population 18+		16,803,290	16,987,778
Households		8,540,352	8,671,750
Median Household Income		\$75,290	\$85,124
Product/Consumer Behavior	Expected Number of Adults/HHS	Percent	MPI
Participated in Aerobics/12 Mo	1,193,582	7.1%	93
Participated in Archery/12 Mo	453,761	2.7%	109
Participated in Backpacking/12 Mo	560,010	3.3%	97
Participated in Baseball/12 Mo	481,710	2.9%	99
Participated in Basketball/12 Mo	892,628	5.3%	97
Participated in Bicycling (Mountain)/12 Mo	518,458	3.1%	94
Participated in Bicycling (Road)/12 Mo	1,812,633	10.8%	98
Participated in Boating (Power)/12 Mo	827,489	4.9%	109
Participated in Bowling/12 Mo	1,424,123	8.5%	102
Participated in Canoeing or Kayaking/12 Mo	1,363,726	8.1%	110
Participated in Fishing (Fresh Water)/12 Mo	1,956,899	11.6%	118
Participated in Fishing (Salt Water)/12 Mo	543,470	3.2%	95
Participated in Football/12 Mo	442,738	2.6%	103
Participated in Frisbee/12 Mo	562,464	3.3%	102
Participated in Golf/12 Mo	1,396,120	8.3%	104
Participated in Hiking/12 Mo	3,115,594	18.5%	96
Participated in Horseback Riding/12 Mo	346,765	2.1%	101
Participated in Hunting w/Rifle/12 Mo	674,346	4.0%	121
Participated in Hunting w/Shotgun/12 Mo	497,726	3.0%	121
Participated in Ice Skating/12 Mo	387,726	2.3%	94
Participated in Jogging or Running/12 Mo	1,611,402	9.6%	93
Participated in Motorcycling/12 Mo	466,800	2.8%	109
Participated in Pickleball/12 Mo	410,919	2.5%	98
Participated in Pilates/12 Mo	408,816	2.4%	89
Participated in Ping Pong/12 Mo	628,768	3.7%	99
Participated in Rock Climbing/12 Mo	268,412	1.6%	93
Participated in Roller Skating/12 Mo	305,214	1.8%	98
Participated in Skiing (Downhill)/12 Mo	403,099	2.4%	91
Participated in Soccer/12 Mo	472,861	2.8%	89
Participated in Softball/12 Mo	303,250	1.8%	104
Participated in Swimming/12 Mo	2,713,343	16.1%	103
Participated in Target Shooting/12 Mo	854,286	5.1%	112
Participated in Tennis/12 Mo	574,399	3.4%	90
Participated in Volleyball/12 Mo	421,143	2.5%	100
Participated in Walking for Exercise/12 Mo	5,498,107	32.7%	100
Participated in Weight Lifting/12 Mo	2,406,218	14.3%	96
Participated in Yoga/12 Mo	1,581,177	9.4%	94
Participated in Zumba/12 Mo	435,673	2.6%	88
Spent \$1-99 on Sports/Recreation Equipment/12 Mo	1,115,766	6.6%	99
Spent \$100-249 on Sports/Recreation Equipment/12 Mo	1,083,698	6.4%	103
Spent \$250+ on Sports/Recreation Equipment/12 Mo	1,692,267	10.1%	103
Attend College Basketball Game/12 Mo	244,627	1.5%	108
Attend College Football Game/12 Mo	437,625	2.6%	104
Attend High School Sports Events/12 Mo	675,069	4.0%	112
Attend MLB Regular Season Baseball Game/12 Mo	732,411	4.4%	92
Attend Sports Events	2,719,823	16.2%	102
Listen to Sports Event on Radio/Online/12 Mo	1,635,375	9.7%	108
Watch Alpine Skiing or Ski Jumping on TV/Online	767,344	4.6%	101

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2024 and 2029.

August 26, 2024

Sports and Leisure Market Potential

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radius

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Watch Auto Racing (Not NASCAR) on TV/Online	821,376	4.9%	101
Watch Bicycle Racing on TV/Online	324,809	1.9%	94
Watch Bowling on TV/Online	418,501	2.5%	102
Watch Boxing on TV/Online	988,358	5.9%	94
Watch College Basketball on TV/Online	2,219,047	13.2%	108
Watch College Football on TV/Online	4,849,374	28.9%	108
Watch Esports on TV/Online	529,159	3.1%	92
Watch Figure Skating on TV/Online	1,136,229	6.8%	101
Watch Fishing on TV/Online	648,833	3.9%	114
Watch Gymnastics on TV/Online	919,111	5.5%	101
Watch High School Sports on TV/Online	1,010,924	6.0%	115
Watch Horse Racing (at Track or OTB) on TV/Online	542,969	3.2%	103
Watch International Soccer on TV/Online	867,526	5.2%	85
Watch LPGA Golf on TV/Online	519,662	3.1%	103
Watch Marathon/Triathlon/Obstacle Race on TV/Online	241,023	1.4%	93
Watch Men`s Tennis on TV/Online	1,046,292	6.2%	93
Watch MLB Playoffs/World Series Baseball on TV/Online	2,731,609	16.3%	97
Watch MLB Regular Season Baseball on TV/Online	3,284,283	19.5%	100
Watch MLS Soccer on TV/Online	728,310	4.3%	90
Watch Motorcycle Racing on TV/Online	297,381	1.8%	99
Watch NASCAR Auto Racing on TV/Online	1,499,810	8.9%	110
Watch NBA Playoffs or Finals Basketball on TV/Online	2,338,733	13.9%	94
Watch NBA Regular Season Basketball on TV/Online	2,212,035	13.2%	93
Watch NCAA Tournament Basketball on TV/Online	2,245,166	13.4%	104
Watch NFL Playoffs or Super Bowl Football on TV/Online	5,824,400	34.7%	103
Watch NFL Sun/Mon/Thu Night Football Games on TV/Online	5,698,701	33.9%	105
Watch NFL Weekend Football Games on TV/Online	5,310,221	31.6%	104
Watch NHL Playoffs/St Stanley Cup Ice Hockey on TV/Online	1,225,871	7.3%	100
Watch NHL Regular Season Ice Hockey on TV/Online	1,366,335	8.1%	102
Watch Oth Mixed Martial Arts (MMA) on TV/Online	497,804	3.0%	101
Watch PGA Golf on TV/Online	2,157,781	12.8%	103
Watch Pro Beach Volleyball on TV/Online	382,436	2.3%	105
Watch Pro Bull Riding on TV/Online	497,875	3.0%	110
Watch Rodeo on TV/Online	397,335	2.4%	111
Watch Sports on TV/Online	10,701,872	63.7%	101
Watch Summer Extreme Sports on TV/Online	339,864	2.0%	101
Watch Summer Olympics on TV/Online	2,373,397	14.1%	100
Watch Track & Field on TV/Online	731,617	4.4%	98
Watch U.S. Men's Soccer National Team on TV/Online	656,330	3.9%	89
Watch U.S. Women's Soccer National Team on TV/Online	562,798	3.3%	91
Watch Ultimate Fighting Championship (UFC) on TV/Online	734,870	4.4%	98
Watch Winter Extreme Sports on TV/Online	380,457	2.3%	99
Watch Winter Olympics on TV/Online	2,183,880	13.0%	102
Watch WNBA Basketball on TV/Online	502,429	3.0%	97
Watch Women's Tennis on TV/Online	1,061,906	6.3%	95
Watch World Cup Soccer on TV/Online	1,190,162	7.1%	86
Watch Wrestling (WWE) on TV/Online	725,543	4.3%	102
College Basketball Super Fan (10-10 on 10 Scale)	455,975	2.7%	104
College Football Super Fan (10-10 on 10 Scale)	950,525	5.7%	106
Golf Super Fan (10-10 on 10 Scale)	254,061	1.5%	98
High School Sports Super Fan (10-10 on 10 Scale)	352,026	2.1%	100
Intl Soccer Super Fan (10-10 on 10 Scale)	347,790	2.1%	84
MLB Super Fan (10-10 on 10 Scale)	661,471	3.9%	92
MLS Soccer Super Fan (10-10 on 10 Scale)	179,649	1.1%	81
NASCAR Super Fan (10-10 on 10 Scale)	288,506	1.7%	103
NBA Super Fan (10-10 on 10 Scale)	568,930	3.4%	92
NFL Super Fan (10-10 on 10 Scale)	1,619,042	9.6%	102
NHL Super Fan (10-10 on 10 Scale)	349,459	2.1%	90
Pro Wrestling Super Fan (10-10 on 10 Scale)	188,283	1.1%	96

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2024 and 2029.

August 26, 2024

Sports and Leisure Market Potential

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radius

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Member of AARP	2,853,397	17.0%	102
Member of Church Board	487,099	2.9%	115
Member of Fraternal Order	385,045	2.3%	100
Member of Religious Club	384,121	2.3%	102
Member of Union	710,674	4.2%	95
Member of Veterans Club	474,508	2.8%	113
Participate in Indoor Gardening or Plant Care	2,878,268	17.1%	100
Attended Adult Education Course/12 Mo	1,826,729	10.9%	95
Visited Aquarium/12 Mo	1,196,825	7.1%	99
Went to Art Gallery/12 Mo	1,451,061	8.6%	93
Attended Auto Show/12 Mo	914,815	5.4%	100
Did Baking/12 Mo	5,137,342	30.6%	102
Barbecued/12 Mo	5,288,674	31.5%	102
Went to Bar or Night Club/12 Mo	3,024,544	18.0%	102
Went to Beach/12 Mo	4,547,072	27.1%	94
Played Billiards or Pool/12 Mo	900,707	5.4%	102
Played Bingo/12 Mo	734,144	4.4%	104
Did Birdwatching/12 Mo	1,355,608	8.1%	107
Played Board Game/12 Mo	3,743,652	22.3%	102
Read Book/12 Mo	6,397,501	38.1%	100
Participated in Book Club/12 Mo	640,071	3.8%	96
Went on Overnight Camping Trip/12 Mo	2,427,458	14.4%	106
Played Cards/12 Mo	3,163,036	18.8%	106
Played Chess/12 Mo	692,006	4.1%	99
Played Computer Game Offline (w/Software)/12 Mo	1,498,953	8.9%	101
Played Computer Game Online/12 Mo	2,624,648	15.6%	103
Cooked for Fun/12 Mo	4,521,178	26.9%	99
Did Crossword Puzzle/12 Mo	2,250,681	13.4%	100
Danced or Went Dancing/12 Mo	1,015,663	6.0%	93
Attended Dance Performance/12 Mo	515,226	3.1%	97
Dined Out/12 Mo	9,425,440	56.1%	100
Flew a Drone/12 Mo	404,871	2.4%	93
Attended State or County Fair/12 Mo	2,024,282	12.0%	112
Participated in Fantasy Sports League/12 Mo	826,978	4.9%	102
Did Furniture Refinishing/12 Mo	816,605	4.9%	103
Gambled at Casino/12 Mo	1,959,089	11.7%	98
Gambled in Las Vegas/12 Mo	494,064	2.9%	80
Participated in Genealogy/12 Mo	824,494	4.9%	98
Attended Horse Races/12 Mo	359,713	2.1%	102
Participated in Karaoke/12 Mo	568,674	3.4%	93
Bought Lottery Ticket/12 Mo	5,497,897	32.7%	102
Played Lottery 6+ Times/30 Days	1,639,674	9.8%	102
Bought Daily Drawing Lottery Ticket/12 Mo	535,176	3.2%	106
Bought Instant Game Lottery Ticket/12 Mo	3,134,456	18.7%	106
Bought Mega Millions Lottery Ticket/12 Mo	2,714,967	16.2%	97
Bought Powerball Lottery Ticket/12 Mo	3,103,111	18.5%	100
Attended Movie/6 Mo	7,208,008	42.9%	97
Attended Movie 1+ Times Wk/90 Days	164,201	1.0%	91
Attended Movie 2-3 Times Month/90 Days	373,885	2.2%	92
Attended Movie 1 Time Month/90 Days	789,123	4.7%	91
Attended Movie < 1 Time Month/90 Days	5,204,972	31.0%	99
Saw Action Genre Movie at Theater/6 Mo	2,937,602	17.5%	94
Saw Adventure Genre Movie at Theater/6 Mo	2,810,342	16.7%	95

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2024 and 2029.

August 26, 2024

Sports and Leisure Market Potential

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radius

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Saw Animation Genre Movie at Theater/6 Mo	1,178,190	7.0%	94
Saw Biography Genre Movie at Theater/6 Mo	455,842	2.7%	95
Saw Comedy Genre Movie at Theater/6 Mo	2,109,654	12.6%	96
Saw Crime Genre Movie at Theater/6 Mo	1,014,087	6.0%	92
Saw Drama Genre Movie at Theater/6 Mo	2,045,630	12.2%	94
Saw Family Genre Movie at Theater/6 Mo	497,785	3.0%	96
Saw Fantasy Genre Movie at Theater/6 Mo	1,457,100	8.7%	92
Saw Horror Genre Movie at Theater/6 Mo	848,662	5.1%	91
Saw Romance Genre Movie at Theater/6 Mo	245,557	1.5%	97
Saw Science Fiction Genre Movie at Theater/6 Mo	1,267,072	7.5%	93
Saw Thriller Genre Movie at Theater/6 Mo	1,179,119	7.0%	93
Went to Museum/12 Mo	2,145,659	12.8%	96
Attended Classical Music/Opera Performance/12 Mo	509,496	3.0%	93
Attended Country Music Performance/12 Mo	843,360	5.0%	107
Attended Rock Music Performance/12 Mo	1,361,042	8.1%	100
Played Musical Instrument/12 Mo	1,394,520	8.3%	98
Did Painting/Drawing/Sculpting/12 Mo	1,754,601	10.4%	99
Did Photo Album or Scrapbooking/12 Mo	807,326	4.8%	102
Did Photography/12 Mo	1,792,350	10.7%	95
Did Sudoku Puzzle/12 Mo	1,669,586	9.9%	100
Participated in Tailgating/12 Mo	567,223	3.4%	104
Went to Live Theater/12 Mo	1,427,389	8.5%	97
Visited Theme Park/12 Mo	2,475,740	14.7%	94
Visited Theme Park 5+ Days/12 Mo	556,866	3.3%	95
Participated in Trivia Games/12 Mo	1,261,387	7.5%	101
Played (Console) Video or Electronic Game/12 Mo	2,163,887	12.9%	102
Played (Portable) Video or Electronic Game/12 Mo	1,156,033	6.9%	100
Visited Indoor Water Park/12 Mo	484,982	2.9%	111
Did Woodworking/12 Mo	997,934	5.9%	110
Went to Zoo/12 Mo	2,192,428	13.0%	104
Bought 1-2 DVDs/30 Days	416,185	2.5%	110
Bought 3+ DVDs/30 Days	308,050	1.8%	110
Rented 1 DVD (Movie or Other Video)/30 Days	286,804	1.7%	104
Rented 2 DVDs (Movie or Other Video)/30 Days	205,800	1.2%	105
Rented 3+ DVDs (Movie or Other Video)/30 Days	372,714	2.2%	100
Rented Action or Adventure Movie/30 Days	2,453,531	14.6%	98
Rented Classic Movie/30 Days	604,024	3.6%	98
Rented Comedy Movie/30 Days	1,834,850	10.9%	99
Rented Drama Movie/30 Days	1,464,450	8.7%	95
Rented Family or Children`s Movie/30 Days	761,532	4.5%	101
Rented Foreign Movie/30 Days	250,363	1.5%	83
Rented Horror Movie/30 Days	729,916	4.3%	98
Rented Musical Movie/30 Days	276,812	1.6%	95
Rented News or Documentary Movie/30 Days	518,799	3.1%	91
Rented Romance Movie/30 Days	570,262	3.4%	96
Rented Science Fiction Movie/30 Days	744,874	4.4%	93
Rented TV Show Movie/30 Days	877,900	5.2%	95
Rented Western Movie/30 Days	292,587	1.7%	104
Rented/Purchased DVD/Blu-Ray from Amazon/30 Days	1,847,870	11.0%	100
Rented/Purchased DVD/Blu-Ray from Netflix/30 Days	541,977	3.2%	99
Rented/Purchased DVD/Blu-Ray from Redbox/30 Days	912,771	5.4%	106

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2024 and 2029.

August 26, 2024

Sports and Leisure Market Potential

Quincy, Illinois -- 300 Minutes
 Quincy, Illinois
 Drive time: 300 minute radius

Prepared by Esri
 Latitude: 39.93553
 Longitude: -91.38875

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent	MPI
Bought Children`s Toy or Game/12 Mo	6,516,443	38.8%	102
Spent \$1-49 on Toys or Games for Child/12 Mo	1,146,870	6.8%	102
Spent \$50-99 on Toys or Games for Child/12 Mo	540,790	3.2%	106
Spent \$100-199 on Toys or Games for Child/12 Mo	1,287,183	7.7%	102
Spent \$200-499 on Toys or Games for Child/12 Mo	1,936,783	11.5%	103
Spent \$500+ on Toys or Games for Child/12 Mo	993,512	5.9%	101
Bought Infant Toy/12 Mo	1,239,440	7.4%	103
Bought Pre-School Toy/12 Mo	1,215,091	7.2%	103
Bought Boy Action Figure for Child/12 Mo	1,283,994	7.6%	102
Bought Girl Action Figure for Child/12 Mo	559,423	3.3%	103
Bought Action Game for Child/12 Mo	398,123	2.4%	100
Bought Bicycle for Child/12 Mo	881,880	5.2%	100
Bought Board Game for Child/12 Mo	2,494,007	14.8%	104
Bought Builder Set for Child/12 Mo	962,719	5.7%	103
Bought Car for Child/12 Mo	1,297,731	7.7%	100
Bought Construction Toy for Child/12 Mo	1,200,807	7.1%	104
Bought Fashion Doll for Child/12 Mo	829,563	4.9%	104
Bought Large/Baby Doll for Child/12 Mo	1,106,680	6.6%	102
Bought Doll Accessories for Child/12 Mo	660,199	3.9%	106
Bought Doll Clothing for Child/12 Mo	658,692	3.9%	105
Bought Educational Toy for Child/12 Mo	2,429,626	14.5%	103
Bought Electronic Doll or Animal for Child/12 Mo	441,435	2.6%	103
Bought Electronic Game for Child/12 Mo	913,146	5.4%	102
Bought Mechanical Toy for Child/12 Mo	638,692	3.8%	100
Bought Model Kit or Set for Child/12 Mo	654,460	3.9%	102
Bought Plush Doll or Animal for Child/12 Mo	1,910,254	11.4%	103
Bought Sound Game for Child/12 Mo	223,333	1.3%	101
Bought Water Toy for Child/12 Mo	1,458,246	8.7%	103
Bought Word Game for Child/12 Mo	369,310	2.2%	99
Bought Digital Book/12 Mo	2,986,474	17.8%	97
Bought Hardcover Book/12 Mo	4,488,762	26.7%	99
Bought Paperback Book/12 Mo	5,716,710	34.0%	99
Bought 1-3 Books/12 Mo	3,478,988	20.7%	98
Bought 4-6 Books/12 Mo	1,955,329	11.6%	99
Bought 7+ Books/12 Mo	3,517,192	20.9%	100
Bought Fiction Book/12 Mo	5,301,248	31.5%	100
Bought Non-Fiction Book/12 Mo	4,708,567	28.0%	97
Bought Biography/12 Mo	1,386,836	8.3%	96
Bought Children`s Book/12 Mo	1,786,077	10.6%	103
Bought Cookbook/12 Mo	1,175,419	7.0%	98
Bought History Book/12 Mo	1,708,669	10.2%	99
Bought Mystery Book/12 Mo	2,116,285	12.6%	102
Bought Novel/12 Mo	2,703,648	16.1%	96
Bought Religious Book (Not Bible)/12 Mo	1,113,530	6.6%	104
Bought Romance Book/12 Mo	1,115,843	6.6%	104
Bought Science Fiction Book/12 Mo	1,236,108	7.4%	102
Bought Personal/Business Self-Help Book/12 Mo	1,270,019	7.6%	92
Bought Travel Book/12 Mo	289,717	1.7%	92
Purchased Greeting Card/6 Mo	8,810,936	52.4%	102
Bought Book from Barnes & Noble Store/12 Mo	1,832,730	10.9%	97
Bought Book from Oth Book Store/12 Mo	1,704,802	10.1%	98
Bought Book from Amazon Online/12 Mo	5,675,928	33.8%	97
Bought Book from Barnes & Noble Online/12 Mo	425,559	2.5%	100
Bought Book from iTunes/Apples Books/12 Mo	274,179	1.6%	97
Listened to Audiobook/6 Mo	1,358,248	8.1%	98

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

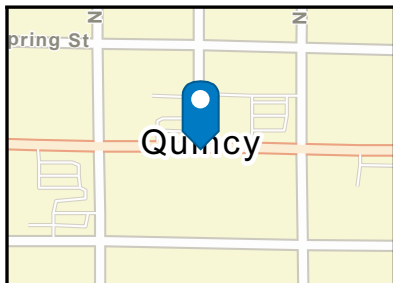
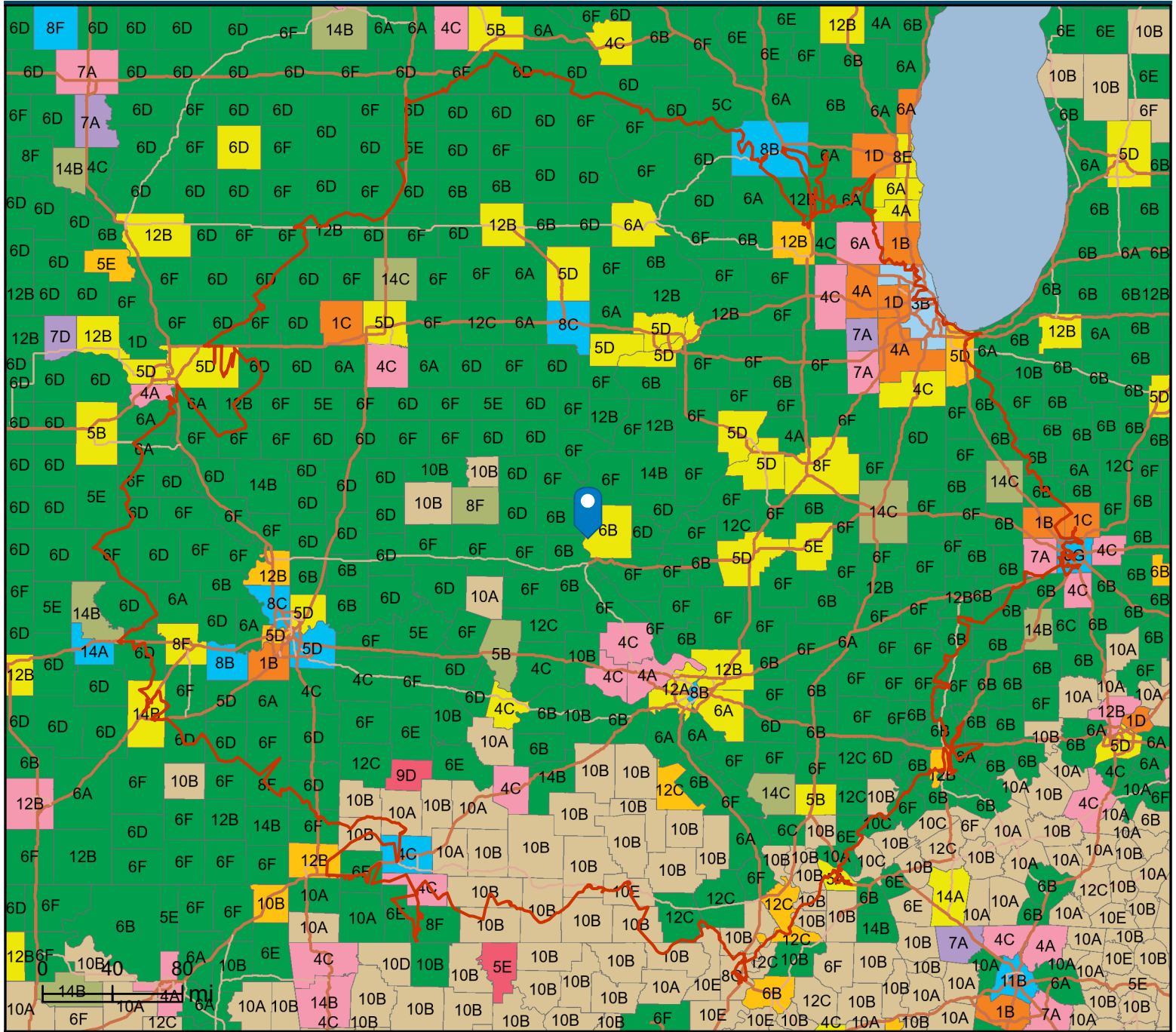
Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2024 and 2029.

August 26, 2024

Dominant Tapestry Map

Quincy, Illinois -- 300 Minutes
Quincy, Illinois
Drive time: 300 minute radii

Prepared by Esri
Latitude: 39.93553
Longitude: -91.38875



Tapestry LifeMode

- | | |
|--|--|
| ■ L1: Affluent Estates | ■ L8: Middle Ground |
| ■ L2: Upscale Avenues | ■ L9: Senior Styles |
| ■ L3: Uptown Individuals | ■ L10: Rustic Outposts |
| ■ L4: Family Landscapes | ■ L11: Midtown Singles |
| ■ L5: GenXurban | ■ L12: Hometown |
| ■ L6: Cozy Country | ■ L13: Next Wave |
| ■ L7: Sprouting Explorers | ■ L14: Scholars and Patriots |



Source: Esri

August 26, 2024

Tapestry Segmentation

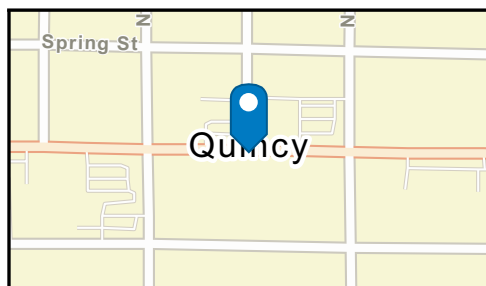
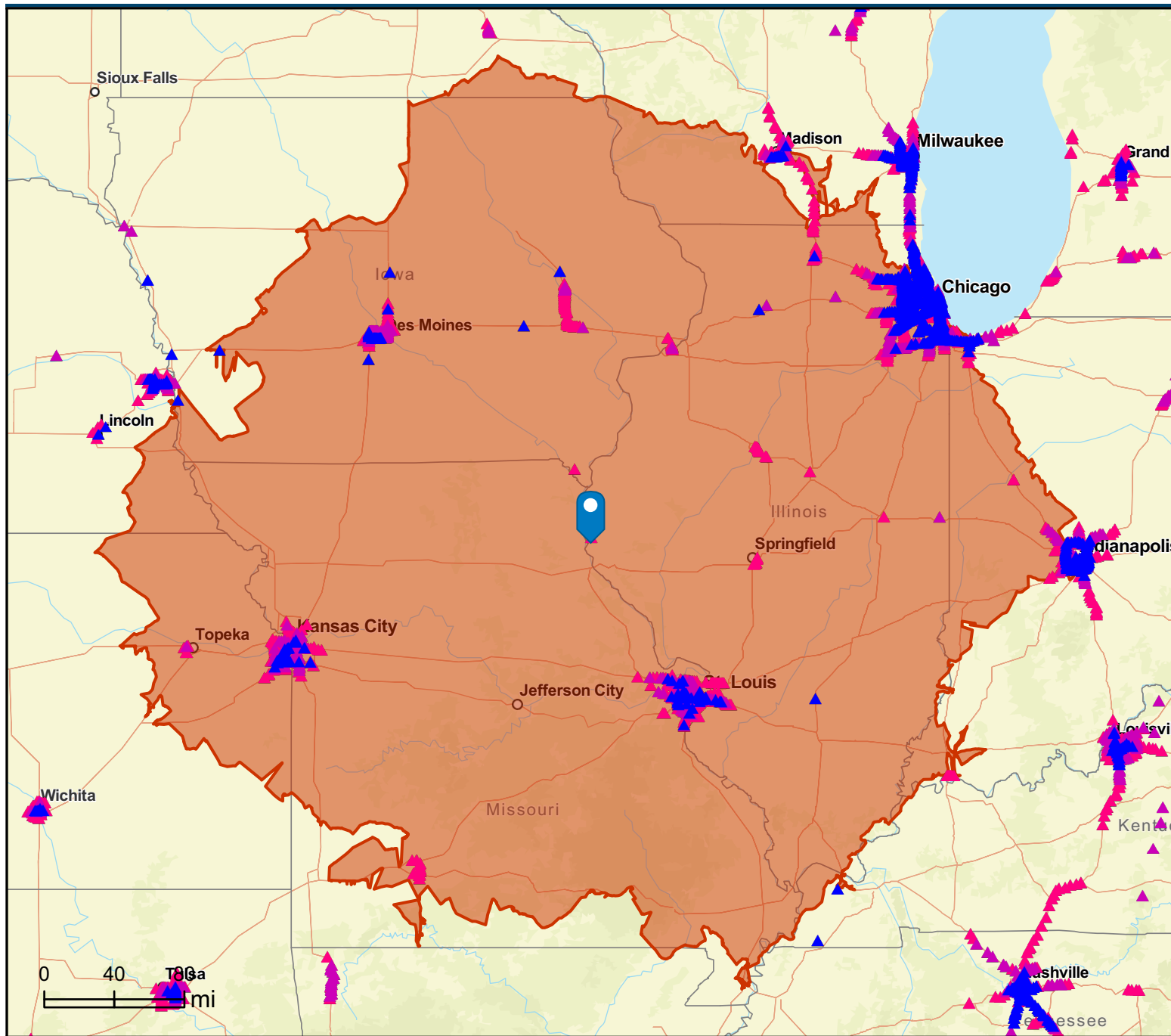
Tapestry Segmentation represents the latest generation of market segmentation systems that began over 30 years ago. The 68-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the map to the list below. Click each segment below for a detailed description.

Segment 1A (Top Tier)	Segment 8C (Bright Young Professionals)
Segment 1B (Professional Pride)	Segment 8D (Downtown Melting Pot)
Segment 1C (Boomburbs)	Segment 8E (Front Porches)
Segment 1D (Savvy Suburbanites)	Segment 8F (Old and Newcomers)
Segment 1E (Exurbanites)	Segment 8G (Hometown Heritage)
Segment 2A (Urban Chic)	Segment 9A (Silver & Gold)
Segment 2B (Pleasantville)	Segment 9B (Golden Years)
Segment 2C (Pacific Heights)	Segment 9C (The Elders)
Segment 2D (Enterprising Professionals)	Segment 9D (Senior Escapes)
Segment 3A (Laptops and Lattes)	Segment 9E (Retirement Communities)
Segment 3B (Metro Renters)	Segment 9F (Social Security Set)
Segment 3C (Trendsetters)	Segment 10A (Southern Satellites)
Segment 4A (Workday Drive)	Segment 10B (Rooted Rural)
Segment 4B (Home Improvement)	Segment 10C (Economic BedRock)
Segment 4C (Middleburg)	Segment 10D (Down the Road)
Segment 5A (Comfortable Empty Nesters)	Segment 10E (Rural Bypasses)
Segment 5B (In Style)	Segment 11A (City Strivers)
Segment 5C (Parks and Rec)	Segment 11B (Young and Restless)
Segment 5D (Rustbelt Traditions)	Segment 11C (Metro Fusion)
Segment 5E (Midlife Constants)	Segment 11D (Set to Impress)
Segment 6A (Green Acres)	Segment 11E (City Commons)
Segment 6B (Salt of the Earth)	Segment 12A (Family Foundations)
Segment 6C (The Great Outdoors)	Segment 12B (Traditional Living)
Segment 6D (Prairie Living)	Segment 12C (Small Town Sincerity)
Segment 6E (Rural Resort Dwellers)	Segment 12D (Modest Income Homes)
Segment 6F (Heartland Communities)	Segment 13A (Diverse Convergence)
Segment 7A (Up and Coming Families)	Segment 13B (Family Extensions)
Segment 7B (Urban Villages)	Segment 13C (NeWest Residents)
Segment 7C (Urban Edge Families)	Segment 13D (Fresh Ambitions)
Segment 7D (Forging Opportunity)	Segment 13E (High Rise Renters)
Segment 7E (Farm to Table)	Segment 14A (Military Proximity)
Segment 7F (Southwestern Families)	Segment 14B (College Towns)
Segment 8A (City Lights)	Segment 14C (Dorms to Diplomas)
Segment 8B (Emerald City)	Segment 15 (Unclassified)

Traffic Count Map

Quincy, Illinois -- 300 Minutes
Quincy, Illinois
Drive time: 300 minute radii

Prepared by Esri
Latitude: 39.93553
Longitude: -91.38875



Average Daily Traffic Volume
 ▲ Up to 6,000 vehicles per day
 ▲ 6,001 - 15,000
 ▲ 15,001 - 30,000
 ▲ 30,001 - 50,000
 ▲ 50,001 - 100,000
 ▲ More than 100,000 per day



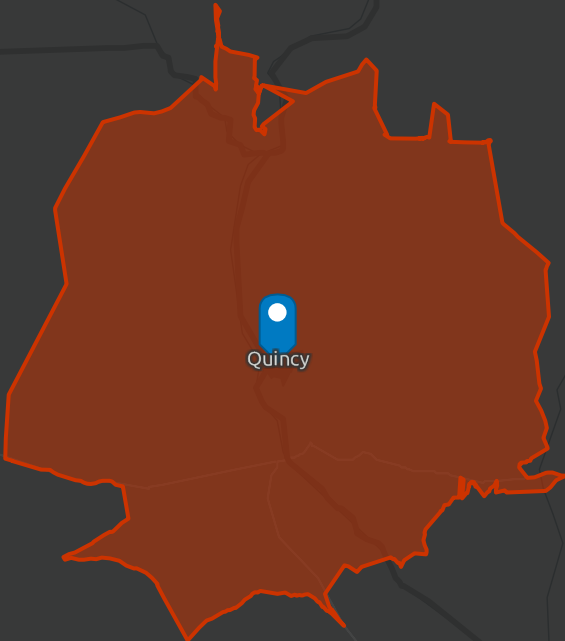
Source: ©2024 Kalibrate Technologies (Q2 2024).

August 26, 2024

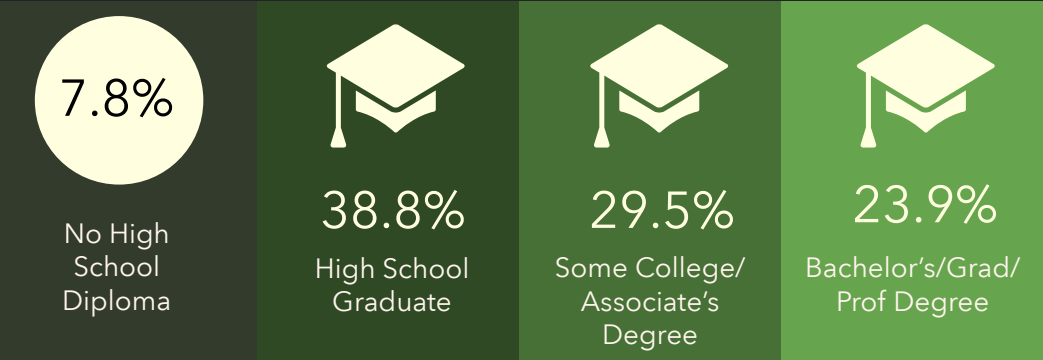
DEMOGRAPHIC PROFILE

Quincy, Illinois

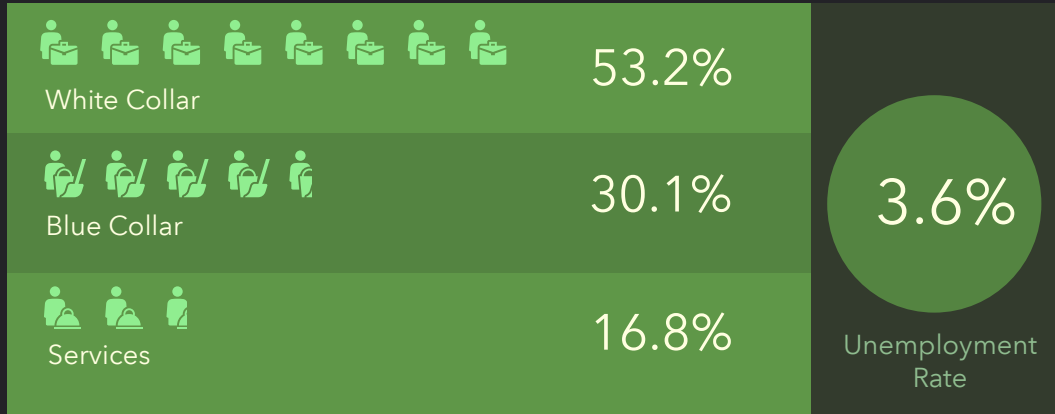
Drive time: 60 minute radius



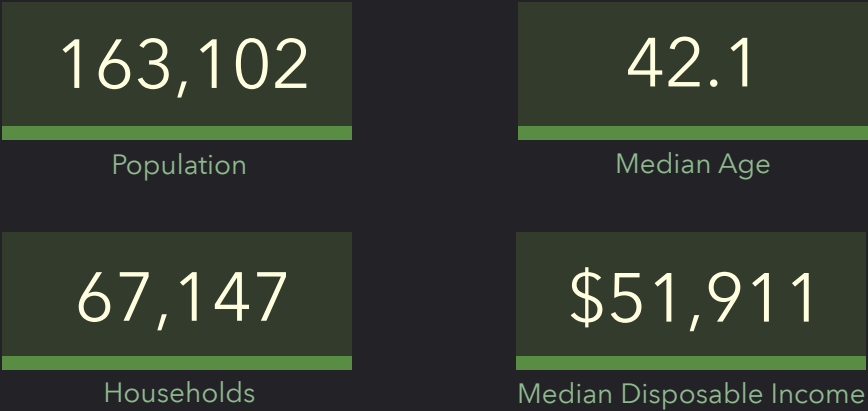
EDUCATION



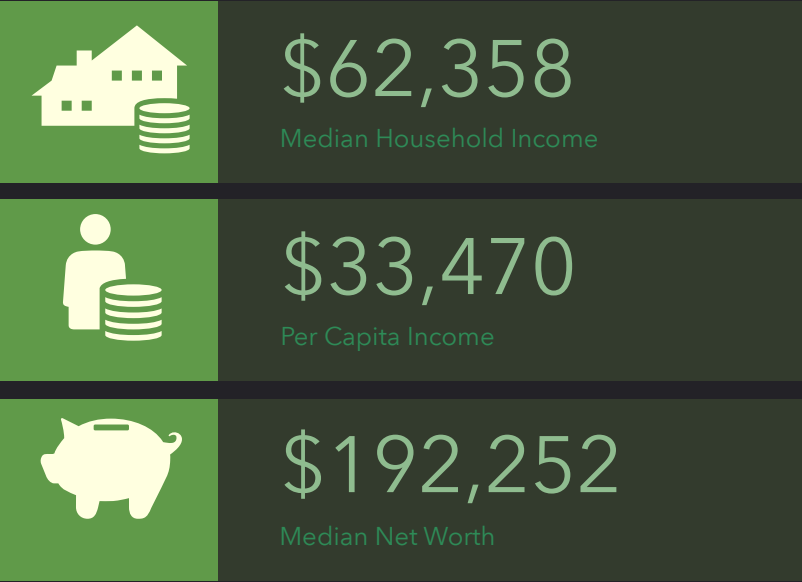
EMPLOYMENT



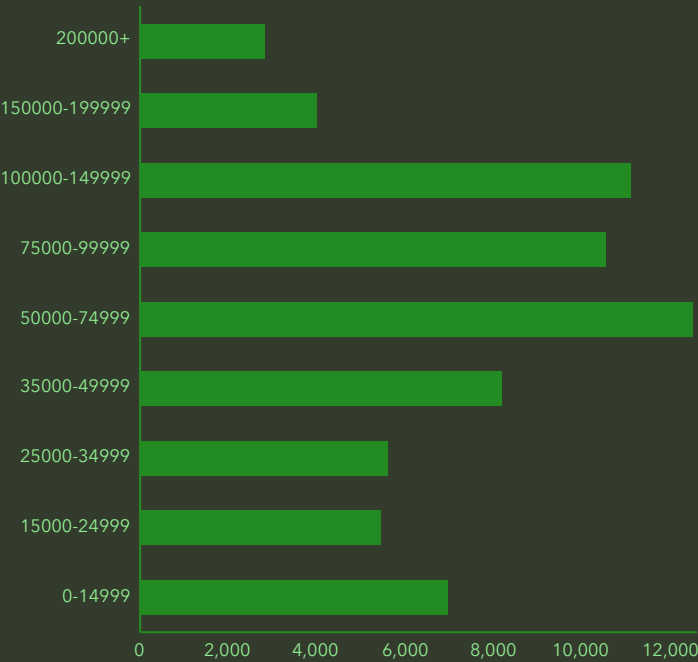
KEY FACTS



INCOME



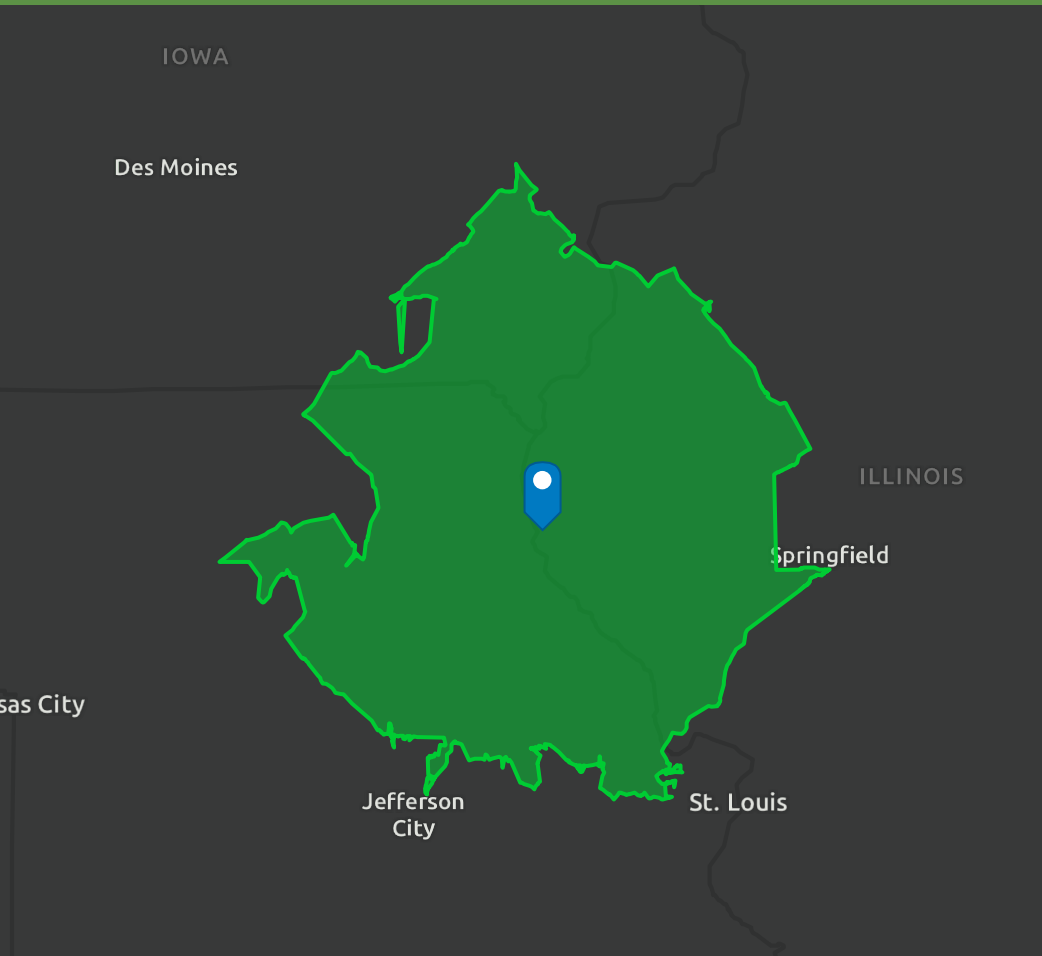
HOUSEHOLD INCOME (\$)



DEMOGRAPHIC PROFILE

Quincy, Illinois

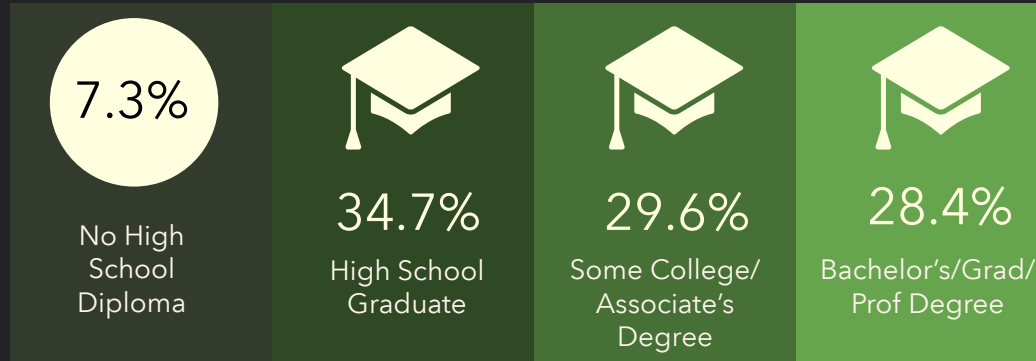
Drive time: 120 minute radius



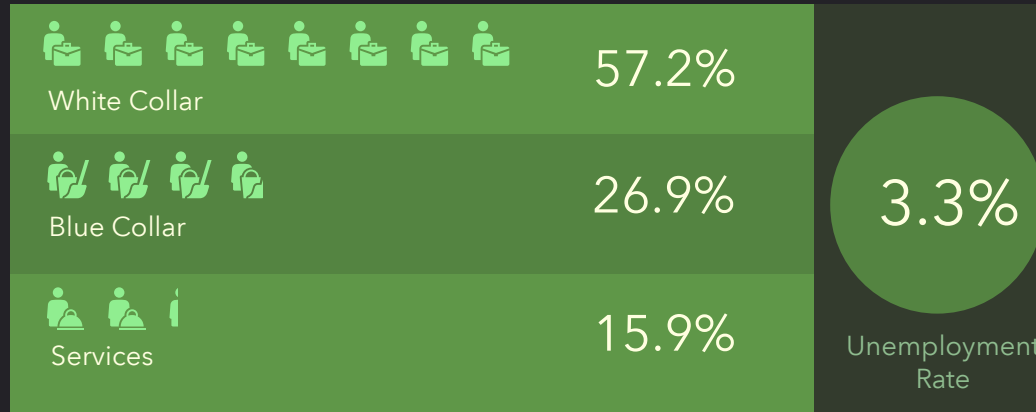
Source: This infographic contains data provided by Esri (2024, 2029).

© 2024 Esri

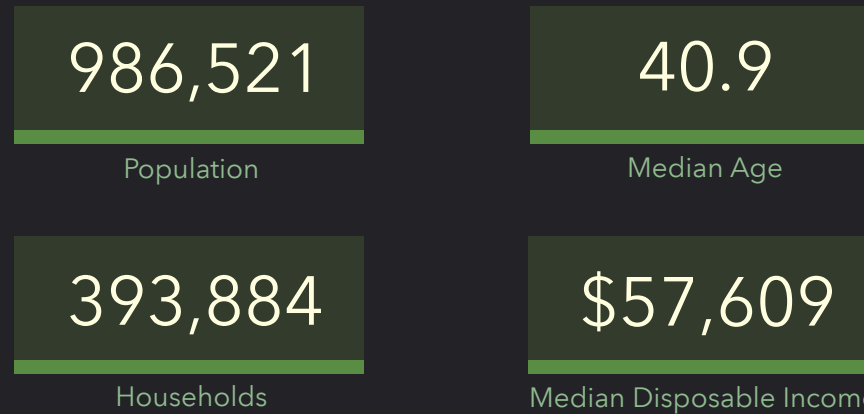
EDUCATION



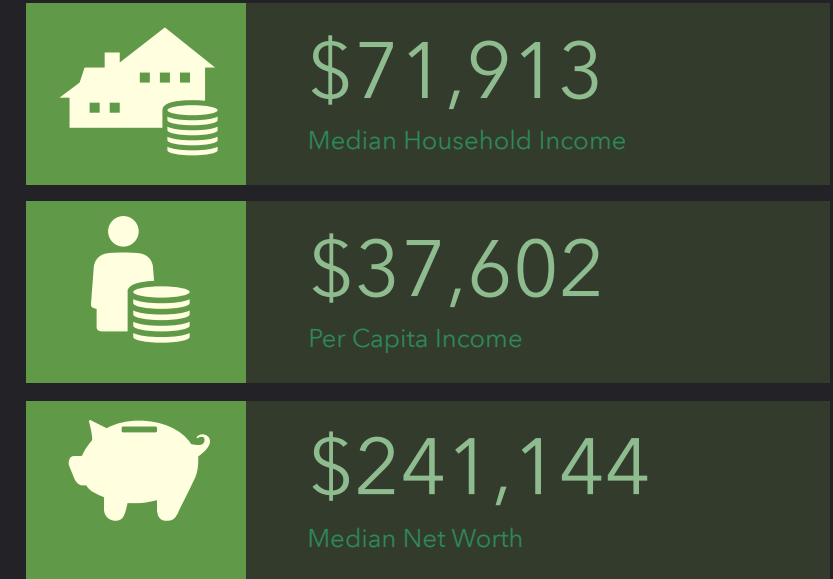
EMPLOYMENT



KEY FACTS



INCOME

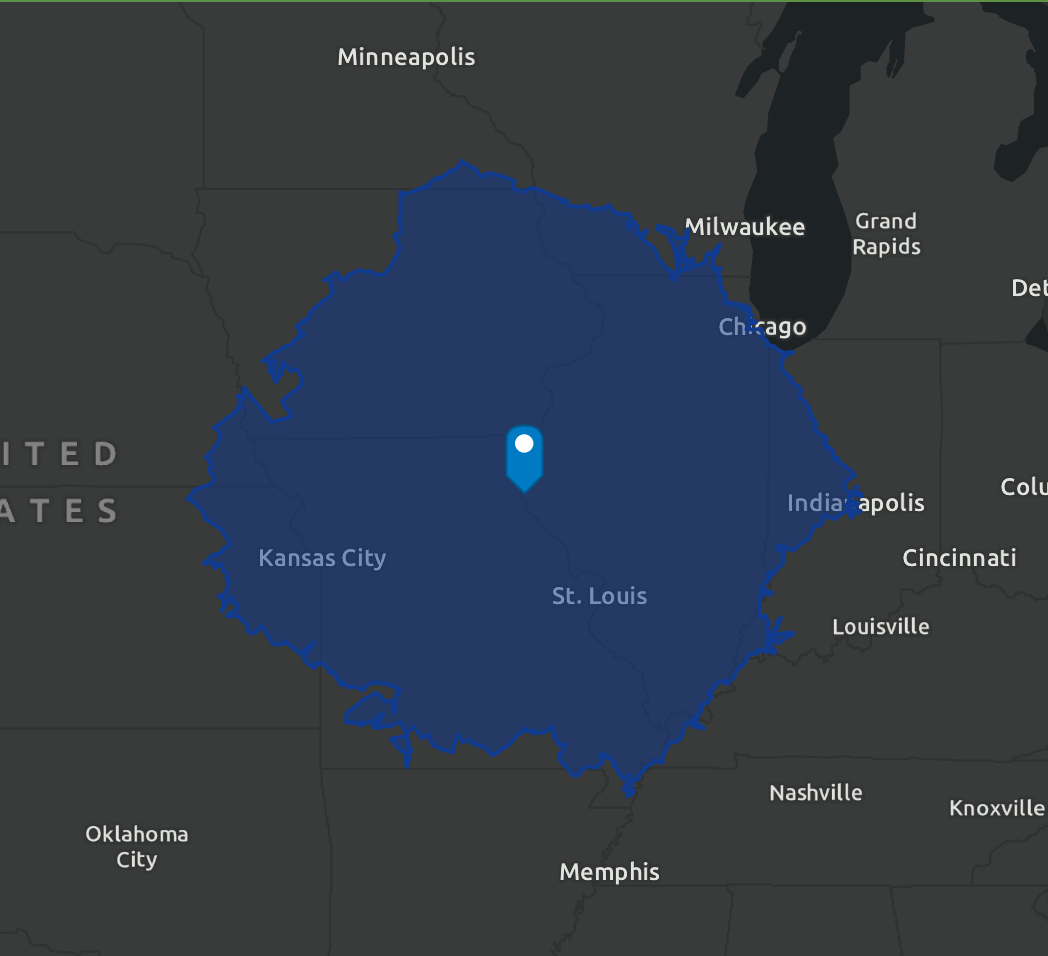


HOUSEHOLD INCOME (\$)

DEMOGRAPHIC PROFILE

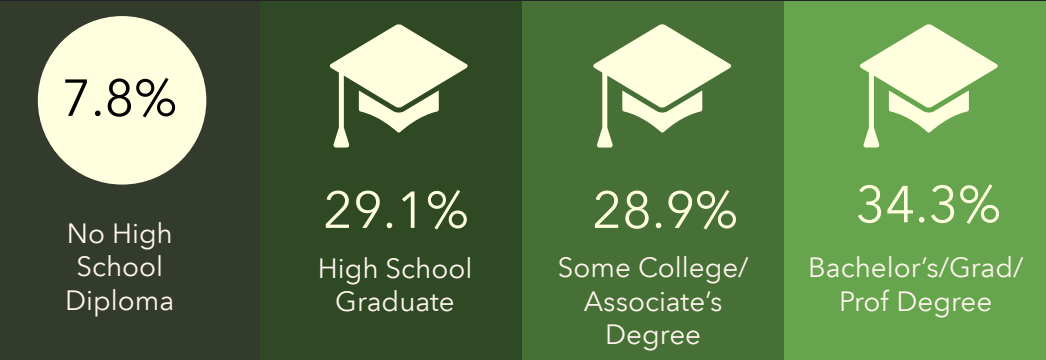
Quincy, Illinois

Drive time: 300 minute radius

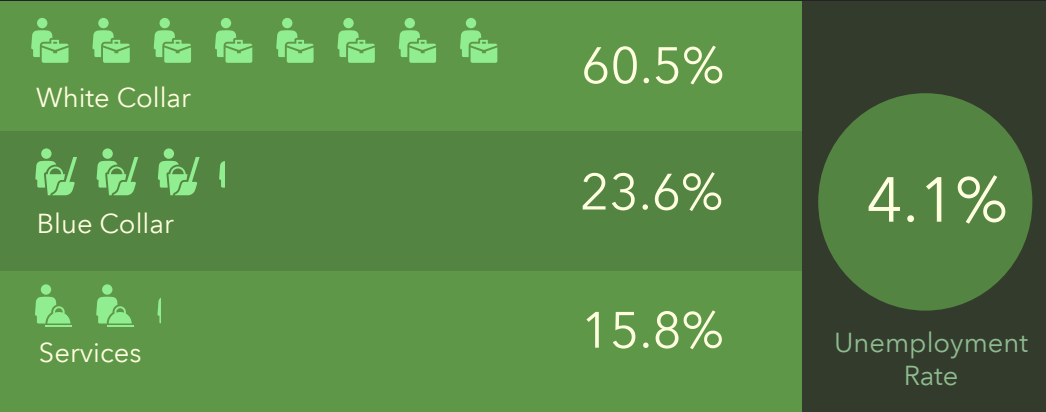


Source: This infographic contains data provided by Esri (2024, 2029).
© 2024 Esri

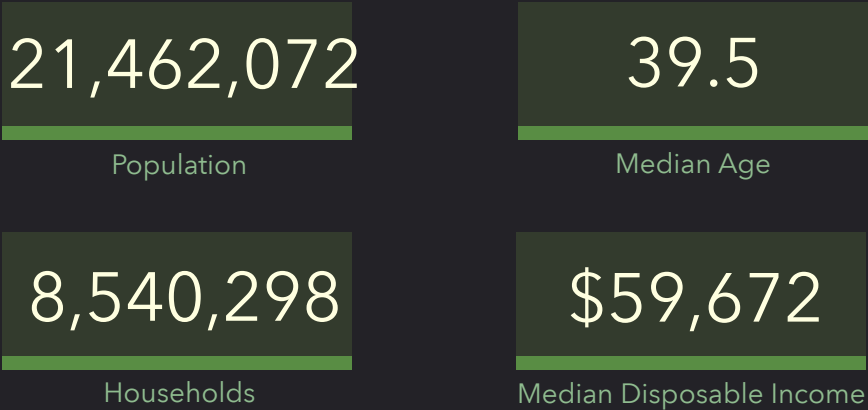
EDUCATION



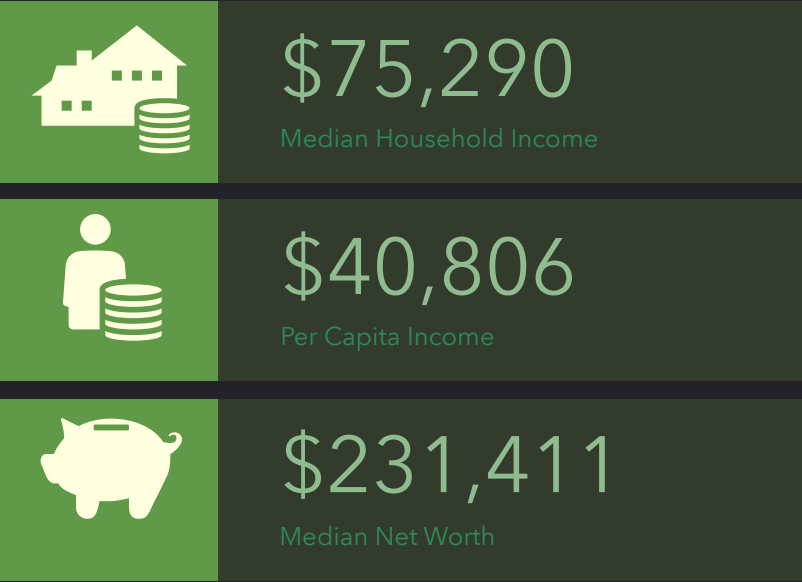
EMPLOYMENT



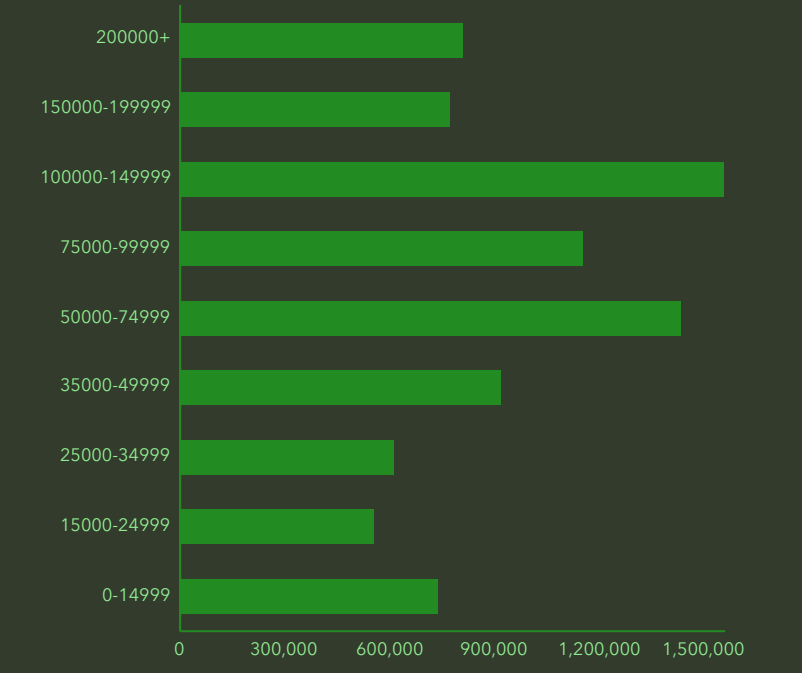
KEY FACTS



INCOME

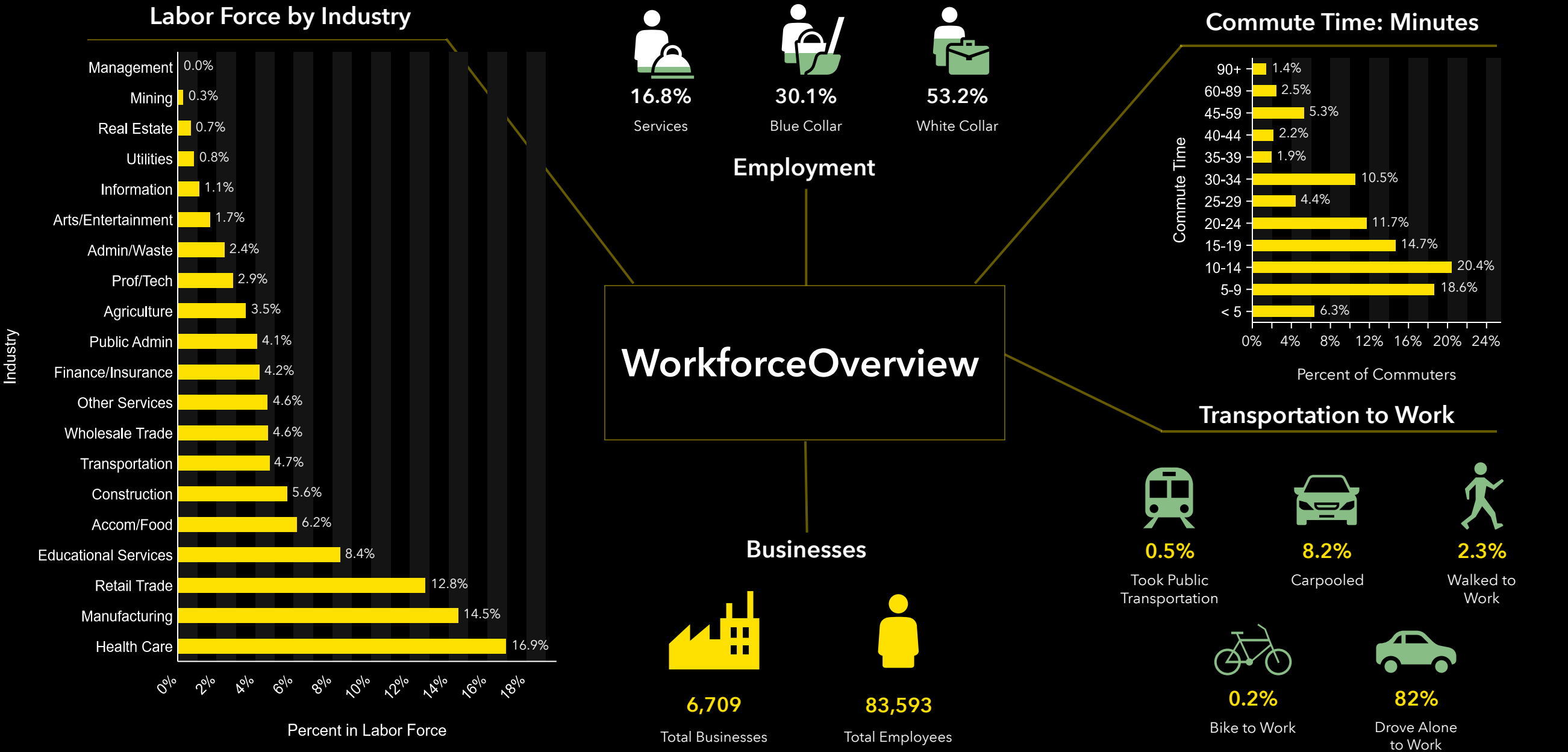


HOUSEHOLD INCOME (\$)

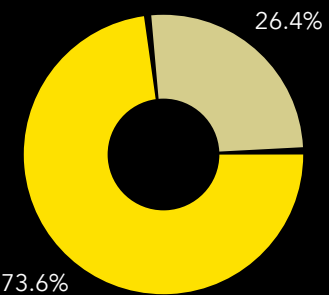


Economic Development Profile

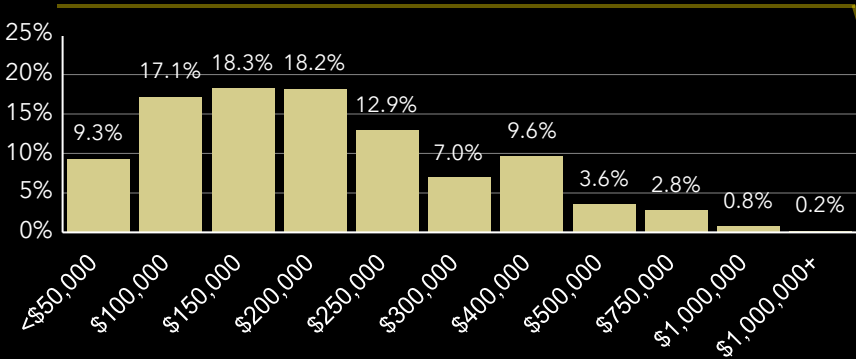
Quincy, Illinois
Drive time: 60 minute radius



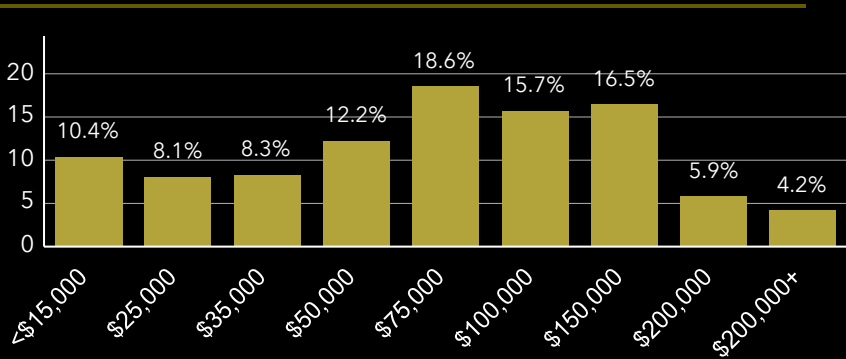
Home Ownership



Home Value

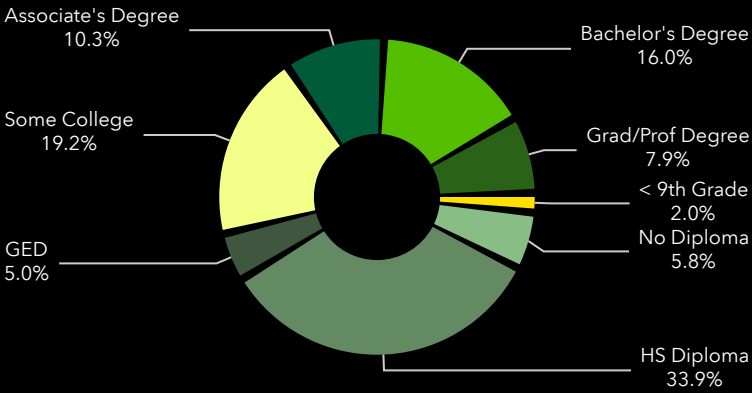


Household Income



Community Overview




Educational Attainment



Key Facts

76,956	141	9,095
Total Housing Units	Housing Affordability Index	Households Below the Poverty Level
42.1	\$51,911	163,102
Median Age	Median Disposable Income	Total Population
67	23	88
Wealth Index	Diversity Index	Total Crime Index

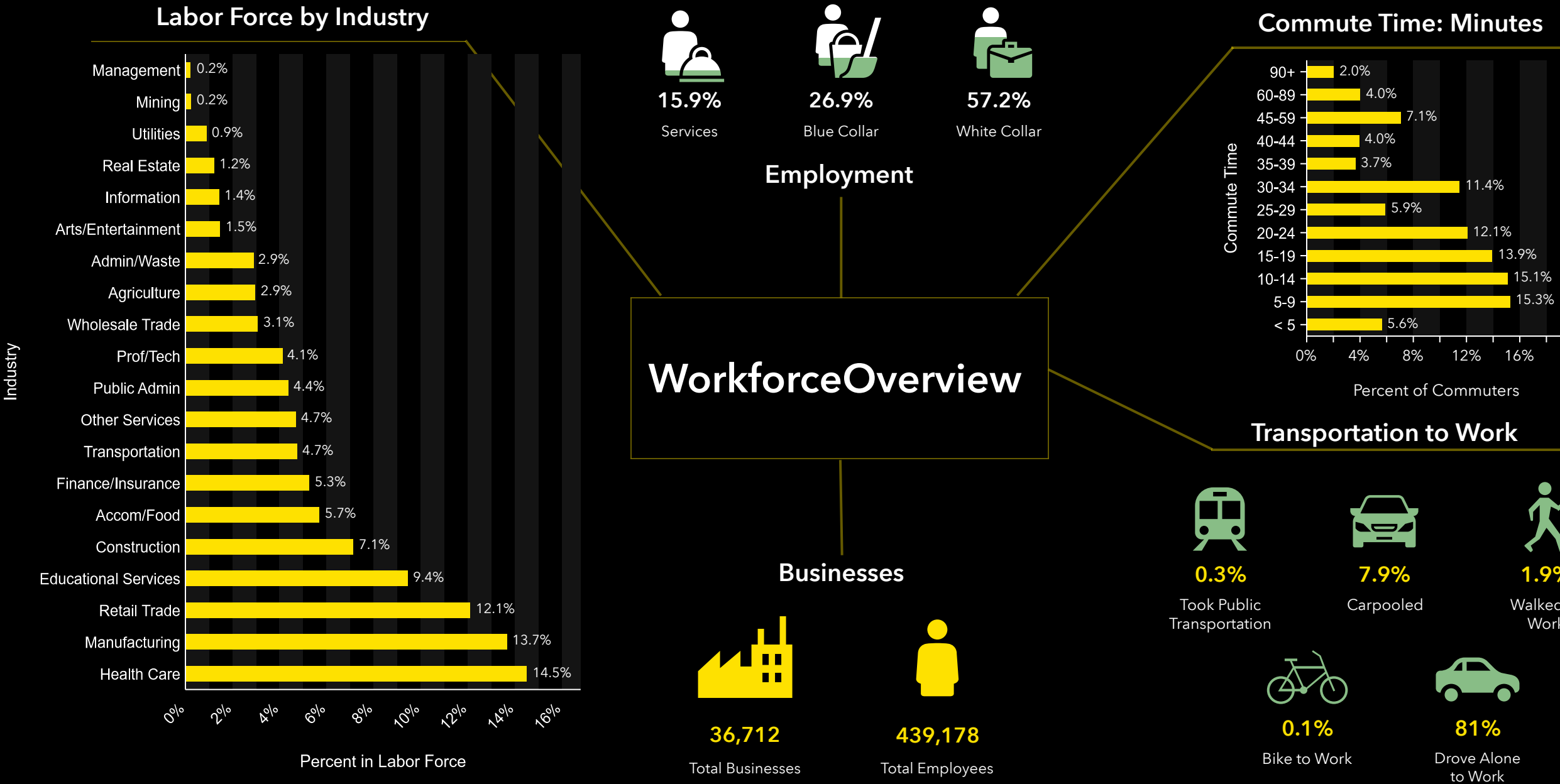
Tapestry segments

 <div>6F</div>	Heartland Communities 12,287 households	18.3% of Households	▼
 <div>6B</div>	Salt of the Earth 9,484 households	14.1% of Households	▼
 <div>6D</div>	Prairie Living 6,901 households	10.3% of Households	▼

Economic Development Profile

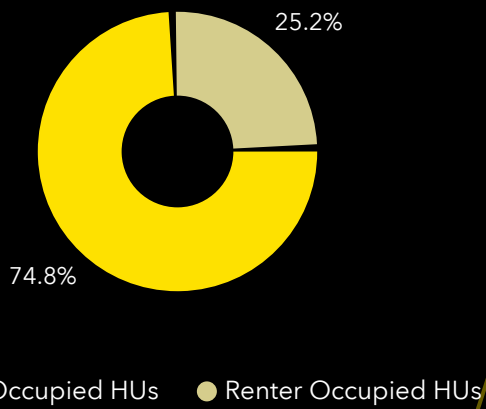
Quincy, Illinois

Drive time: 120 minute radius



Source: This infographic contains data provided by Esri (2024), Esri-Data Axle (2024), ACS (2018-2022), Esri-U.S. BLS (2024), AGS (2024).

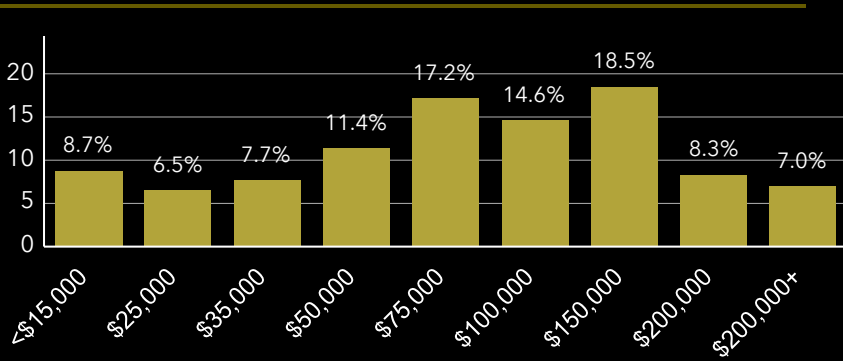
Home Ownership



Home Value

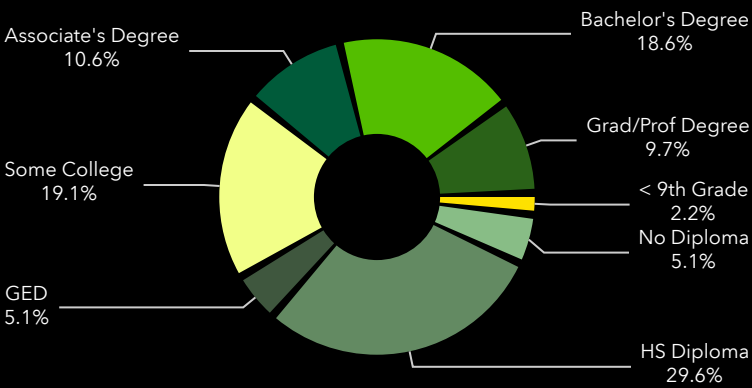


Household Income



Community Overview




Educational Attainment



Key Facts

440,202	132	44,413
Total Housing Units	Housing Affordability Index	Households Below the Poverty Level
40.9	\$57,609	986,521
Median Age	Median Disposable Income	Total Population
82	31	72
Wealth Index	Diversity Index	Total Crime Index

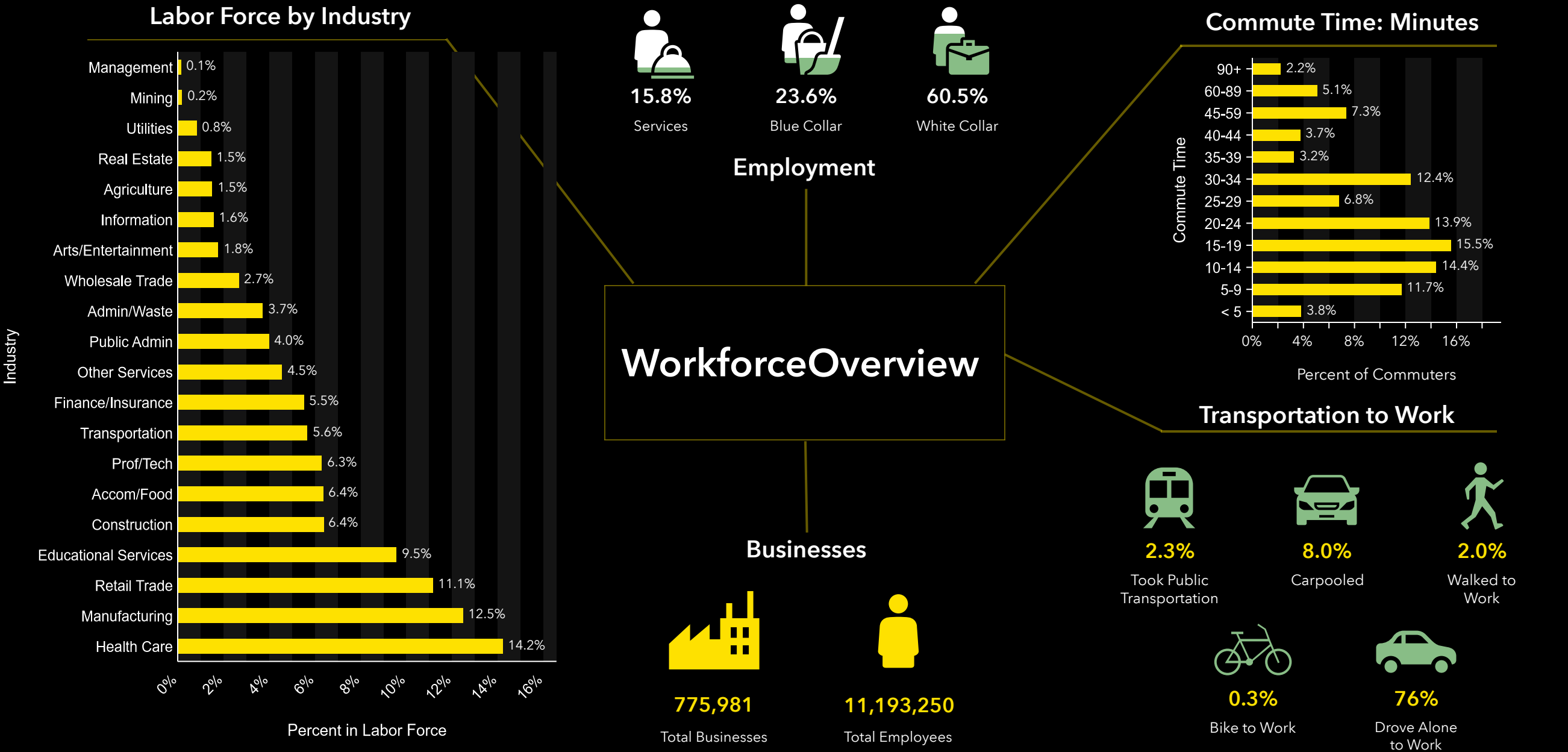
Tapestry segments

 <div>6F</div>	Heartland Communities 58,237 households	14.8% of Households	▼
 <div>6D</div>	Prairie Living 36,174 households	9.2% of Households	▼
 <div>6B</div>	Salt of the Earth 31,122 households	7.9% of Households	▼

Economic Development Profile

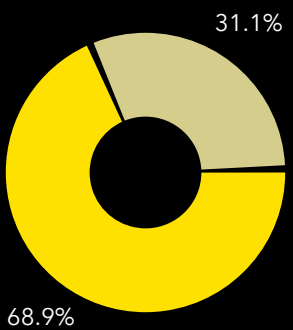
Quincy, Illinois

Drive time: 300 minute radius



Source: This infographic contains data provided by Esri (2024), Esri-Data Axle (2024), ACS (2018-2022), Esri-U.S. BLS (2024), AGS (2024).

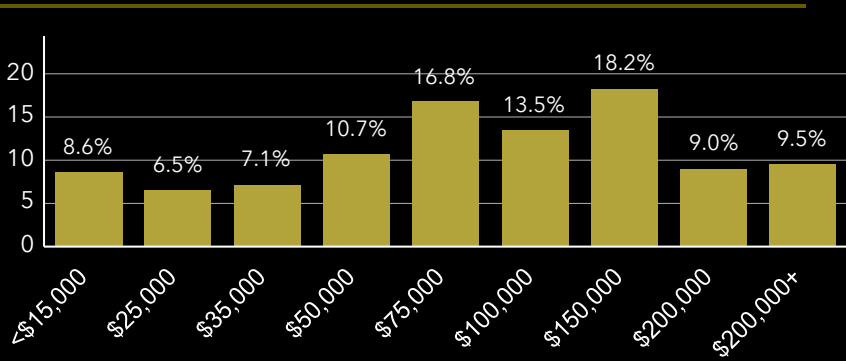
Home Ownership



Home Value

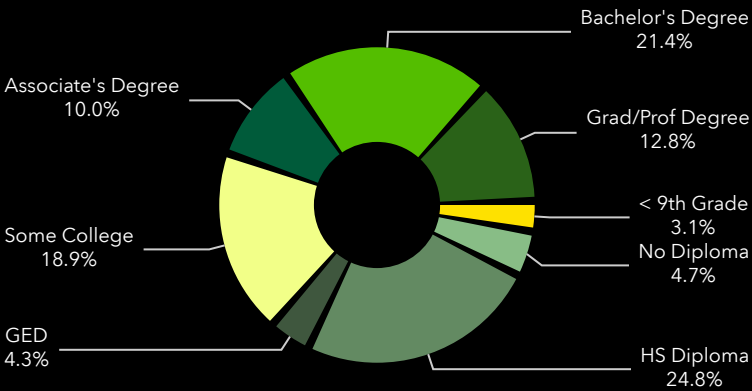


Household Income



Community Overview




Educational Attainment



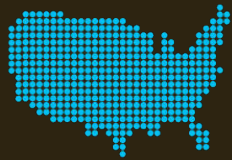
Key Facts

9,410,431	109	1,003,219
Total Housing Units	Housing Affordability Index	Households Below the Poverty Level
39.5	\$59,672	21,462,072
Median Age	Median Disposable Income	Total Population
90	59	95
Wealth Index	Diversity Index	Total Crime Index

Tapestry segments

 <div>6F</div>	Heartland Communities 489,158 households	5.7% of Households	▼
 <div>6A</div>	Green Acres 429,255 households	5.0% of Households	▼
 <div>6B</div>	Salt of the Earth 425,429 households	5.0% of Households	▼

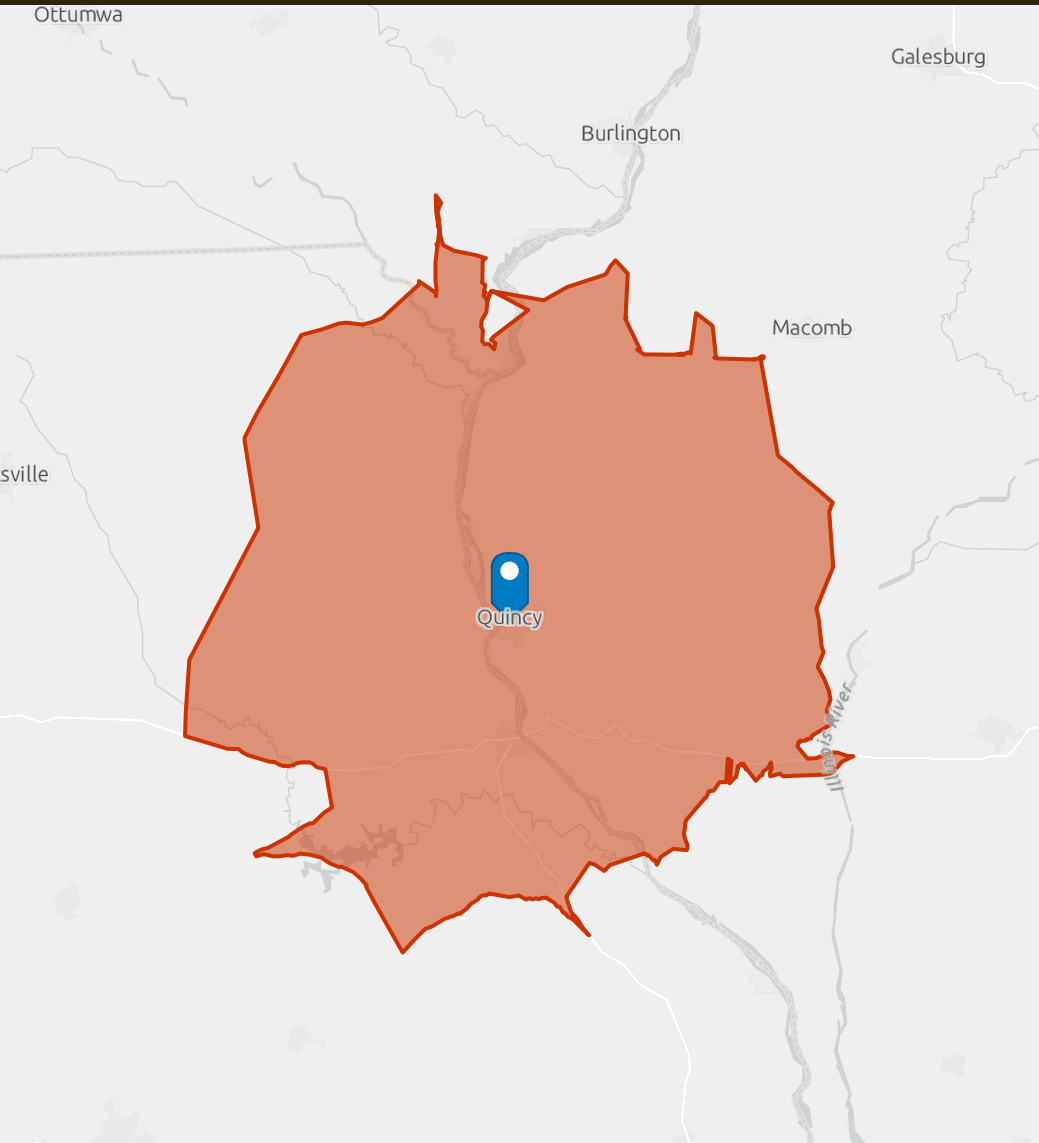
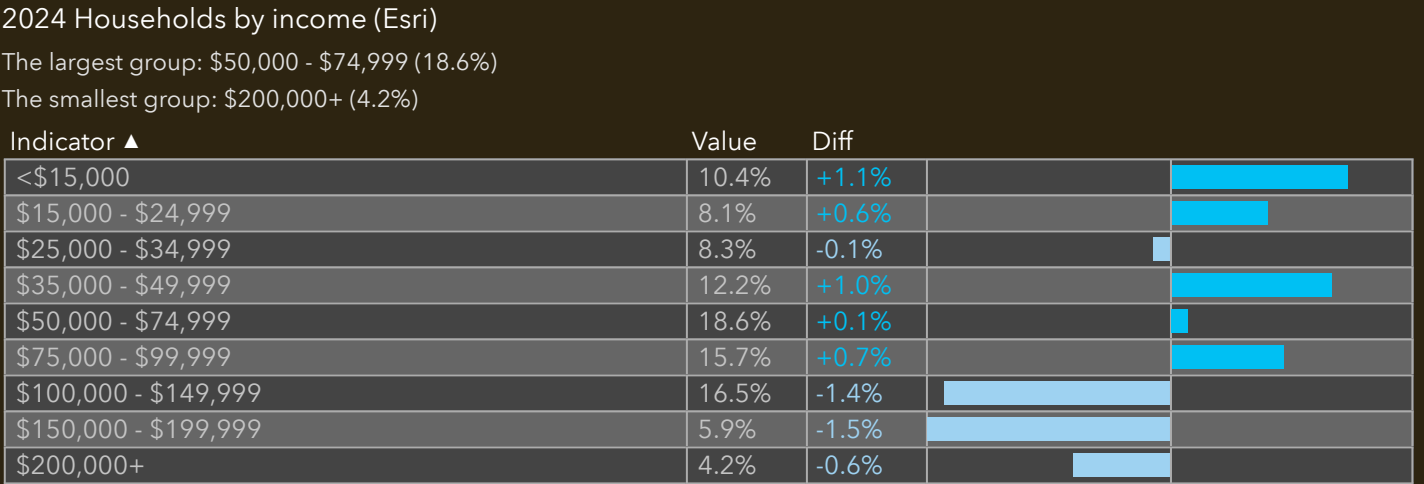
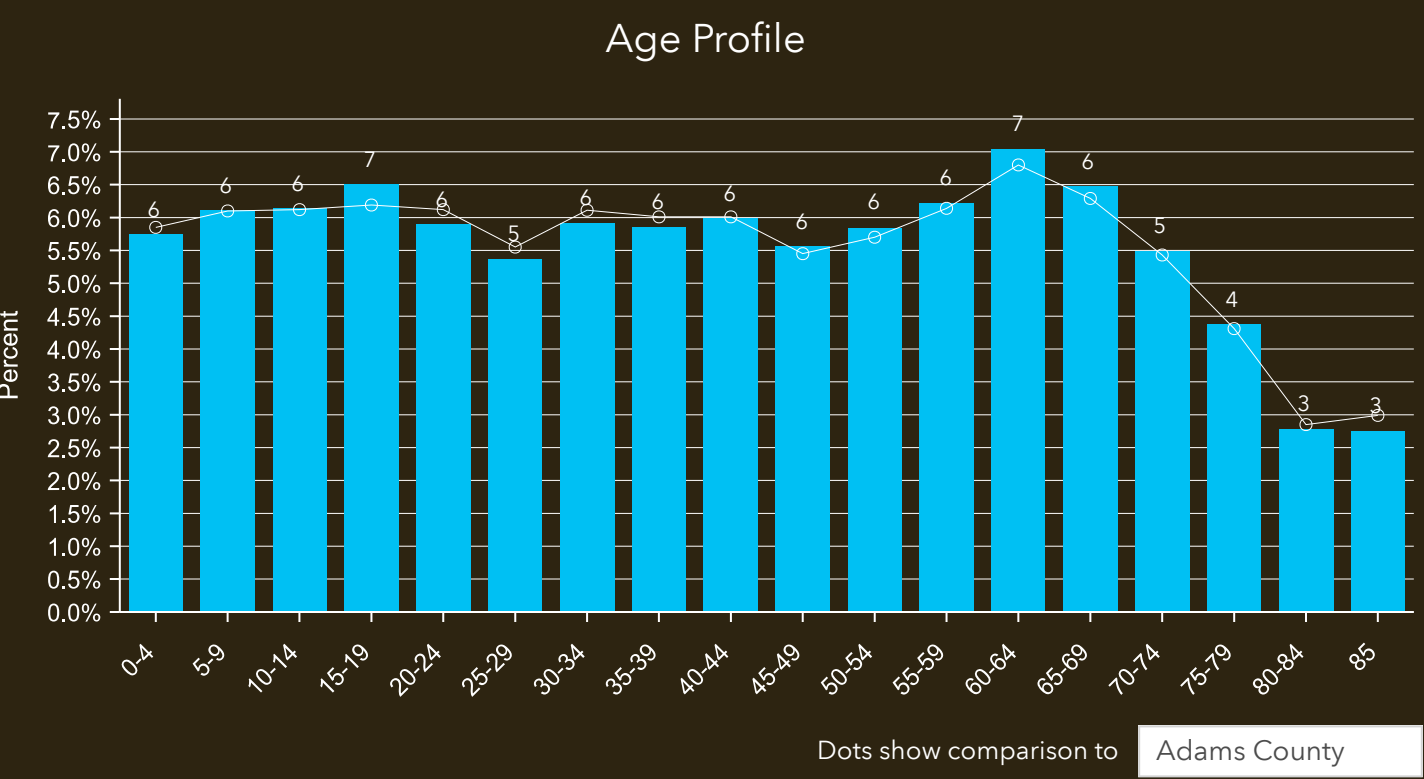
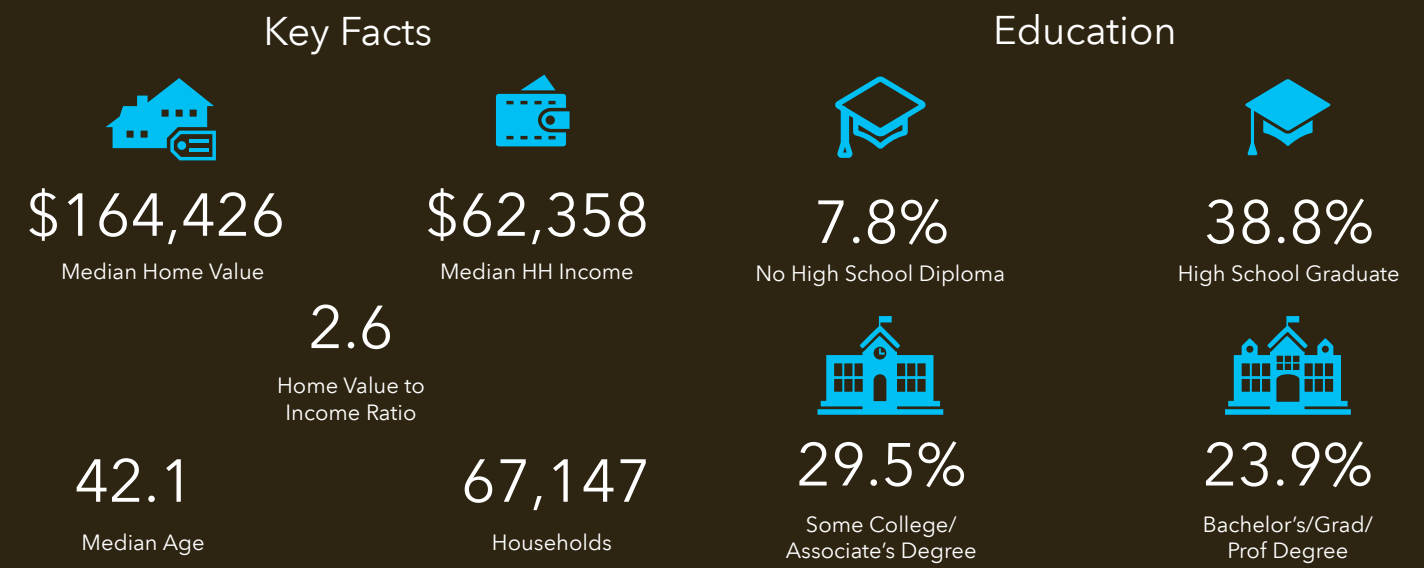
Source: This infographic contains data provided by Esri (2024), Esri-Data Axle (2024), ACS (2018-2022), Esri-U.S. BLS (2024), AGS (2024).



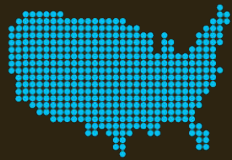
TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode				
	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	427	0.64%	10.11%	6
Upscale Avenues (L2)	0	0.00%	5.50%	0
Uptown Individuals (L3)	0	0.00%	3.91%	0
Family Landscapes (L4)	0	0.00%	7.91%	0
GenXurban (L5)	12,899	19.21%	11.14%	172
Cozy Country Living (L6)	32,622	48.58%	11.81%	411
Sprouting Explorers (L7)	0	0.00%	7.53%	0
Middle Ground (L8)	4,165	6.20%	10.81%	57
Senior Styles (L9)	1,939	2.89%	5.79%	50
Rustic Outposts (L10)	3,360	5.00%	7.94%	63
Midtown Singles (L11)	1,711	2.55%	6.24%	41
Hometown (L12)	10,024	14.93%	5.88%	254
Next Wave (L13)	0	0.00%	3.88%	0
Scholars and Patriots (L14)	0	0.00%	1.57%	0



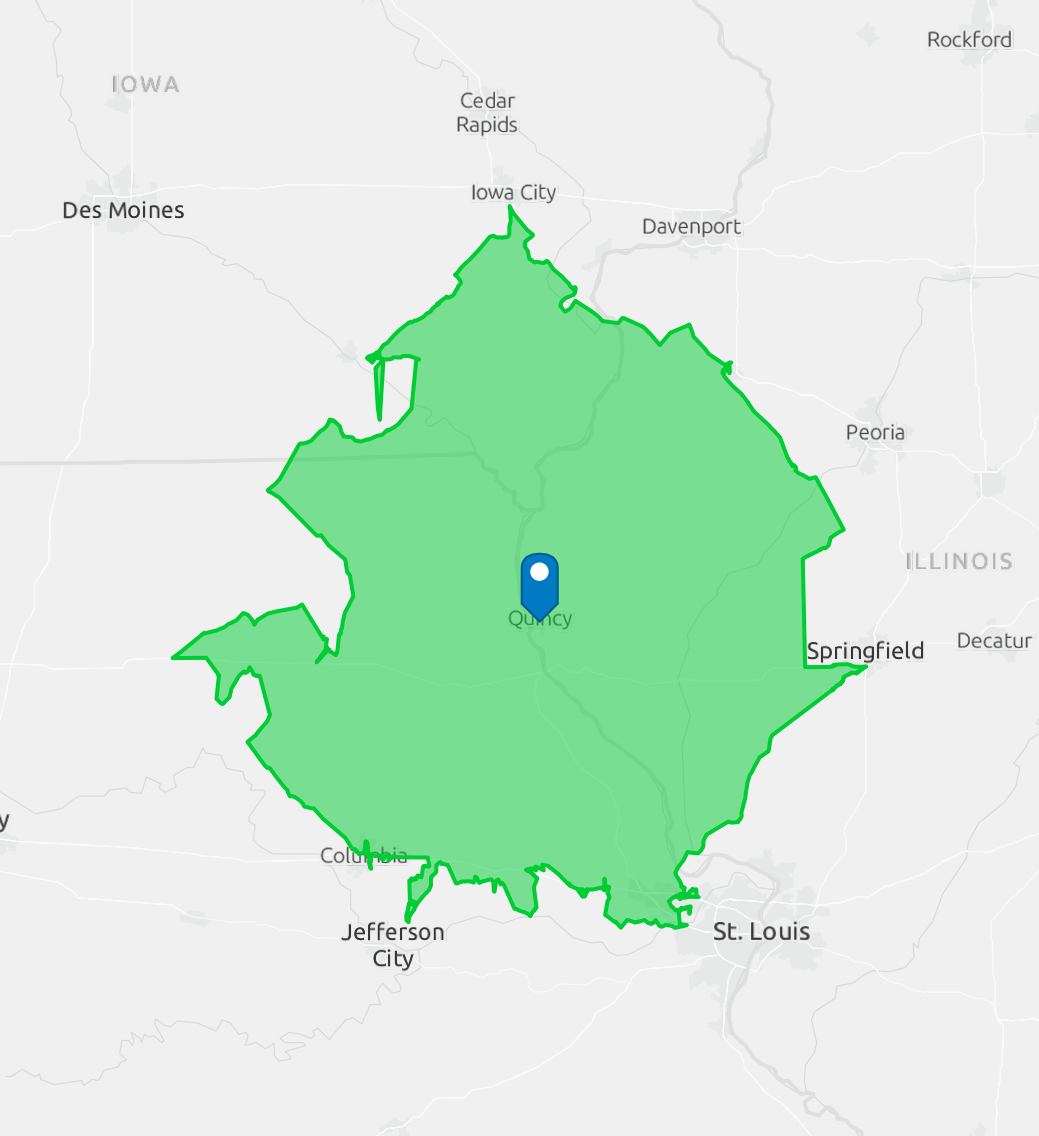
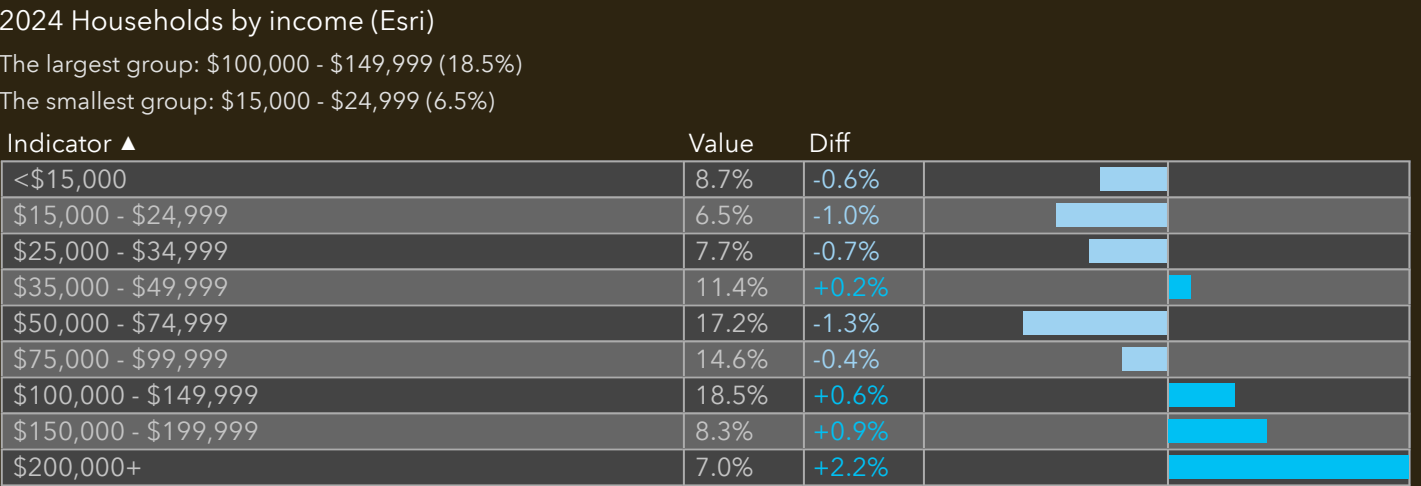
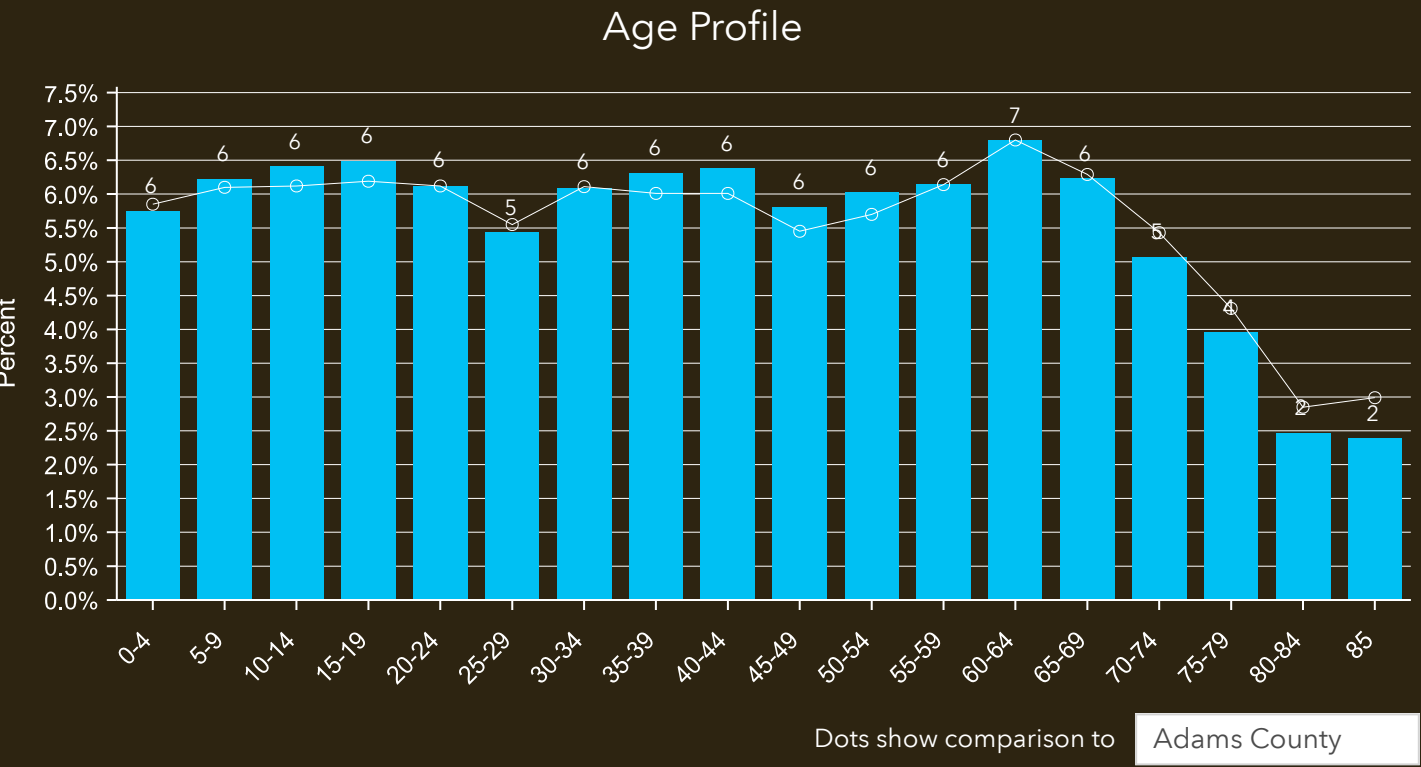
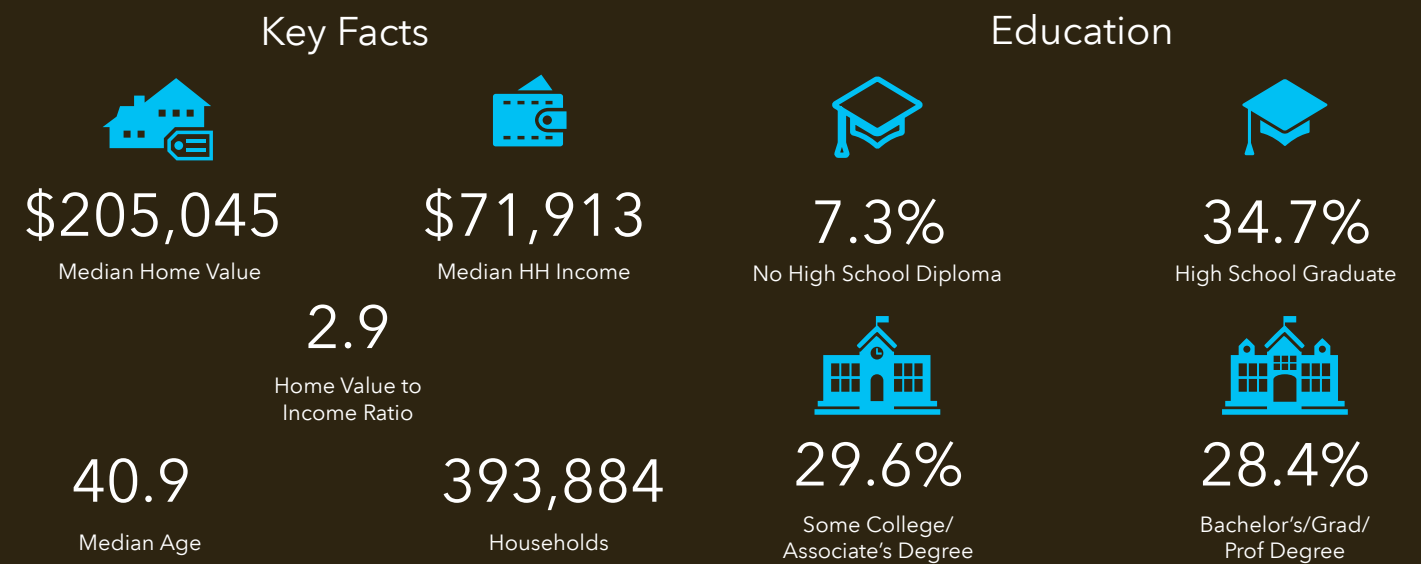
Tapestry segments		
	Heartland Communities 12,287 households	18.3% of Households
	Salt of the Earth 9,484 households	14.1% of Households
	Prairie Living 6,901 households	10.3% of Households



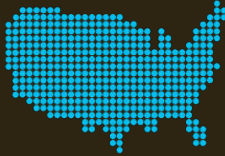
TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode				
	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	13,660	3.47%	10.11%	34
Upscale Avenues (L2)	0	0.00%	5.50%	0
Uptown Individuals (L3)	288	0.07%	3.91%	2
Family Landscapes (L4)	59,728	15.16%	7.91%	192
GenXurban (L5)	46,818	11.89%	11.14%	107
Cozy Country Living (L6)	151,303	38.41%	11.81%	325
Sprouting Explorers (L7)	11,501	2.92%	7.53%	39
Middle Ground (L8)	22,296	5.66%	10.81%	52
Senior Styles (L9)	8,368	2.12%	5.79%	37
Rustic Outposts (L10)	26,664	6.77%	7.94%	85
Midtown Singles (L11)	8,128	2.06%	6.24%	33
Hometown (L12)	42,267	10.73%	5.88%	182
Next Wave (L13)	0	0.00%	3.88%	0
Scholars and Patriots (L14)	2,860	0.73%	1.57%	46




Tapestry segments		
6F	Heartland Communities 58,237 households	14.8% of Households
6D	Prairie Living 36,174 households	9.2% of Households
6B	Salt of the Earth 31,122 households	7.9% of Households



TAPESTRY SEGMENTATION


The Fabric of America's Neighborhoods

Tapestry LifeMode				
learn more...	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	778,648	9.12%	10.11%	90
Upscale Avenues (L2)	271,351	3.18%	5.50%	58
Uptown Individuals (L3)	79,647	0.93%	3.91%	24
Family Landscapes (L4)	829,904	9.72%	7.91%	123
GenXurban (L5)	1,398,502	16.38%	11.14%	147
Cozy Country Living (L6)	1,672,118	19.58%	11.81%	166
Sprouting Explorers (L7)	347,948	4.07%	7.53%	54
Middle Ground (L8)	872,496	10.22%	10.81%	95
Senior Styles (L9)	300,734	3.52%	5.79%	61
Rustic Outposts (L10)	311,742	3.65%	7.94%	46
Midtown Singles (L11)	434,386	5.09%	6.24%	82
Hometown (L12)	881,669	10.32%	5.88%	176
Next Wave (L13)	186,082	2.18%	3.88%	56
Scholars and Patriots (L14)	174,895	2.05%	1.57%	130




\$249,671

Median Home Value




\$75,290

Median HH Income



7.8%

No High School Diploma




29.1%

High School Graduate


3.3

Home Value to Income Ratio



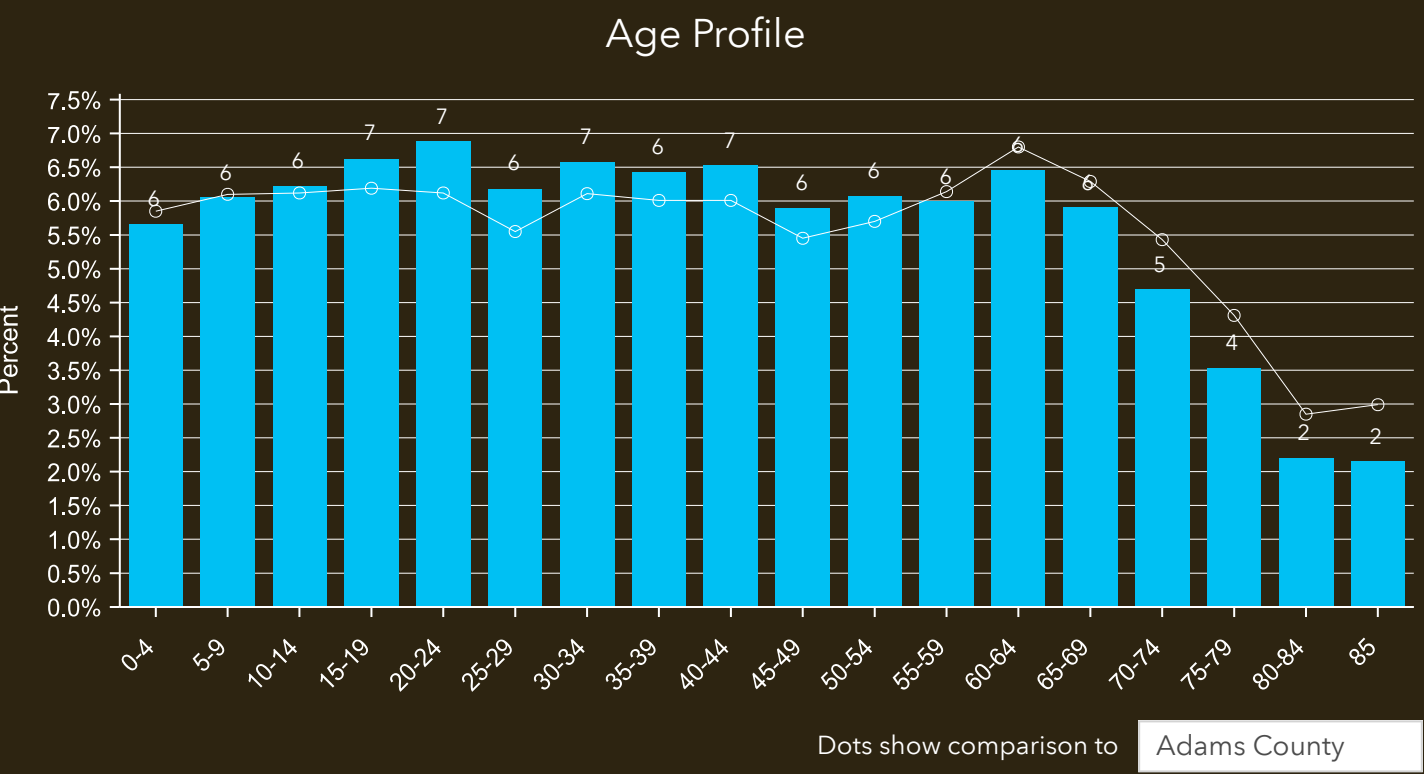
28.9%

Some College/ Associate's Degree



34.3%

Bachelor's/Grad/ Prof Degree



2024 Households by income (Esri)


The largest group: \$100,000 - \$149,999 (18.2%)
The smallest group: \$15,000 - \$24,999 (6.5%)

Indicator ▲	Value	Diff	
<\$15,000	8.6%	-0.7%	
\$15,000 - \$24,999	6.5%	-1.0%	
\$25,000 - \$34,999	7.1%	-1.3%	
\$35,000 - \$49,999	10.7%	-0.5%	
\$50,000 - \$74,999	16.8%	-1.7%	
\$75,000 - \$99,999	13.5%	-1.5%	
\$100,000 - \$149,999	18.2%	+0.3%	
\$150,000 - \$199,999	9.0%	+1.6%	
\$200,000+	9.5%	+4.7%	

Bars show deviation from Adams County



Tapestry segments




6F

Heartland Communities

489,158 households

5.7% of Households




6A

Green Acres

429,255 households

5.0% of Households



6B

Salt of the Earth

425,429 households

5.0% of Households